

## **SHAOWEI KE**

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### **CONTACT INFORMATION**

Department of Economics  
China Europe International Business School  
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Pudong, Shanghai 201206, China

### **EMPLOYMENT**

Professor, China Europe International Business School (CEIBS)	2023–present
Associate Professor, University of Michigan	2022–2023
Assistant Professor, University of Michigan	2015–2022
Distinguished Visiting Professor, Kyoto University	2024.3
Visiting Scholar, Alibaba	2020.6–8
Visiting Faculty, Cowles Foundation, Yale University	2020.1–5
Visiting Faculty, University of Pennsylvania	2019.10–12

### **EDUCATION**

Ph.D., Economics, Princeton University	2015
M.A., Economics, Princeton University	2012
B.Econ., Finance, Tsinghua University	2010

### **PUBLICATIONS**

Ke, S. (2018). Rational Expectation of Mistakes and a Measure of Error-Proneness. *Theoretical Economics*, 13(2), 527–552.

Feng, T. and S. Ke (2018). Social Discounting and Intergenerational Pareto. *Econometrica*, 86(5), 1537–1567 (Lead Article).

Ke, S. (2019). Boundedly Rational Backward Induction. *Theoretical Economics*, 14(1), 103–134.

Ke, S. and Q. Zhang (2020). Randomization and Ambiguity Aversion. *Econometrica*, 88(3), 1159–1195.

Gong, A., S. Ke, Y. Qiu, and R. Shen (2022). Robust Pricing under Strategic Trading. *Journal of Economic Theory*, 199, 105201.

Feng, T., S. Ke, and A. McMillan (2022). Utilitarianism and Social Discounting with Countably Many Generations. *Journal of Mathematical Economics*, 98, 102576.

He, C., S. Ke, and X. Zhang (2022). A Model of Product Line Marketing. *Management*

*Science*, 68(8), 6100–6115.

Ke, S. and C. Zhao (2024). From Local Utility to Neural Networks. *Journal of Mathematical Economics*, 113, 103003.

Ke, S., B. Wu, and C. Zhao (2024). Learning from a Black Box. *Journal of Economic Theory*, 221, 105886.

Ke, S., Y. Lu, X. Shi, and Y. Zhang (2025). Can Investment Incentives Crowd Out Innovation? Evidence from China. *Economic Development and Cultural Change*, 73(3), 000–000.

## **WORKING PAPERS**

Amaldoss, W., C. He, and S. Ke (March 2025). Profitably Retaining Old Customers and Rewarding New Customers: Behavior-Based Pricing with Retention Discounts in Vertically Differentiated Markets.

Ke, S. and C. Zhao, Z. Wang, and S.-L. Hsieh (February 2025). A Logit Neural-Network Model.

Ke, S. and M. Zhang (January 2025). Disentangling Preferences for Risk, Intertemporal Substitution, and Temporal Resolution of Risk.

Cheng, X., S. Ke, W. Shao, and R. Shen (January 2025). Asymmetry of Analysts' Forecasts and Ambiguity.

Ke, S. and M. Zhang (May 2024). Decision Making Under Multidimensional Risk (R&R at AER).

## **PRESENTATIONS**

2025: SMU (scheduled)

2024: Kyoto University, Hitotsubashi University, PKU GSM, Economic Theory Conference at Princeton, UCLA, Shanghai Microeconomics Workshop, Asian Meeting of the Econometric Society (Zhejiang University), SDM (HKUST)

2023: UCL, NYU, CU Boulder, NUS, SAET (Paris), UMich, PSE, Bocconi, U of Naples, NYU Shanghai, SUFE

2022: PSU, Princeton, IMSI Conference: Decision-Making under Uncertainty (Northwestern Kellogg), Emory, UIUC Psychology

2021: UToronto, Cornell, Game Theory World Congress (Budapest, virtual), Hitotsubashi Microeconomics Workshop, Midwest Economic Theory Conference (MSU), Virginia Tech, UCSC, UT Austin, QUB

2020: CETC (UBC, virtual), Econometric Society World Congress (Bocconi, virtual), Northwestern, Yale, Emory, HSE Moscow, Caltech, RUD (QMUL, virtual)

2019: Luohan Academy, UPenn (×2), PSE, D-TEA–RUD (PSE), North America Summer Meeting of the Econometric Society (UW), D-TEA China (SWUFE), Maryland

2018: WMU, CETC (UToronto), Columbia Conference on Economic Theory, McGill,

UPitt–CMU, JHU, Microsoft Research at New England

2017: UMich SI, Rochester, Asian Meeting of the Econometric Society (CUHK), XMU WISE, D-TEA (Institut Henri Poincaré), Barcelona Summer Forum (Barcelona School of Economics), SAET (Faro), BEAT, SMU, NUS, HKU, UCL, QMUL, U of Cambridge, LSE, UIUC

2016: MSU, Midwest Economic Theory Conference (Rochester), BRIC (Northwestern), Midwest Economic Theory Conference (Purdue), Tsinghua, XMU Workshop on Experimental Economics, Shanghai Jiao Tong Antai

2015: Princeton, NYU, UNC, WUSTL Olin, UMN, UCSD, UMich, Caltech, BU, SAET (U of Cambridge)

2013: Asian Meeting of the Econometric Society (NUS)

### **AWARDS, FELLOWSHIPS, AND RESEARCH GRANTS**

CEIBS Faculty Research Grant	2023–present
MITRE Faculty Research Award	2018
Goldfeld Summer Fellowship, Princeton University	2014
University Fellowship, Princeton University	2010–2015

### **PROFESSIONAL SERVICE**

Associate Editor: *Journal of Economic Behavior & Organization*

Associate Editor: *International Studies of Economics*

Scientific Committee: Risk, Uncertainty, and Decision

Program Committee: China Meeting of the Econometric Society (XMU 2019, ShanghaiTech 2021)

Referee for *American Economic Journal: Microeconomics*, *American Economic Review*, *American Economic Review: Insights*, *Econometrica*, *Economic Inquiry*, *Economic Theory*, *Economic Theory Bulletin*, *European Economic Review*, *Games and Economic Behavior*, *International Economic Review*, *Journal of Economic Behavior & Organization*, *Journal of Economic Theory*, *Journal of the European Economic Association*, *Journal of Mathematical Economics*, *Journal of Political Economy*, *Journal of Public Economics*, *Management Science*, *Mathematical Social Sciences*, *Operations Research*, *Review of Behavioral Economics*, *Review of Economic Studies*, *Theoretical Economics*