

AMANDA STARC

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Kellogg School of Management, Northwestern University

Associate Professor of Strategy,
Kellogg School of Management, Northwestern University, 2016-Present
(with tenure, 2021-Present)

NBER Faculty Research Fellow, 2013-2021, Research Associate, 2021-Present

Previous Employment:

Assistant Professor of Health Care Management,
The Wharton School, University of Pennsylvania, 2011-2016

Education:

B.A., Economics, Case Western Reserve University, summa cum laude, 2006

Ph.D., Business Economics, Harvard University, 2011

Thesis Title: "The Industrial Organization of Health Insurance Markets"

Publications:

1. Keith Ericson and Amanda Starc, "Heuristics and Heterogeneity in Health Insurance Exchanges: Evidence from the Massachusetts Connector," *American Economic Review (Papers and Proceedings)*, May 2012, 102(3): 493-497.
2. Keith Ericson and Amanda Starc, "Designing and Regulating Health Insurance Exchanges: Lessons from Massachusetts," *Inquiry*, Winter 2012-2013.
3. Amanda Starc, "Insurer Pricing and Consumer Welfare: Evidence from Medigap," *RAND Journal of Economics*, Spring 2014, 45(1): 198-220.
4. Keith Ericson and Amanda Starc, "Pricing Regulation and Imperfect Competition on the Massachusetts Health Insurance Exchange," *Review of Economics and Statistics*, July 2015, 97(3): 667-682.
5. Keith Ericson and Amanda Starc, "Measuring Consumer Valuation of Limited Provider Networks," *American Economic Review (Papers and Proceedings)*, May 2015, 105(5): 115-119.

6. Mark Duggan, Amanda Starc and Boris Vabson, "Who Benefits when the Government Pays More? Pass-Through the Medicare Advantage Program," *Journal of Public Economics*, 2016, 141: 50-67.
7. Keith Ericson and Amanda Starc, "How Product Standardization Affects Choice: Evidence from the Massachusetts Health Insurance Exchange," *Journal of Health Economics*, 2016, 50: 71-85. (Winner of the 2017 NIHCM Research Award.)
8. Michael Sinkinson and Amanda Starc, "Ask Your Doctor? Direct-to-Consumer Advertising of Pharmaceuticals," *Review of Economic Studies*, 2019, 86(2): 836-881.
9. Amanda Starc and Robert J. Town, "Externalities and Benefit Integration in Health Insurance," *Review of Economic Studies*, 2020, 87(6): 2827-2858.
10. David Dranove, Christopher Ody, and Amanda Starc, "A Dose of Managed Care: Controlling Drug Spending in Medicaid," *American Economic Journal: Applied Economics*, 2021, 13(1): 170-197.
11. Keith Ericson, Philipp Kircher, Johannes Spinnewijn, and Amanda Starc, "Inferring Risk Perceptions and Preferences using Choice from Insurance Menus: Theory and Evidence," *Economic Journal*, 2021, 131(634): 713-744.
12. Stuart V. Craig, Keith Marzilli Ericson, and Amanda Starc, "How Important is Price Variation Between Health Insurers?" *Journal of Health Economics*, 2021, vol. 77.
13. Amanda Starc and Ashley Swanson, "Preferred Pharmacy Networks and Drug Costs," *American Economic Journal: Economic Policy*, August 2021, 13(3): 406-446.
14. Jason Abaluck, Mauricio Caceres Bravo, Peter Hull, and Amanda Starc, "Mortality Effects and Choice Across Private Health Insurance Plans," *Quarterly Journal of Economics*, August 2021, 136(3): 1557-1610.
15. Craig Garthwaite, Christopher Ody, and Amanda Starc, "Endogenous Quality Investments in the U.S. Hospital Market," *Journal of Health Economics*, 2022, vol. 84.
16. Hui Ding, Mark Duggan, and Amanda Starc, "Getting the Price Right? The Impact of Competitive Bidding in the Medicare Program," forthcoming, *Review of Economics and Statistics*.
17. Amanda Starc and Thomas G. Wollmann, "Does Entry Remedy Collusion? Evidence from the Generic Prescription Drug Cartel," January 2024. Conditionally Accepted, *American Economic Review*.

Working Papers:

18. Hector Chade, Victoria Marone, Amanda Starc, and Jeroen Swinkels, "Multidimensional Screening and Menu Design in Health Insurance Markets," October 2022.
19. Emily Cuddy, Robert H. Porter, Amanda Starc, and Thomas G. Wollmann, "The US Generic Drug Cartel," October 2022. In preparation for *Cartels Diagnosed: New Insight on Collusion*.
20. Angelique Acquatella, Keith Ericson, and Amanda Starc, "Lagged-Price Reimbursement Contracts: The Impact of Medicare Part B on Pharmaceutical Price Growth," October 2023.

Work in Progress:

21. Aslihan Asil, Paulo Ramos, Amanda Starc, and Thomas G. Wollmann, "Painful Bargaining: Evidence from Anesthesia Rollups," June 2024.
22. Jason Abaluck, Peter Hull, and Amanda Starc, "Why Do Insurers Matter? Evidence from Medicare Advantage," June 2024.

Professional Activities: Editorial Board of *American Economic Journal: Economic Policy*, *Journal of Political Economy Microeconomics*, *Journal of Health Economics*, *Journal of Risk and Insurance*, Referee for *American Economic Review*, *Quarterly Journal of Economics*, *Review of Economic Studies*, *Econometrica*, *Journal of Political Economy*, *AEJ: Applied*, *AEJ: Microeconomics*, *AEJ: Economic Policy*, *RAND*, *Quantitative Economics*, *Journal of Industrial Economics*, *International Journal of Industrial Organization*, *Journal of Public Economics*, *Journal of Law and Economics*, *Journal of the European Economic Association*, *European Journal of Health Economics*, *International Journal of Health Care Finance and Economics*, *New England Journal of Medicine*

Seminar and Conference Presentations:

2011: Princeton University, Northwestern (Kellogg), Chicago (Booth), Duke, University of Pennsylvania (Wharton), UCSD, Stanford (GSB Applied Micro), RAND, Southern Economic Association, QME, Bates White

2012: Pennsylvania State University, AEA Annual Meetings, ASHE, EARIE, NBER Health Care Meeting, NBER Summer Institute – IO, Bureau of Economic Analysis

2013: Case Western Reserve University, Columbia, Texas A&M, University of Illinois (Urbana-Champaign), University of Illinois (Chicago), AEA Annual Meetings, IHEA, IO Health Economics Conference (HEC Montreal)

2014: Stanford (Medical School), Yale, AEA Annual Meetings, ASHE, IHEA, Columbia Commuter Strategy Conference, Bates White Antitrust Conference, QME, Brookings, Department of Justice, Congressional Budget Office

2015: Northwestern (Kellogg), University of Michigan, Harvard Economics, AEA Annual Meetings, IHEA, American Health Economics Conference (AHEC)

2016: Duke Fuqua, Haverford College, BU/MIT/Harvard Health Economics Seminar, Chicago Booth Junior Health Economics Summit, Kellogg Healthcare Markets Conference, University of Colorado, Choice Symposium, American Health Economics Conference (AHEC), NBER Summer Institute – Health Care, Indiana University, University of British Columbia, Midwest IO Fest, American Health Economics Conference (AHEC)

2017: USC, Hebrew University, Tel Aviv University, BU Empirical Health Law Conference, Stanford (GSB Applied Micro), University of Chicago Health Economics Workshop, Highland Health Economics Symposium, Bates White, University of Chile, University of Chicago Applications Workshop, Midwest IO Fest, NBER Health Care Meetings

2018: AEA Annual Meetings, Winter Marketing-Economics Summit, Tulane Innovation and Behavior in Health Markets Conference, Bates White, Duke Law, UNC

2019: AEA Annual Meetings, University of Wisconsin (School of Business), Ohio State, Chicago (Booth), Chicago Federal Reserve, Midwest IO Fest

2020: AEA Annual Meetings, Chicago Booth Junior Health Economics Summit, Harvard Business School, University of Pennsylvania/Wharton, Stanford GSB, Zoom (IO)² Online Seminar, American Enterprise Institute, Imperial

2021: AEA Annual Meetings, BU/MIT/Harvard Health Economics Seminar, University of Wisconsin, Center for the Study of Industrial Organization

2022 (including scheduled): AEA Annual Meetings, CRA, Stanford Health, Penn State, Stanford GSB, IO Plus, UT Austin, NYU Stern, ITAM

2023: UCSB, UCL, UCSD, UBC Summer IO Conference

2024 (including scheduled): Johns Hopkins, MIT, WUSTL Olin, Toronto, Western, UC Berkeley, Georgetown

Personal: United States citizen. Married; two children, born June 2018 and May 2022.