# Fixing Misallocation with Guidelines: Awareness vs. Adherence

Jason Abaluck Leila Agha David Chan Daniel E. Singer Diana Zhu\*

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#### Abstract

Expert decisions often deviate from evidence-based guidelines. If experts are unaware of guidelines, dissemination may improve outcomes. If experts are aware of guidelines but continue to deviate, promoting stricter adherence has ambiguous effects on outcomes depending on whether experts have information not in guidelines. We study guidelines for anticoagulant use to prevent strokes among atrial fibrillation patients. By text-mining physician notes, we identify when physicians start using guidelines. After mentioning guidelines, physicians become more guideline-concordant, but adherence remains far from perfect. To evaluate whether non-adherence reflects physicians' superior information, we combine observational data on treatment choices with machine learning estimates of heterogeneous treatment effects from eight randomized trials. Most departures from guidelines are not justified by measurable treatment effect heterogeneity. Promoting stricter adherence to guidelines could prevent 22% more strokes, producing much larger gains than broader guideline awareness.

<sup>\*</sup>Abaluck: Yale University and NBER, jason.abaluck@yale.edu. Agha: Department of Economics, Dartmouth College, and NBER. leila.agha@dartmouth.edu. Chan: Stanford University, Department of Veterans Affairs, and NBER, david.c.chan@stanford.edu. Singer: Harvard University and Massachusetts General Hospital, desinger@mgh.harvard.edu. Zhu: Yale University, diana.zhu@yale.edu. For helpful comments and suggestions we thank Jonathan Gruber, Erzo Luttmer, Rachael Meager, David Molitor, Paul Novosad, Ziad Obermeyer, Stephen Ryan, Fiona Scott Morton, Jonathan Skinner, Sachin Shah, Frank Sloan, Doug Staiger, Mintu Turakhia, and Stefan Wager. We are grateful to Mohit Agrawal, Sophie Andrews, Samuel Arenberg, Liberty Greene, Johnny Huynh, Chris Lim, Uyseok Lee, and Natalie Nguyen for invaluable research assistance. We thank Carl van Walraven and the Atrial Fibrillation Investigators for generously sharing the AFI database for reanalysis.

# **1** Introduction

In medicine, law, science, and many other settings, expert decision-makers frequently deviate from guideline recommendations (Arrowsmith et al., 2015; Grimshaw and Russell, 1993; Prior et al., 2008; Stevenson and Doleac, 2019). Experts may deviate because they lack awareness of guidelines. In this case, guideline dissemination may reduce deviations and improve outcomes as long as guidelines are well-crafted. If experts are aware of guidelines but continue to deviate, promoting stricter adherence may worsen or improve outcomes, depending on whether experts have additional information not encoded in guidelines.

Understanding deviations from guidelines is especially urgent in healthcare, where research documents large inefficiencies in care allocation.<sup>1</sup> Clinical guidelines have been the principal strategy used to encourage evidence-based care, with approximately 250,000 peer-reviewed papers about clinical scoring systems published over the past 50 years (Challener et al., 2019). Efforts to encourage greater guideline adherence have been criticized because they discount the role of physician expertise in tailoring individualized treatments (Basu et al., 2014; Costantini et al., 1999; Woolf et al., 1999). Important questions in health economics and policy center around whether greater guideline awareness or adherence would correct or exacerbate care misallocation.

In this paper, we study how physicians employ an existing clinical guideline and we evaluate treatment choices using novel machine learning (ML) estimates of treatment effects that incorporate many patient characteristics absent from current guidelines. This approach allows us to test whether physician treatment choices depend on information about treatment effects not encoded in guidelines and to investigate how guideline awareness affects this dependence. We assess the impact on patient outcomes of both guideline "awareness," the change in decision-making when physicians begin to note a guideline in the clinical records, and stricter "adherence," the degree to which a physician follows guideline recommendations.

We focus on the clinical setting of atrial fibrillation, a common condition afflicting more than 5 million people in the US (Colilla et al., 2013). The principal risk in atrial fibrillation is debilitating or deadly ischemic stroke (hereafter, stroke); untreated patients have a 5% risk of stroke per year (Atrial Fibrillation Investigators, 1995). Anticoagulation (blood thinning) has been shown in clini-

<sup>&</sup>lt;sup>1</sup>Abaluck et al. (2016) and Ribers and Ullrich (2019) show that physicians allocate testing inefficiently across patients. Mullainathan and Obermeyer (2019) and Chandra and Staiger (2020) show evidence of misallocation in heart attack testing and treatments. Similar misallocations have been shown in the setting of C-sections (Currie and MacLeod, 2017), depression (Currie and MacLeod, 2020), pneumonia (Chan et al., 2019), and emergency department care (Gowrisankaran et al., 2017).

cal trials to reduce stroke risk. However, anticoagulation also increases the risk of life-threatening hemorrhage (hereafter, bleed), including gastrointestinal and intracranial bleeding (Atrial Fibrillation Investigators, 1995). Therefore, the consequences of misallocating anticoagulation can be serious. In response to these stakes, researchers have developed the CHADS<sub>2</sub> score: a simple predictive score of stroke risk for patients with atrial fibrillation (Gage et al., 2001). Clinical guidelines recommend tailoring treatment decisions on the basis of patients' CHADS<sub>2</sub> scores (Fuster et al., 2006; Hirsh et al., 2008). The CHADS<sub>2</sub> score is among the most well known and widely used risk scores for any clinical condition.<sup>2</sup>

We study guideline awareness and treatment decisions of nearly 5,800 physicians treating 113,000 newly diagnosed atrial fibrillation patients in the Veterans Health Administration (VHA) from 2002-2013. For each physician, we measure the date that the physician first incorporates the CHADS<sub>2</sub> guideline into their decision-making, by identifying the earliest mention of the CHADS<sub>2</sub> score in the physician's clinical notes. Following the publication of CHADS<sub>2</sub>-based treatment guidelines in 2006, we see steady growth in physicians becoming aware of the guideline. Prior to awareness, physicians treat roughly 50% of patients with atrial fibrillation, and treatment probability is largely invariant to the CHADS<sub>2</sub> score. After the first CHADS<sub>2</sub> mention, practice patterns pivot towards CHADS<sub>2</sub>-based recommendations: prescriptions to patients with low risk scores fall by 4.9 percentage points, while prescriptions to patients with high risk scores increase by 1.6 percentage points. Despite these changes, physicians who are aware of the CHADS<sub>2</sub> score still fail to adhere to guidelines in more than 40% of cases. Most departures from guideline-based treatment decisions are not explained by a lack of guideline awareness.

To assess the benefits of guideline awareness as well as the possible benefits of stricter adherence, we need to understand how treatment effects vary across patients. To this end, we generate novel ML estimates of heterogeneous treatment effects from randomized controlled trial (RCT) microdata. To estimate heterogeneous treatment effects, we use detailed patient characteristics, clinical outcomes, and randomized treatment status of each patient from eight RCTs in the Atrial Fibrillation Investigators database (hereafter, AFI database) (van Walraven et al., 2009). Using a causal-forest model (Wager and Athey, 2017; Asher et al., 2016), we obtain estimates of conditional average treatment effects (CATEs) on strokes and bleeds that vary both with patient characteristics included in the

<sup>&</sup>lt;sup>2</sup>Researchers affiliated with the Mayo Clinic report that the CHADS<sub>2</sub> and its successor the CHA<sub>2</sub>DS<sub>2</sub>-VASc were the most common search queries in their internal clinical decision support tool (Challener et al., 2019). MDCalc.com, the popular website for calculating risk scores, currently lists CHA<sub>2</sub>DS<sub>2</sub>-VASc as second-highest in popularity and CHADS<sub>2</sub> as sixth-highest in popularity.

 $CHADS_2$  score and with other characteristics. We further compute best linear predictions (BLPs) of the underlying CATEs using a method described by Chernozhukov et al. (2018), which we use in our subsequent analysis.

We find substantial heterogeneity in stroke treatment effects. At the 90th percentile, warfarin reduces strokes by 6 percentage points, while at the 10th percentile, it reduces strokes by 3 percentage points. The CHADS<sub>2</sub> score explains a substantial share of our estimated variation in stroke treatment effects ( $R^2 = 0.49$ ); nonetheless, there remains meaningful residual variation in stroke treatment effects that we can validate across RCTs in the AFI database. We cannot detect conclusive evidence of heterogeneity in bleed treatment effects in the AFI database.

Exporting the ML-estimated stroke treatment effects to the VHA, we test how clinician treatment decisions respond to variation in treatment effects, before and after the doctor begins applying the CHADS<sub>2</sub> guideline. Our first finding is that new awareness of the CHADS<sub>2</sub> score (proxied by first mention of the score in a doctor's clinical notes) leads doctors to place greater decision weight on CHADS<sub>2</sub>-related variation in stroke treatment effects. However, consistent with the reduced-form evidence above, responsiveness to variation in CHADS<sub>2</sub>-related treatment effects remains low in absolute terms. Our second finding is that awareness of the CHADS<sub>2</sub> score does not decrease sensitivity to components of treatment effects not in the CHADS<sub>2</sub> score; i.e. it does not distract physicians from important factors.

Our model suggests that departures from guidelines in this important setting generally worsen patient outcomes, but this interpretation relies on two key assumptions. First, our estimates of treatment effects in the AFI data must be externally valid in the VHA data. To assess the external validity of our estimates across trials, we demonstrate that treatment effects estimated on subsets of our trial database predict treatment effects in "out-of-bag" trials not used in estimation. Mean patient characteristics in the VHA data are "in the support" of mean patient characteristics across trials in the AFI data. Further, we show that treatment effects estimated from the AFI database are consistent with key patterns in our observational data: observational differences between treated and untreated patients are strongly correlated with RCT-estimated CATEs, and stroke rates are higher for untreated patients with larger RCT-estimated CATEs.

Our second major assumption is that doctors are not making treatment decisions based on variation in treatment effects that cannot be predicted by the covariates in the AFI data. The attributes in the AFI data were included precisely because experts developing the RCT protocols plausibly believed they might moderate the benefits and costs of anticoagulant treatment. Nonetheless, other attributes may also be relevant. To investigate this, we add to the model detailed patient characteristics that may relate to the benefits of treatment despite not being available in the RCT data; these include variables that predict patient medication adherence, bleed risk, and fall risk. These characteristics explain very little of the variance in treatment choices given estimated treatment effects and do not impact the other coefficients in the model. This suggests that deviations from guidelines are not easily reconciled by other considerations raised by the clinical literature but not measured in the AFI database.

We consider a variety of counterfactual scenarios, using the model to simulate the impact of broader awareness or stricter adherence to the existing guideline. Our findings suggest that physicians allocate treatments to patients with atrial fibrillation about as well as a *random* decision rule. Extending awareness of the CHADS<sub>2</sub> score to all physicians would slightly improve treatment allocation, leading to a 1% improvement in strokes prevented per bleed induced. The benefits of strict adherence to current guidelines are much larger than the benefits of universal guideline awareness. Reallocating the same number of treatments in the observed allocation to patients with the highest CHADS<sub>2</sub> scores would prevent 14% more strokes per bleed induced than the status quo. Strict adherence to a guideline which incorporates all validated ML information about heterogeneity in stroke treatment effects would prevent 22% more strokes per bleed induced than the status quo. These results suggest that policies that aim to increase adherence may produce much larger improvements in patient outcomes than policies that only broaden guideline use by increasing awareness.

We contribute to an active literature in economics studying the potential for machine-based algorithms to improve decision-making. Evidence from clinical care (Abaluck et al., 2016; Mullainathan and Obermeyer, 2019) and judge bail decisions (Kleinberg et al., 2018) suggests that human experts make frequent mistakes that could be corrected by optimal guidelines, but does not analyze how guidelines change behavior in practice. Finkelstein et al. (2021) suggest that experts deviate from guidelines even for themselves and close relatives, but they do not directly link adherence to health outcomes. Hoffman et al. (2018) finds that managers in their hiring decisions frequently overrule a technology-driven hiring recommendation, but that doing so worsens outcomes. We build on this research by studying highly skilled experts making an important clinical decision. We analyze how new awareness of a guideline changes behavior and outcomes, in addition to simulating the effects of stricter adherence to existing and novel guidelines using estimates of heterogeneous treatment effects.

An advantage of our approach is the application of pooled RCT data to estimate treatment effect hetorogneity; by contrast, many prior papers comparing machine decisions to human discretion have relied on observational data and quasi-experimental assumptions to reach conclusions about misallocation.<sup>3</sup> The use of RCTs for detection of treatment effect heterogeneity is particularly important given recent research in econometrics, which has found that many quasi-experiments recovering treatment effects may fail to meet the stricter assumptions required for identifying *heterogeneous* treatment effects within subgroups (e.g., Kolesar et al., 2015; de Chaisemartin, 2017; Frandsen et al., 2019). Further, we directly investigate the external validity of our RCT-derived findings in observational data, addressing some of the concerns about extrapolation raised by Manski (2017).

One concern about the real-world effectiveness of guidelines is that individuals who take up the recommendations may not be those who would stand to benefit most. Einav et al. (2019) and Oster (2020) both find that that healthier patients are more likely to take up recommended health screenings and diets. We study guidelines targeting physician decisions, rather than patient health behaviors, and find little evidence that selection into guideline compliance dampens the benefits of guideline use. Guideline-adopting and non-adopting physicians make similar ex ante treatment choices and the introduction of the CHADS<sub>2</sub> score modestly improves patient selection into treatment.

In the medical literature, research has focused on how treatment decisions relate to clinical guidelines. The literature has shown widespread lack of adherence, not only in the case of the CHADS<sub>2</sub> score, but also across many clinical risk scores and guidelines.<sup>4</sup> Our paper builds on this literature by documenting that even adopting physicians who are aware of the guideline continue to deviate frequently. There is little existing evidence establishing whether guideline non-adherence is detrimental to health outcomes in practice. Mehta et al. (2015) report that physicians who adhere more closely to guidelines have better outcomes but do not separate the impact of guidelines from other differences across physicians. We make progress by combining evidence on guideline adherence with causal estimates of treatment effects to assess how guideline use affects health outcomes.

The remainder of this paper is organized as follows. Section 2 provides clinical background. Section 3 describes our data. Section 4 provides reduced form evidence of the impact of CHADS<sub>2</sub> awareness on treatment. Section 5 presents our estimates of causal-forest treatment effects. Section 6 models how guideline awareness impacts the relationship between treatment behavior and treatment

<sup>&</sup>lt;sup>3</sup>Many of these papers compare treatments and outcomes across decision-makers, usually assuming a common ranking of cases across decision-makers (e.g., Abaluck et al., 2016; Kleinberg et al., 2018; Chandra and Staiger, 2020). Newer approaches in Chan et al. (2019) and Arnold et al. (2020) relax this assumption but restrict the direction of treatment effects. In another vein, recent papers have applied ML techniques to predict outcomes using observational data, again with necessary quasi-experimental assumptions because outcomes are selectively observed (e.g., Ribers and Ullrich, 2019; Mullainathan and Obermeyer, 2019).

<sup>&</sup>lt;sup>4</sup>An older review article estimated that 40% of patients were not receiving guideline-recommended care for chronic conditions (Schuster et al., 1998). More recent research suggests non-adherence to guidelines continues to be widespread across a variety of clinical contexts (Lasser et al., 2016; Valle et al., 2015; Chen et al., 2015; Rosenberg et al., 2015). For the CHADS<sub>2</sub> score specifically, Chapman et al. (2017) find evidence of substantial non-adherence to the guideline.

effects. Section 7 considers counterfactual policies. Section 8 concludes with a discussion of policy implications.

# **2** Atrial Fibrillation and the CHADS<sub>2</sub> Score

Atrial fibrillation is the most common cardiac arrhythmia. It afflicts over 5 million Americans; for adults older than 40 years, one in four will develop the condition (Hsu et al., 2016). Atrial fibrillation increases stroke risk by five-fold and is responsible for 40% of strokes among patients older than 80 years (Piccini and Fonarow, 2016). The main treatment to reduce stroke risk among patients with atrial fibrillation is anticoagulation by warfarin.<sup>5</sup> While anticoagulation is effective in reducing stroke risk, by 68% on average, it has also been shown to more than double the risk of major bleeding (Atrial Fibrillation Investigators, 1995; Kearon et al., 2012). Given the large potential benefits and risks of anticoagulation, an important task for clinicians evaluating patients with atrial fibrillation is to decide which patients to treat with anticoagulation.

Efforts to improve anticoagulation targeting have largely focused on predicting stroke risk, with the intuition that the benefits of anticoagulation are likely increasing in baseline stroke risk. Earlier studies re-analyzed data from the control arms of randomized trials of patients with atrial fibrillation to find hypertension and prior stroke as important risk factors of stroke (Atrial Fibrillation Investigators, 1995; Stroke Prevention in Atrial Fibrillation Investigators, 1995). Building on this work, the CHADS<sub>2</sub> score was first formulated by Gage et al. (2001), using registry data comprising 1,733 Medicare patients, and later validated for clinical practice by Gage et al. (2004). In 2006, the American College of Cardiology (ACC) became the first specialty society to issue a guideline recommending treatment decisions based on the CHADS<sub>2</sub> score (Fuster et al., 2006). Other professional societies followed, with the American College of Chest Physicians (ACCP) recommending CHADS<sub>2</sub>-based treatment decisions in 2008 (Hirsh et al., 2008).

Designed to be easy to use, the CHADS<sub>2</sub> score is an index of five patient characteristics: "C" for congestive heart failure (1 point), "H" for hypertension (1 point), "A" for age  $\geq$  75 years (1 point), "D" for diabetes (1 point), and "S" for stroke (2 points) (Table 1). Since its introduction, the CHADS<sub>2</sub> score has become one of the most widely recognized risk scores in clinical practice.<sup>6</sup> However,

<sup>&</sup>lt;sup>5</sup>In our sample, fewer than 2% of patients are prescribed alternative anticoagulants. Novel oral anticoagulants (NOACs) were introduced near the end of our sample, with the FDA approval of dabigatran in 2010, rivaroxaban in 2011, and apixaban in 2012. Based on non-inferiority trials, they are similarly effective in preventing stroke with possibly lower risks of bleeding (Lane and Lip, 2012). Guideline recommendations for their use (vs. no anticoagulation) rely on the same stroke risk scores. Warfarin continues to be the mainstay drug for anticoagulation in atrial fibrillation (Hsu et al., 2016).

<sup>&</sup>lt;sup>6</sup>In 2010, a modification of the CHADS<sub>2</sub> score, the CHA<sub>2</sub>DS<sub>2</sub>-VASc score, was introduced (Lip et al., 2010). The

despite its widespread recognition, studies in a variety of settings have shown that adherence to the CHADS<sub>2</sub> score has been low, typically with only half of recommended patients being prescribed anticoagulation (Hsu et al., 2016; Piccini and Fonarow, 2016).

While poor adherence to CHADS<sub>2</sub>-based treatment recommendations has been linked to many factors, physicians' concerns of increased bleeding risk due to frailty and multi-morbidity are commonly cited. Frailty and multi-morbidity often coexist with atrial fibrillation, since both conditions increase in prevalence with age. Less evidence has existed to guide physicians to assess bleeding risk. The first formal risk score for bleeding (HAS-BLED) was published toward the end of our study period (Lane and Lip, 2012). However, it remains unvalidated in the population of atrial fibrillation patients and is not as widely used in clinical practice. In recent years, more evidence has emerged to support the use of anticoagulation in frail and multi-morbid patients; nevertheless, the uptake of anticoagulation among patients who are frail and have a high risk of stroke remains low (Fawzy et al., 2019).

# **3** Data

Our approach combines data from two main sources. We study how treatment decisions relate to variation in treatment effects, analyzing how the relationship changes with guideline awareness. The analysis uses observational data from the Veterans Health Administration (VHA) on a sample of patients with atrial fibrillation, as well as RCT data from the Atrial Fibrillation Investigators (AFI) database.

# 3.1 Veterans Health Administration Data

**Defining the atrial fibrillation cohort.** To study initial treatment decisions, we identify patients with a new diagnosis of atrial fibrillation using electronic medical records from the Veterans Health Administration (VHA) from October 2002 to December 2013. Following a protocol developed in previous work, we err on the side of defining a narrow cohort of patients who are likely to have a new, confirmed atrial fibrillation diagnosis and to receive care at the VHA (Turakhia et al., 2013; Perino et

 $CHA_2DS_2$ -VASc score changes the weighting of age and introduces vascular disease as an additional risk factor. Due to the time period covered by our data, from 2003-2013, our analysis focuses principally on the original CHADS<sub>2</sub> score. We observe comparatively little use of the  $CHA_2DS_2$ -VASc score: while 23% of patient encounters in our data are by physicians who have previously mentioned the  $CHADS_2$  score, fewer than 2% of patient encounters are by physicians who have previously mentioned the  $CHA_2DS_2$ -VASc in their notes. We do consider vascular disease in our causal-forest model of treatment effects, and in some simulations, we contrast the  $CHADS_2$  and  $CHA_2DS_2$ -VASc scores.

al., 2017).

We first identify potentially new diagnoses of atrial fibrillation (ICD9 codes 427.3X) among patients with no previous such diagnosis within three years, extending our data back to October 1999 to perform this exclusion. We also require an electrocardiogram (the primary means to diagnose atrial fibrillation) near the time of initial diagnosis and no anticoagulation prior to the initial diagnosis. After a diagnosis of atrial fibrillation, the anticoagulation decision is typically made by a physician who provides longitudinal care and makes prescription decisions for the patient. Therefore, to attribute patients to physicians who are likely responsible for anticoagulation decisions, we require each patient to have a visit with a VHA cardiologist or primary care physician (PCP) within 90 days after the initial diagnosis (to decide on treatment). Further, the patient must have received at least one drug (other than warfarin) prescribed by the attributed physician within one year before or after the atrial fibrillation diagnosis. We also require each attributed physician to have at least 30 other patients with atrial fibrillation and to have prescribed warfarin for another patient. Our sample restrictions result in an analytic cohort of 113,270 patients (see Table 2 for details).

For each patient in this cohort, we capture a broad array of characteristics that may influence the anticoagulation decision. These characteristics include demographic information, comorbidities, laboratory test results, body measurements, and blood pressure readings. We use these characteristics to construct the CHADS<sub>2</sub> score, match the other clinical characteristics recorded in the RCT data, and proxy for concerns not fully captured in the RCT data (e.g., bleed risk, fall risk, frailty, multimorbidity); see Appendix Section A.4 for additional details. To capture the anticoagulation decision, we rely on VHA records of prescriptions for warfarin or a novel oral anticoagulants (dabigatran, rivaroxaban, apixaban, edoxaban). The VHA records include prescriptions that are dispensed by the VHA as well as prescriptions that are paid for by the VHA. The vast majority of prescriptions in our sample are for warfarin: fewer than 2% of patients are prescribed a novel oral anticoagulant (NOAC). Summary statistics on the VHA atrial fibrillation cohort are reported in Table 3, Column 1.

**Defining guideline awareness.** We measure awareness of the CHADS<sub>2</sub> score guideline at the physician level by searching physician visit notes for mentions of the CHADS<sub>2</sub> score.<sup>7</sup> We proxy the timing

<sup>&</sup>lt;sup>7</sup>Recall that physicians in our analytic sample are cardiologists and PCPs who have each treated at least 30 atrial fibrillation patients. We increase our detection of CHADS<sub>2</sub> mentions for these physicians by using visit notes within 6 months of initial diagnosis in our broad cohort of 844,312 atrial fibrillation patients, who may be patients with previously established diagnoses (see Table 2), and search for non-case-sensitive occurrences of the string chads. We settled on this string after spot-checking several variants for false positives. Consistent with our spot-checking results, we find no positive mentions of this string in the first two years of our data, prior to diffusion of the CHADS<sub>2</sub> score. This suggests that false positives are very rare.

of a physician's first awareness of the guideline by the date of her first clinical note mentioning the  $CHADS_2$  score, and we define her as guideline-aware if she has previously mentioned the  $CHADS_2$  score in a note. Our use of the term "awareness" here is an imperfect shorthand: physicians may be literally aware of a guideline without it ever impacting their practice; our goal is to understand how physicians change their behavior when they decide to incorporate the guideline into their decision-making.<sup>8</sup>

As we will show in Section 4, for physicians who eventually mention the CHADS<sub>2</sub> score, treatment decisions become more guideline-concordant at the time of their first mention in clinical notes. We categorize physicians who have not yet written a note mentioning the CHADS<sub>2</sub> score as not currently aware of the guideline. As an important caveat, it is likely that many physicians whom we label as currently unaware have actually heard of the guideline, but do not meet the stringent definition of "awareness" that we impose here. Empirically, we will document that these unaware physicians are less likely to follow guideline recommendations than physicians with observed guideline use. Although unaware physicians may have heard of the guideline, they are unlikely to be making explicit use of its recommendations to drive their clinical decision-making.

#### 3.2 Atrial Fibrillation Investigators Database

To estimate heterogeneous treatment effects—which we use to assess physician decision-making and evaluate the likely effects of counterfactual anticoagulation decisions on patient outcomes—we rely on the Atrial Fibrillation Investigators database (hereafter, AFI database). The AFI database contains patient-level observations from eight trials in which patients were randomized to anticoagulants versus a placebo or control.<sup>9</sup> Details of the AFI database have been documented elsewhere (e.g., van Walraven et al., 2009).

The AFI database was previously compiled by investigators to explore heterogeneity in risk and in treatment effects. Previous analyses using the database have selected patient characteristics heuristically (van Walraven et al., 2002, 2009). For each patient in the AFI database, we observe randomization status and subsequent stroke and bleeding events. In harmonizing data across the clinical trials,

<sup>&</sup>lt;sup>8</sup>An earlier draft of the paper referred to this note-mentioning as "adoption" which is also imperfect. Our analysis below quantifies whether "awareness" in the sense above leads to behavior change.

<sup>&</sup>lt;sup>9</sup>There are a total of ten trials in the original AFI database. For our analysis, we define patients who were treated with aspirin alone as being untreated with anticoagulation. We drop observations for patients on low Warfarin or low Warfarin plus aspirin therapy. After these modifications, eight trials remain with both treatment and control arms. In three of the eight trials, patients are divided into eligible versus ineligible groups for anticoagulation and then randomized among eligible patients. We treat the ineligible patients as separate trials (with only one treatment arm) and use data from all trials in the causal-forest implementation to increase power.

the investigators consistently recorded several important patient characteristics at the time of randomization, including all variables underlying the CHADS<sub>2</sub> score, as well as several additional variables, including further detail on demographics, height, weight, blood pressure, hemoglobin, smoking status, comorbidities, and history of transient ischemic attack (TIA), stroke, anginal symptoms, and myocardial infarction. In Appendix Table A.1, we list the full set of characteristics that we use from the AFI database. In Appendix Table A.3, we report the results of balance tests, which suggest successful randomization in these clinical trials.

# 4 CHADS<sub>2</sub> Guideline Awareness and Treatment Patterns in the VHA

#### 4.1 Trends in Guideline Use and Prescription Patterns

The 2006 ACC and 2008 ACCP guidelines recommended treating patients with a CHADS<sub>2</sub> score of 0 or 1 potentially with aspirin alone and treating patients with a CHADS<sub>2</sub> score of 2 or above with anticoagulation (Hirsh et al., 2008; Fuster et al., 2006).<sup>10</sup> We therefore begin our analysis by describing trends in prescribing behavior for groups of patients defined by their CHADS<sub>2</sub> score.

Figure 1 displays trends in anticoagulation rates for patients with low risk of stroke (CHADS<sub>2</sub> score of 0 or 1), patients with moderate risk of stroke (CHADS<sub>2</sub> score of 2 or 3), and patients with high risk of stroke (CHADS<sub>2</sub> score of 4 or greater). Prior to the 2006 guideline, patients with lower CHADS<sub>2</sub> scores were remarkably *more* likely to be treated with anticoagulation. This relationship held both between patients with low vs. moderate stroke risk and between patients with moderate vs. high stroke risk. We will later show that this pattern can be explained in part by physicians' reluctance to treat multimorbid patients with high mortality risk. In the years after 2006, we observe a gradual reduction in anticoagulation. There appears to be a small increase in treatment rates for patients at moderate or high risk. However, even among groups where anticoagulation is recommended, prescription rates remain below 55% for our sample period. Patients with high stroke risk (CHADS<sub>2</sub> score of 4 or greater) remain slightly less likely to be treated than patients with moderate stroke risk (CHADS<sub>2</sub> score of 4 or greater) remain slightly less likely to be treated than patients with moderate stroke risk (CHADS<sub>2</sub> score of 4 or greater) remain slightly less likely to be treated than patients with moderate stroke risk (CHADS<sub>2</sub> score of 2 or 3). These findings establish that physicians had only weak adherence to recommended treatment patterns over the entire study period.

<sup>&</sup>lt;sup>10</sup>In the 2006 and 2008 guidelines, patients with a CHADS<sub>2</sub> score of 0 were recommended aspirin, while patients with a CHADS<sub>2</sub> score of 1 could be treated with either aspirin or anticoagulation. Later guidelines suggested anticoagulation for patients with a CHADS<sub>2</sub> score of 1 and some patients with a CHADS<sub>2</sub> score of 0 but a CHA<sub>2</sub>DS<sub>2</sub>-VASc score of 1 (Lip et al., 2010). This clinical consensus applied mostly to after our study period.

These trends towards reduced anticoagulant use for patients with low CHADS<sub>2</sub> scores coincides with the gradual diffusion of the CHADS<sub>2</sub> guideline into clinical practice. In Figure 2, we show that almost no physician mentioned the CHADS<sub>2</sub> score in the period prior to the ACC guideline in 2006, despite the fact that the CHADS<sub>2</sub> score was introduced in 2001 and validated in 2004. After 2006, we find a steady rise in the proportion of physicians who have previously mentioned the CHADS<sub>2</sub> score at least once, approaching 70% near the end of our study period in 2013. Similarly, we find the proportion of atrial fibrillation patients with the CHADS<sub>2</sub> score mentioned in their own doctor's notes rises from 0% to 17% over the same period. This represents a lower bound to awareness of the CHADS<sub>2</sub> score, as physicians may be aware of the score yet not mention it in their notes.

#### 4.2 Effect of Guideline Awareness on Adherence

We proceed by estimating the causal impact of guideline awareness on prescription choice and investigating how guideline adherence changes after a physician incorporates the guideline into her clinical practice. In the Panel A of Figure 3, we first plot how anticoagulation rates among high- and lowscore patients change following an adopting physician's first note mentioning the CHADS<sub>2</sub> score. Following this event, the anticoagulation rate for low-scoring patients drops by several percentage points, while the anticoagulation rate for higher-scoring patients increases slightly.

We further assess the effect of awareness on adherence by an event-study regression separately for the two guideline-relevant groups of patients:

$$W_{i} = \sum_{r=-5}^{5} \mathbf{1} \left( r(i) = r \right) \theta_{r} + \eta_{d(i)} + \xi_{t(i)} + \varepsilon_{i}.$$
(1)

 $W_i \in \{0, 1\}$  indicates whether patient *i* was anticoagulated, and r(i) is a function that returns the year of *i*'s visit relative to the prescribing physician's becoming aware of the CHADS<sub>2</sub> score. The regression includes fixed effects for the prescribing physician, d(i), and for the year, t(i). We estimate Equation (1) separately for patients with CHADS<sub>2</sub> scores of 0 and 1 and for those with lasso and scores 2 and higher. Panel B of Figure 3 displays estimation results of the  $\theta_r$  coefficients and is broadly consistent with the raw treatment rates shown in Panel A. Treatment rates for low-score patients decline by 4.7 percentage points (standard error of 1.6 percentage points), while they increase by 1.7-percentage points (standard error of 1.1 percentage points) for higher-score patients.<sup>11</sup>

Taken together, these results suggest that although the CHADS<sub>2</sub> score was becoming widely

<sup>&</sup>lt;sup>11</sup>This estimate of changes in treatment rates comes from aggregating the results shown in Figure 3. Specifically, we calculate the difference between the average level in years 0 through 4 minus the average level in years -5 through -1.

known, adherence to anticoagulation recommendations increased only modestly with physician awareness. Prior to the 2006 guideline, almost no physician appeared to be using the CHADS<sub>2</sub> score in documented clinical decision-making, yet by the end of 2013, the vast majority had explicitly mentioned it in their notes. While our event-study results suggest a clear behavioral shift in prescribing at the time of becoming aware of the CHADS<sub>2</sub> score, most of this response is from avoiding treatment for low-risk patients, not increasing treatment for high-risk patients. In Figure A.1, we further show that, while adherence varied substantively across physicians, few physicians reached an adherence rate of 80%.

Guideline awareness is more difficult to measure than adherence. However, two features of our setting lend greater confidence to our results on the effect of awareness and allow us to understand patterns of adherence in the context of guideline awareness. First, the lack of pre-trends in our event-study results in Figure 3 and the timing of the effect suggest that our measure based on clinical documentation coincides with a discrete change in physicians' consideration of the guideline. Second, we witness a dramatic shift in CHADS<sub>2</sub> mentions coinciding with the publication of the ACC guidelines, as shown in Figure 2, reducing concern about both false-positive and false-negative detection. We can reconcile our event-study results with the overall shifts in prescription rates across all physicians shown in Figure 1.

These findings are consistent with a clinical literature that emphasizes the importance of reducing stroke risk by anticoagulation and documents widespread awareness of the CHADS<sub>2</sub> score among physicians, more than a decade after the 2006 ACC guideline (Ashburner et al., 2018; Amroze et al., 2019). Yet in numerous settings, only about half of patients with the highest stroke risks are treated with anticoagulation (Hsu et al., 2016). Our results further show that there is low adherence even among physicians who discuss the CHADS<sub>2</sub> score in their decision-making. Evidence suggests that reluctance to initiate anticoagulation mostly stems from physician decisions rather than patient preferences (Bungard et al., 2000); in one study, 93% of atrial fibrillation patients offered warfarin elected to take the treatment (Gottlieb and Salem-Schatz, 1994). In surveys, physicians report hesitance to anticoagulate patients who are elderly, frail, and multi-morbid, out of concern that anticoagulation may result in severe bleeding for these patients (Fawzy et al., 2019). The literature suggests that this hesitation may be in part driven by a mistaken assessment of bleeding risks and an overemphasis on avoiding adverse events of commission (i.e., due to initiating treatment) as opposed to those of omission (i.e., due to withholding treatment) (Gross et al., 2003).<sup>12</sup>

<sup>&</sup>lt;sup>12</sup>Specifically, physicians' estimates of rates of warfarin-associated intracerebral hemmorrhage were more than 10 times

#### 5 The Effects of Anticoagulation

The results in the previous section show a gap between CHADS<sub>2</sub> guideline awareness and full adherence to the CHADS<sub>2</sub>-based recommendations. Our interpretation of this gap, as well as policy recommendations for incorporating evidence from clinical trials into practice, will depend on the relative value of physician discretion versus guideline adherence for patient health outcomes.

In the case of atrial fibrillation, physicians may depart from CHADS<sub>2</sub>-based recommendations for good reasons. The CHADS<sub>2</sub> score predicts stroke risk, while treatment decisions should be based on stroke treatment effects. Further, clinicians have access to more patient information than has been encoded in simple risk scores. Tailoring their treatment decisions to this additional information could lead to departures from CHADS<sub>2</sub>-based guidelines.

Nevertheless, an emerging literature has documented widespread decision errors among physicians (Abaluck et al., 2016; Mullainathan and Obermeyer, 2019). Even with private information that is not encoded in guidelines, perfect recall of outcomes, and random variation, physicians will typically not have access to the numbers of patients needed to form their own reliable estimates of heterogeneous treatment effects from personal experience (Chandra et al., 2021).

#### 5.1 **Setup and Design**

To evaluate treatment decisions and departures from guidelines, we need to characterize counterfactual patient stroke and bleeding outcomes. Let  $Y_i^s(w) \in \{0,1\}$  denote whether patient i will have a stroke within one year, depending on anticoagulation  $w \in \{0, 1\}$ , and let  $Y_i^b(w) \in \{0, 1\}$  denote a similar object for bleeding within one year. We then define conditional average treatment effects (CATEs) that are a function of patient characteristics, both those that are included in the CHADS<sub>2</sub> score and others that are omitted from it. Specifically, for one-year stroke and bleeding, respectively,

$$\tau^{s}(x) \equiv E\left[Y_{i}^{s}(1) - Y_{i}^{s}(0) \middle| X_{i} = x\right];$$
(2)  
$$\tau^{b}(x) \equiv E\left[Y_{i}^{b}(1) - Y_{i}^{b}(0) \middle| X_{i} = x\right]$$
(3)

$$\tau^{b}(x) \equiv E\left[Y_{i}^{b}(1) - Y_{i}^{b}(0) \middle| X_{i} = x\right],$$
(3)

where  $X_i$  is a set characteristics belonging to patient *i*.

The experimental design of RCTs is well suited for estimating treatment effect heterogeneity,

larger than research-based estimates (Gross et al., 2003). Further, Choudhry et al. (2006) show that physicians respond idiosyncratically to individual events, such as whether one of the physicians' other anticoagulated patients has recently experienced an adverse bleeding event.

in contrast to many quasi-experimental designs commonly used in the economics literature. First, random assignment of treatment within each cell of patient characteristics x, a crucial requirement to estimate CATEs, is more plausible in RCTs. Second, many quasi-experiments involve monotonicity and exclusion-restriction violations within cells of the data, even if these violations "average out" in the entire sample (e.g., Kolesar et al., 2015; Frandsen et al., 2019). Third, RCTs carefully collect information on infrequent yet important outcomes (e.g., stroke and bleeding) for the disease and treatment being studied. Capturing these events, particularly their timing relative to initiation of treatment, may be challenging in even the most detailed of observational data, as we will note later.

## 5.2 Treatment Effect Estimation Procedure

Treatment effects are estimated in the pooled AFI database containing patient-level data from eight RCTs. We apply an ensemble machine learning approach that combines causal forest and lasso to estimate CATEs with conditional random assignment. The lasso method is adapted from Belloni et al. (2014) and the causal forest methods from Wager and Athey (2017). The ensemble approach combines both machine approaches to improve predictive validity (Younas et al., 2022), in this case, by leveraging advantages of the causal forest for discovering predictive interactions among discrete variables and advantages of the lasso for using functional form restrictions to fit predictions that smoothly vary with the continuous random variables. While many applications of machine learning methods use very large data sets, new work on causal forests apply related methods to estimate CATEs in sample sizes more typical of RCTs in medicine and social science; similar-scale RCT applications of causal-forest estimation have been previously demonstrated (Athey and Wager, 2019; Chernozhukov et al., 2018). We adapt the insights from these applications to our setting.

The machine learning model takes as input every variable underlying the  $CHADS_2$  score, as well many additional risk factors not currently encoded in clinical guidelines; the complete variable list is provided in Appendix Table A.1. We also use machine learning predictions of stroke and bleed risk among control-group patients as inputs, allowing treatment effects to directly depend on risk.

Our estimation procedure begins by applying lasso methods to estimate CATEs that vary with continuous patient characteristics, including age, height, weight, blood pressure, and blood hemoglobin levels. Taking the residual variation in stroke and bleed outcomes not predicted by the lasso model, we then apply causal forest methods to estimate CATEs that vary with discrete patient characteristics and their interactions. Our final CATE estimates sum the predictions from the lasso and causal forest models. Throughout this estimation process, we account for differences across trials in patient risk and treatment probability. Trial-level adjustment is performed with fixed effects in the lasso model and with a re-centering procedure in the causal forest, as formally justified in Athey et al. (2019). We select parameters through cross-validation to minimize mean squared error. For further details on the CATE estimation process, see Appendix A.1

### 5.3 Validation and Best Linear Predictors

In this section, we validate the estimated heterogeneity to assess concerns about potential over-fitting and external validity across trials, adapting the approach developed by Chernozhukov et al. (2018) and applied in Athey and Wager (2019). Specifically, we test whether out-of-bag CATE predictions estimated in seven of the eight trials can predict stroke and bleed treatment effects in the eight hold-out trail.

To implement this approach, we construct out-of-bag CATE predictions for each trial in the AFI database, exclusively using data in the *other* trials. Denote these leave-out-trial CATE predictions for stroke and bleeding as  $\hat{\tau}_{-j(i)}^o(x)$ ,  $o \in \{s, b\}$ , for individual *i* in trial j(i) with characteristics  $X_i = x$  (we hereafter suppress the *i* in j(i) to simplify notation). We also construct and control for risk predictions of  $Y^o(x)$ , based on other trials:  $\hat{Y}_{-i}^o(x)$ , using only control group data.<sup>13</sup>

To assess external validity across trials, we estimate a "best linear predictor" regression of realized outcomes  $Y_i^o$  on treatment  $W_i$  interacted with demeaned out-of-bag CATE predictions, controlling for trial fixed effects  $\zeta_j^o$  and treatment probability within each trial  $P_j \equiv \Pr(W_i|j(i) = j)$  similarly interacted with demeaned out-of-bag CATE predictions:

$$Y_{i}^{o} = \left[\delta_{0}^{o} + \delta_{1}^{o}\left(\hat{\tau}_{-j}^{o}\left(X_{i}\right) - \overline{\tau}^{o}\right)\right]W_{i} + \gamma_{1}^{o}\left(\hat{\tau}_{-j}^{o}\left(X_{i}\right) - \overline{\tau}^{o}\right)P_{j} + \gamma_{2}^{o}\hat{Y}_{-j}^{o}\left(X_{i}\right) + \zeta_{j}^{o} + \varepsilon_{i},$$

$$\tag{4}$$

where  $\overline{\tau}^o \equiv \sum_i \hat{\tau}^o_{-j}(X_i)$  is the mean CATE prediction.<sup>14</sup> The coefficient  $\delta^o_1$  quantifies the predictive power of heterogeneous CATEs that are estimated in other trials. A coefficient value that is statisti-

<sup>&</sup>lt;sup>13</sup>We estimate two risk measures: one using a linear Lasso model with all patient characteristics and one with the regression forest using only the discrete patient characteristics

<sup>&</sup>lt;sup>14</sup>The regression includes trial fixed effects to address a mechanical negative relationship between CATEs across trials when trials are few. To see this, consider the following decomposition:  $\tau^o(x|j) = \overline{\tau}_x^o + \overline{\tau}_j^o + \tau_{x,j}^{o*}$ , where  $\tau_{x,j}^{o*}$  is by construction uncorrelated with  $\overline{\tau}_x^o$  and  $\overline{\tau}_j^o$ . The heterogeneity of interest in the out-of-bag CATEs,  $\hat{\tau}_{-j(i)}^o(x)$ , is driven by variation in  $\overline{\tau}_x^o$ . If there are relatively few trials, then variation in  $\overline{\tau}_j^o$  will bias downward the relationship between outcomes and CATEs, due to the small-sample negative correlation between  $\hat{\tau}_{-j(i)}^o(x)$  and  $\hat{\tau}^o(x|j)$ .

cally indistinguishable from  $\delta_1^o = 0$  would suggest that the CATEs do not robustly predict variation in treatment effects in the hold-out trial; a coefficient value of  $\delta_1^o = 1$  would suggests that CATEs well calibrated and that outcomes for a patient with characteristics *x* would increase one-for-one with treatment status,  $W_i$ , and the relevant CATE,  $\hat{\tau}_{-j}^o(x)$ . Intermediate values of  $\delta_1^o \in \{0,1\}$  suggest the machine learning procedure may have over-fit the data. The re-scaled estimates  $\delta_1^o \hat{\tau}_{-j}^o(x)$  form the best linear predictors of the CATEs, as discussed in Chernozhukov et al. (2018).

For strokes, we also consider a modified procedure where we decompose treatment effects into two dimensions: stroke treatment effects that vary with the CHADS<sub>2</sub> score, and stroke treatment effects that are orthogonal to the CHADS<sub>2</sub> score. Specifically, we first use a regression to project leave-out-trial stroke CATEs,  $\hat{\tau}_{-j}^{s}(x)$ , onto indicators of the CHADS<sub>2</sub> score. We call the CHADS<sub>2</sub>projected component  $\hat{\tau}_{-j}^{c}(x)$  and the residual component  $\hat{\tau}_{-j}^{r}(x)$ , noting that  $\hat{\tau}_{-j}^{s}(x) = \hat{\tau}_{-j}^{c}(x) + \hat{\tau}_{-j}^{r}(x)$ . We use these components to perform the following BLP projection:

$$Y_{i}^{s} = \delta_{0}^{s}W_{i} + \sum_{\tilde{o} \in \{s(c), s(r)\}} \left[ \delta_{1}^{\tilde{o}} \left( \hat{\tau}_{-j}^{\tilde{o}} \left( X_{i} \right) - \overline{\tau}^{\tilde{o}} \right) W_{i} + \gamma_{1}^{\tilde{o}} \left( \hat{\tau}_{-j}^{\tilde{o}} \left( X_{i} \right) - \overline{\tau}^{\tilde{o}} \right) P_{j} \right] + \gamma_{2}\hat{Y}_{-j}^{s} \left( X_{i} \right) + \zeta_{j}^{s} + \varepsilon_{i}.$$

$$(5)$$

Using Equation (5), we construct BLP-based adjustments to the stroke CATEs as follows:

$$\hat{\tau}_{BLP}^{s}(x) = \hat{\delta}_{0}^{s} + \hat{\delta}_{1}^{c} \hat{\tau}^{c}(x) + \hat{\delta}_{1}^{r} \hat{\tau}^{r}(x).$$
(6)

The BLP estimation validates the performance of our causal-forest procedure on held-out trials. Results of the BLP procedure are reported in Table 4. For stroke CATEs, using Equation (4), we estimate  $\hat{\delta}_1^s = 0.520$  (standard error of 0.130), which is statistically distinguishable from 0 at the 1% level. This coefficient suggests that the CATEs are strongly predictive of treatment effects in out-ofbag trials, but also, since the coefficient is smaller than 1, the raw CATEs may be over-fit. Using Equation (5), we estimate the CHADS<sub>2</sub> component as  $\hat{\delta}_1^c = 0.666$  (standard error of 0.250); for the residual component in this equation, we estimate  $\hat{\delta}_1^r = 0.460$  (standard error of 0.142). In other words, both components significantly predict stroke treatment effect variation in held-out trials, with similar re-scaling for over-fitting. In our subsequent analyses, we will adjust CATEs predicted in Section 5.2 for stroke by using Equation (6) for  $\hat{\tau}_{BLP}^s$ .

By contrast, the BLP regression suggests that there is little reliably estimated variation in bleed CATEs across observable covariates. The BLP coefficient is close to zero ( $\hat{\delta}_1^b = -0.374$ ) and not sta-

tistically significan, indicating that we cannot validate heterogeneity in bleed treatment effects. In our subsequent analysis, we assume bleed treatment effects are constant at the estimated average treatment effect. This echoes the approach taken by current practice guidelines which focus on allocating treatment to patients with large expected benefits from stroke risk reduction.

We use the BLP framework to investigate one additional aspect of the causal-forest estimates. Limited sample size may lead the causal forest to pool subgroups that in truth have different treatment effects because there is limited statistical power to detect treatment effect differences in small subsamples. Treatment effect heterogeneity that is observed by physicians but not reflected in the CATEs is of particular concern for our later counterfactual analyses. To test whether physicians observe treatment effect heterogeneity predicted by observable covariates but not reflected in the estimated CATEs, we estimate an index of treatment propensity in the observational VHA data. We then test whether this treatment propensity index predicts treatment effects in the AFI data, beyond the variation predicted by the machine learning CATE estimates. Results are reported in Table 4, Column 3. The coefficient on the treatment propensity index is small at -0.046 and not statistically distinguishable zero, suggesting that physicians' decisions based on observable patient characteristics in the VHA data do not reveal any additional signal of treatment effect heterogeneity. Of course, this cannot rule out the possibility that physicians have private information about treatment effect heterogeneity that is predicted by variables that are not covered in the AFI data. We discuss this possibility at length in Section 6.3.

#### 5.4 Implied Treatment Effects in the VHA Data

In our main analysis, we take the BLP-adjusted CATEs estimated in the RCTs and import these estimates to the observational VHA data, constructing a treatment effect for each patient as a function of their observable characteristics. For brevity, we will hereafter refer to these objects as "treatment effects" or "CATEs."

Figure 4, Panel A, shows variability in the distribution of estimated stroke (BLP-adjusted) CATEs when applied to the VHA data. The 10th percentile stroke treatment effect (corresponding to the largest reductions in stroke risk) is -0.06, while the 90th percentile is -0.03. Given that the best linear predictor regression found no statistically significant relationship between predicted CATEs and treatment effects in holdout trials, we assume constant bleed treatment effects of 0.018 for the rest of our analysis.

We additionally relate our CATE estimates with the CHADS<sub>2</sub> score. Figure 4, Panel B, shows that

stroke treatment effects increase roughly monotonically with the CHADS<sub>2</sub> score. The median value of  $\hat{\tau}_{BLP}^s$  for patients with a CHADS<sub>2</sub> of 0 is -0.032, while the median value of  $\hat{\tau}_{BLP}^s$  for patients with a CHADS<sub>2</sub> of 4 to 6 is -0.059. Although stroke treatment effects and the CHADS<sub>2</sub> score are highly correlated, we find substantial residual variation in stroke treatment effects after conditioning on the CHADS<sub>2</sub> score. The  $R^2$  from regressing BLP-adjusted stroke treatment effects,  $\hat{\tau}_{BLP}^s$ , on CHADS<sub>2</sub> score indicators is 0.49.

### 5.5 External Validity

While the BLP validation exercise suggests that our causal forest predictions are externally valid across trials within the AFI database, we ultimately seek to use treatment effects estimated in the AFI database to evaluate counterfactuals in the VHA data. To assess whether this extrapolation is reasonable, we conduct three additional analyses that map patient characteristics and implied CATEs to key features in the VHA data.

First, we compare mean observable attributes of patients in each trial in the AFI database to those in the VHA data to assess whether, at least with respect to mean characteristics, the VHA data lies roughly within the support of mean characteristics across the AFI trials. Table 3 compares summary statistics in the VHA and AFI data. The clearest difference in average patient characteristics is in the share of male patients. We estimate CATEs for both male and female patients from the AFI database, allowing the causal forest to use gender to predict treatment effect heterogeneity. Our analysis of variable importance, shown in Appendix Table A.2, finds that patient gender is unimportant in predicting CATEs. Among other patient characteristics, the AFI database has a larger share of the population over 65, a lower incidence of hypertension and diabetes, and a higher rate of congestive heart failure than the VHA data on average. However, in Appendix Table A.4, we can see that for all patient characteristics (including gender), the characteristic mean in the VHA data is within the range of characteristic means across AFI trials. This mitigates concerns that the types of patients seen in the VHA are not represented in the AFI database.

Second, we compare our estimated AFI stroke CATEs with observational stroke "treatment effects" in the VHA data, or regression-adjusted differences in stroke outcomes between treated and untreated VHA patients.<sup>15</sup> In this process, we noted a major limitation of observational data with

<sup>&</sup>lt;sup>15</sup>OLS estimates interact anticoagulation treatment with each of the patient characteristics that are covered in both the AFI and VHA data (see Appendix Table A.1 for the complete list). In addition to controlling for this variable set, the OLS specification also controls for a complete set of Elixhauser comorbidities, history of hemorrhage, family history of stroke, and a 3-knot spline in the predicted mortality index. For more details on construction of the predicted mortality index see Appendix A.5.

respect to recording the timing of events. Specifically, in contrast to the AFI RCT data generated with the express purpose of measuring predefined events, ex post measures of stroke diagnosis in observational data—both those generated by insurance claims and those from electronic health records—can indicate either a history of stroke or a new event of stroke.<sup>16</sup> Thus, to reliably capture the outcome of stroke, we restricted estimation of observational stroke treatment effects to patients in the VHA data who had no prior history of stroke. In Figure 5, Panel A, we show that CATEs imputed for these patients from the AFI database are highly predictive of observational treatment effect estimates in the VHA data. The correlation coefficient between these two measures of treatment effects, estimated from different data sets, is 0.62. We also note that OLS treatment effects are on average slightly *positive*, which suggests selection bias in the VHA data: physicians tend to treat patients with higher stroke risk.

Finally, in Figure 5, Panel B, we investigate stroke outcomes among untreated patients in the VHA. Due to the difficulty distinguishing current from past strokes, we again exclude patients with stroke history from this analysis. VHA patients with large predicted CATEs who nevertheless go untreated suffer much higher rates of stroke within one year, compared to patients with smaller predicted CATEs. Estimated CATEs are strikingly proportional to risk, and align closely with the 47% average reduction in strokes estimated in the original AFI analysis (van Walraven et al., 2002). Along similar reasoning as in Mullainathan and Obermeyer (2019), this observational pattern is consistent with the possibility that patients with large estimated stroke CATEs suffer considerable harm from under-treatment, while patients with small stroke CATEs have low stroke incidence and thus small potential benefits from anticoagulation.

# 6 Assessing Physician Decisions in the VHA

With ML predictions of treatment effects in hand, we turn to assessing how physician treatment decisions in the VHA relate to treatment effects. We characterize how treatment decisions respond to treatment effect variation, separately considering variation that is and is not captured by guidelines. This approach allows us to consider the relative effects of guideline awareness and adherence on patient outcomes. In particular, we will evaluate whether guidelines may lead physicians to neglect information relevant for health outcomes but not incorporated into a guideline. Finally, we use the

<sup>&</sup>lt;sup>16</sup>This concern is not hypothetical—in our audit of the VHA data at the Palo Alto VA, we found that 40% of patients recorded in diagnosis codes to be experiencing a current stroke were revealed on detailed chart review to have only a history of stroke but no recurrence.

model to simulate the counterfactual impact of adopting guidelines that incorporate more information about how treatment effects vary across patients.

#### 6.1 Stylized Model of Treatment Decisions

We now investigate how awareness of the CHADS<sub>2</sub> score changes the relationship between treatment decisions and treatment effects. As described in the prior section, we decompose stroke treatment effects into  $\tau_i^c$ , the variation that is predictable by the CHADS<sub>2</sub> score, and  $\tau_i^r$ , the residual variation. The results in Section 4 suggest the guideline may make physicians more responsive to  $\tau_i^c$  by informing them about how risk factors predict treatment effects. If physicians over-adhere to the guideline and neglect other information about how patients might benefit from treatment, then guideline adoption would make physicians less responsive to  $\tau_i^r$ . Our estimation framework allows us to test both predictions.

We focus on perceived stroke treatment effects rather than bleed treatment effects for two reasons: First, we detect no meaningful variation in bleed treatment effects in Section 5, and second, the CHADS<sub>2</sub> score was developed to predict benefits from stroke risk reduction.

We estimate the following probit model, where *i* indexes patients, *d* doctors, and *t* time:

$$W_{idt} = \mathbf{1} \left\{ \frac{1}{\sigma_{\varepsilon,g}} \left( -\alpha_0^c \tau_i^c + \alpha_1^c \tau_i^c Post_{dt} + \alpha_0^r \tau_i^r + \alpha_1^r \tau_i^r Post_{dt} + \beta Post_{dt} + f(X_{idt}) + \varepsilon_{idt} \right) > 0 \right\}$$

We include  $\tau_i^c$  directly in the model to control for the baseline relationship between prescription decisions and variation in stroke treatment effects that is predictable by the CHADS<sub>2</sub> score. The variable *Post<sub>dt</sub>* equals 1 if the physician has previously mentioned the CHADS<sub>2</sub> score in his clinical note, and 0 otherwise. Thus, the coefficient of interest,  $\alpha_1^c$ , captures the *change* in sensitivity to CHADS<sub>2</sub>-related treatment effects  $\tau_i^c$ , after the physician has become aware of the guideline. A parallel set of terms with  $\tau_i^r$  allow us to also test whether the sensitivity of prescription decisions to residual variation in stroke treatment effects (unexplained by the CHADS<sub>2</sub> score) changes after the doctor begins considering the guideline. In our baseline specification, the term  $f(X_{idt})$  includes year fixed effects and a three-knot spline index of patient mortality risk. We include predicted mortality risk to capture physicians' reluctance to treat older and frailer patients (Fawzy et al., 2019).<sup>17</sup>

<sup>&</sup>lt;sup>17</sup>For more details on the construction of our mortality risk index in an external sample of VA patients without diagnosed atrial fibrillation see Appendix A.5.

The estimating equation is a heteroskedastic probit where  $\varepsilon_{idt} = \upsilon_i + Post_{dt} \upsilon_i$  is normally distributed with variance  $\sigma_{\varepsilon,idt}^2$ . For estimation, we specify an error term of  $\varepsilon_{i,g}/\sigma_{\varepsilon,g}$  with a normalized variance of 1 by construction.

This heteroskedastic probit specification can be micro-founded within a Bayesian model of physician decision-making, where physicians have preferences over stroke and bleed avoidance, and learn noisy signals of treatment effects. Under the Bayesian interpretation, the CHADS<sub>2</sub> score improves physician's signal of the CHADS<sub>2</sub>-related variation in stroke treatment effects. For more details on this microfoundation and the resulting interpretation of the model, see Appendix A.2.

In estimating Equation (7), we use ML predictions of treatment effects,  $\hat{\tau}_{BLP}^c(x)$  and  $\hat{\tau}_{BLP}^r(x)$ , in place of true treatment effects,  $\tau^c(x)$ ,  $\tau^r(x)$ . These estimates are measured with error in the sense that they differ from the treatment effects we could obtain with infinite data. One concern is that differential measurement error of  $\hat{\tau}^c(x)$  and  $\hat{\tau}^r(x)$  may differentially attenuate  $\alpha_g^c$  and  $\alpha_g^r$ . However, our BLP-adjustment in Section 5.3 of CHADS<sub>2</sub>-related and residual stroke treatment effects provides a means to ensure that  $\alpha_g^c$  and  $\alpha_g^r$  can be interpreted on the same scale. This approach follows a "regression calibration" literature that addresses measurement error (George and Foster, 2000) and also resembles the first stage of "split-sample" instrumental variables approaches in economics (Angrist and Krueger, 1995).

#### 6.2 Estimation Results

Table 5 reports estimates of average marginal effects, from Equation (7). To assess direct effects of guideline adoption, the main coefficient of interest is  $\alpha_1^c$ , the coefficient on the interaction term between CHADS<sub>2</sub>-related variation in stroke treatment effects,  $\tau^c$ , and a post indicator. Of secondary interest is  $\alpha_1^r$ , which tests whether physicians change their consideration of residual variation in stroke treatment effects after they become aware of the guideline. Since stroke events are undesirable, we expect the marginal effects of stroke treatment effects to be negative. In other words, all else equal, physicians should be more likely to treat patients with larger reductions in stroke risk. Column 1 shows these results. Column 2 allows a time trend to interact with the sensitivity to both CHADS<sub>2</sub>-related and residual stroke treatment effects, allowing sensitivity to treatment effects to vary over time, even in the absence of CHADS<sub>2</sub> awareness. Column 3 adds an additional control variable for the patient's predicted adherence to a warfarin prescription regimen, as a function of their past prescription filling behavior and other factors.

The main finding from this analysis is that CHADS<sub>2</sub> awareness substantially increases physicians'

sensitivity to  $CHADS_2$  variables in their treatment decisions. After becoming aware of the guideline, physicians are 3.9 percentage points more likely to treat a patient with one percentage point larger magnitude treatment effect, which aligns with our reduced form evidence. In addition, this analysis reveals that the  $CHADS_2$  score does not distract from sensitivity to the residual component of treatment effects. If anything, the point estimate is that physicians become more sensitive to the residual component post  $CHADS_2$  adoption, although the point estimate is not significantly significant.

Controlling more flexibly for time trends in column 2, the effect of guideline awareness on sensitivity to stroke treatment effects attenuate slightly to a 3.4 percentage point increase for every one percentage point greater treatment effect, but remains strongly statistically significant.

In column 3, we explore whether differences in patients' tendencies to adhere to prescribed regimens can explain these findings. Physicians may be reluctant to treat some patients with large benefits if they believe those patients are unlikely to adhere. It is worth noting that patient non-adherence may also arise in the setting of RCTs, and the intent to treat effects estimated from the trials with the causal forest may already reflect these patterns of non-adherence. But in case adherence patterns in the VHA practice differ from the typical trial setting, we conduct an additional test. Among patients receiving warfarin, we use data on past medication adherence, health care utilization, and socioeconomic characteristics to predict both warfarin prescription filling and the proportion of the patients' lab values indicating warfarin dosing remains in the therapeutic range. More detail on these measures is provided in Appendix ??. We use these estimates to predict prescription adherence and proportion of time in therapeutic dosing range for all patients, regardless of their prescription status. In the final column of Table 5, we include these predicted adherence measures as additional control variables. Including these variables does not substantively change our estimates of how decision-making changes with guideline adoption. This suggests that physician's predictions about patient adherence to the warfarin regimen are unlikely to explain the relationship between guideline awareness and prescribing decisions.

While guideline awareness may provide important informational benefits, predictors in the baseline specification explain less than 3% of the total variation in treatment propensity. Thus, deviations from guideline-based care are largely unexplained by the substantial variation in residual stroke treatment effects that we can detect and validate across trials. Although guideline awareness leads to a modest increase in physicians' responsiveness to CHADS<sub>2</sub>-related treatment effects, much of the variation in treatment choice remains unexplained by treatment effect variation. These results suggest that increasing guideline awareness without encouraging stricter adherence may not have dramatic effects on treatment decisions.

#### 6.3 Understanding Deviations from Guideline-Based Decisions

We now investigate the extent to which physicians deviate from treatment decisions based on estimated CATEs, because they might have private information about treatment effect heterogeneity. The model we have estimated cannot directly test whether physicians are responding to other sources of heterogeneity using characteristics that are unmeasured in the AFI data. However, two patterns in the data suggest that physicians may not be effectively using information beyond that encoded in the CHADS<sub>2</sub> score to improve treatment allocations.

First, as discussed in Section 5.3 and reported in Table 4, we find that physician treatment propensity does not predict any heterogeneity in treatment effects beyond the variation predicted by the estimated CATEs. Note that the machine learning process used to estimate CATEs might fail to discover all the true variation in treatment effect, when estimated in a finite sample. If physicians have information about CATE variation that is not predicted by the ML estimates, then we might expect physician treatment propensity to be predictive of treatment effects in the RCT data. We find no evidence that physician treatment decisions are predictive of additional variation in treatment effects.

Second, we consider the possibility that physician decisions are responding to other variables that might predict treatment effect heterogeneity but are not available in the AFI data. We can use the rich set of covariates in the VHA data to assess this possibility. Recall that our baseline model already accounts for the role of many variables covered in the AFI that predict treatment effect heterogeneity and may enter physician decision-making, including salient biomarkers (blood pressure, hemoglobin), patient history (stroke, heart attack, angina), key comorbidities and demographic variables. In Appendix A.4, we describe many additional patient characteristics from the VHA electronic health record that may influence anticoagulation decisions, which we now incorporate in our analysis. These variables extensively cover factors suggested by clinicians and prior researchers to influence treatment decisions. These include many variables related to frailty and fall risk, including past reports of dizziness, muscle weakness, prior injuries (fractures, head injuries), and other conditions (Parkinson's Disease, neuropathy, arthritis, vision problems). We also include variables that were later included into the HAS-BLED guideline to assess bleeding risk (liver disease, renal failure, alcohol abuse, prior bleeds). Other variables include a full set of Elixhauser comorbidities, physician specialization, and variables that predict patients' ability to comply with warfarin monitoring.

In Figure A.3, we investigate the robustness of our findings to these additional control variables.

Panel A shows that enriching the control variables does not substantively change the estimated effect of CHADS<sub>2</sub> awareness on treatment decisions. Specifically, the change in physicians' responsiveness to CHADS<sub>2</sub>-related variation in stroke treatment effects after guideline awareness,  $\alpha_1^c/\alpha_0^c$ , does not vary much as we progressively add these additional covariates to the model. Panel B shows that these additional control variables do not explain a large fraction of treatment decisions and therefore cannot explain the high rates guideline non-adherence.<sup>18</sup> Even as we control for detailed patient characteristics, we find little increase in the explained share of variance in treatment decisions.

This evidence suggests that deviations from treating according to measured treatment effects are unlikely to be explained by unmeasured variation in treatment effects, nor as noted in the prior subsection, can the deviations be explained by differences in likely prescription adherence. Instead, these deviations might represent practice style variation across physicians or idiosyncratic decision-making within each physician.<sup>19</sup> These findings are broadly consistent with earlier analysis of physician survey responses to clinical vignettes by Gross et al. (2003). The survey found that there was no relationship between physicians' perceived benefits of warfarin and their clinical decisions to recommend its use. Although perception of bleeding risk was an important determinant of prescription choice in the survey, physicians had quantitatively large mistakes in their perceptions of bleeding risk.

# 7 Counterfactual Awareness and Adherence

Based on our ML-predicted treatment effects in Section 5 and our analysis of physician decisionmaking in Section 6, we simulate outcomes under counterfactual scenarios of guideline awareness and adherence. When discussing counterfactual outcomes, it is useful to compare outcomes to a few benchmarks. Treating *all* patients with newly diagnosed atrial fibrillation in the VHA would prevent 409 strokes (hereafter, "preventable strokes") and induce 187 bleeding events (hereafter, "inducible bleeds") per 10,000 patients after one year.

In Figure 6 and Table 6, we show key results on prevented strokes and induced bleeds under counterfactual scenarios. We first show that status quo physician decisions perform similarly to *ran*-

<sup>&</sup>lt;sup>18</sup>To the degree that one interprets the results in Panel A as a nonlinear analogue of the test in Altonji et al. (2008), one might argue that Panel B suggests that this test has limited power in the sense of Oster (2019). The test in Panel A is of direct interest because the covariates we include account for specific normative justifications that physicians give for non-adherence, but it is not especially informative about other unobservable characteristics in the Oster (2019) sense.

<sup>&</sup>lt;sup>19</sup>Finally, note that selection on unobservable determinants of treatment effects is immaterial for our counterfactual analyses comparing strict adherence with random treatment decisions. These analyses consider treatment rules based only on observable characteristics, for which CATEs are the relevant objects. If doctors did have private information about treatment effects, our counterfactuals will understate the benefits of the status quo, but still correctly assess the impact of guideline adherence relative to random treatment.

*dom* anticoagulation of atrial fibrillation patients: physicians prescribe anticoagulation to 49.8% of patients and prevent 49.4% of preventable strokes.

Universal guideline awareness. Next, we consider counterfactual outcomes under scenarios varying the extensive margin of guideline awareness. Awareness of the CHADS<sub>2</sub> score had relatively muted effects on outcomes. Under the counterfactual scenario of no CHADS<sub>2</sub> awareness, 49.5% of patients would be treated, preventing 49.1% of preventable strokes. Universal CHADS<sub>2</sub> awareness boosts the treatment rate to 50.6%, slightly reducing the rate of induced bleeds accordingly, and averting 50.6% of preventable strokes; this is a 1% improvement in the number of strokes prevented per bleed induced, relative to the no CHADS<sub>2</sub> awareness counterfactual.

**Strict guideline adherence.** We then turn to scenarios involving strict adherence to a guideline. Treatment decisions under these scenarios strictly follow an ordering according to guideline recommendations. Each guideline implies a "score" that we use to order patients; patients with the same score (e.g., patients with the same CHADS<sub>2</sub> score for the CHADS<sub>2</sub> guideline) are randomly ordered. We evaluate the performance of adhering to each guideline-implied ordering by a *set* of counterfactual outcomes, moving from no patients treated to all patients treated. Under the assumption that the costs of treatment and monitoring are negligible relative to the clinical benefits,<sup>20</sup> two guideline orderings can be welfare-ranked if one guideline prevents more strokes than the other guideline, for any fixed number of induced bleeds.

Compared to expanding awareness of guidelines, policies that achieve strict adherence to guidelines produce much better outcomes. Holding treatment rates fixed at the status quo level, strict adherence to the CHADS<sub>2</sub> score prevents 56.3% of preventable strokes, which is 14% more than were prevented under the status quo. Adherence to a score based on full stroke treatment effects performs better still, preventing 60.3% of preventable strokes, or 22% more strokes than those prevented under the status quo. Strict adherence to the stroke-minimizing guideline could yield more than 50 times greater improvement in the number of strokes prevented per bleed induced, relative to universal CHADS<sub>2</sub> awareness.

**Guideline revisions.** In recent years, the  $CHADS_2$  score has been replaced with the enriched  $CHA_2DS_2$ -VASc score as the basis for anticoagulation recommendations. In Appendix Figure A.4, we show that adherence to the  $CHA_2DS_2$ -VASc score performs quite similarly to the  $CHADS_2$  score,

<sup>&</sup>lt;sup>20</sup>This assumption is standard in the existing medical literature on anticoagulation, e.g. Singer et al. (2009).

preventing an equivalent or slightly larger number of strokes for any given number of bleeds induced. Although our causal-forest estimates corroborate that vascular disease is an important predictor of stroke treatment effects, the CHA<sub>2</sub>DS<sub>2</sub>-VASc guideline gives vascular disease too much weight relative to other variables, undermining the performance of the augmented model.<sup>21</sup> In this case, the more comprehensive guideline does not substantially improve the recommended allocation.

The role of patient frailty. We confirm previous reports that physicians are reluctant to treat older and more frail patients (Fawzy et al., 2019).<sup>22</sup> In Appendix Figure A.5 and Appendix Table A.5, we explore the extent to which these treatment patterns can account for the large returns of treatment reallocation. In these counterfactual analyses, we reallocate treatment only within ventiles of predicted mortality risk. We find that status quo decisions perform equivalently to a benchmark of random assignment within ventiles of predicted mortality, preventing an equivalent number of strokes per bleed induced. The benefits of guideline adherence within mortality risk bins are only slightly attenuated compared to what we find in the unconstrained counterfactuals. Adherence to an optimal guideline within mortality risk bins could still prevent 19% more strokes per bleed than in the status quo.

# 8 Conclusion

Our findings suggest that evidence-based clinical guidelines have the potential to improve patient health outcomes. The CHADS<sub>2</sub> score shifted physician behavior and likely prevented a small number of additional strokes while inducing an even smaller number of additional bleeds. Awareness of more comprehensive guidelines that incorporate all of the variables predicting stroke treatment effects would have larger benefits. Stricter adherence to existing or novel treatment rules produces much larger gains than awareness with discretionary adherence. Strict adherence to an optimal treatment rule that minimizes strokes can prevent 22% more strokes without increasing the number of induced bleeds.

Our results suggest an important lesson for the use of guidelines in clinical care. Increasing the extensive-margin of guideline *awareness*, making physicians are aware of the guideline but allowing broad discretion in how to apply it, achieves only a fraction of the benefits of greater intensive-

 $<sup>^{21}</sup>$ In the interest of simplicity, most of the existing CHADS<sub>2</sub> weights were unchanged in the CHA<sub>2</sub>DS<sub>2</sub>-VASc score (all variables other than age), but additional variables were added. Vascular disease was given a weight of "1", the lowest weight available in the score. This weight was still too large and reduced the performance of the score.

<sup>&</sup>lt;sup>22</sup>A similar pattern has been documented in the setting of heart attack care by (Currie et al., 2016): physicians avoid treating older patients, even when they would benefit from treatment.

margin guideline adherence. Many policy instruments are available to promote adherence. On the less restrictive end of the spectrum, in-person campaigns to educate and persuade physicians to adhere to guidelines, as well as order sets and electronic reminders can make more salient the costs of departing from guidelines (Piccini et al., 2019). Alerting physicians if their adherence rates are low relative to peers could also shift behavior (Sacarny et al., 2018). More directly, pay for performance incentives could reward physicians whose treatment behavior accords with guidelines (Werner et al., 2011), and insurers could impose hassle costs on physicians to justify treatment decisions which do not comply with guidelines (e.g. failing to treat patients with higher stroke to bleed ratios than other treated patients) (Dillender, 2018). Best practices for implementing guidelines in clinical decision support (CDS) IT systems call for generating evidence for their external validity (Bates et al., 2020). An alternative way to increase adherence to new and existing guidelines may be to generate better evidence for their validity as we seek to do here, increasing the strength of the signal that guidelines provide.

Our results incorporate more information to estimate treatment effects than has been previously considered, but they only scratch the surface of what is possible. Machine-based algorithms could continue to learn both from additional trials and from observational data, in order to create more powerful predictors of treatment effects. While there remain logistical challenges to the widespread integration of machine-based algorithms into health IT systems (Kawamoto and McDonald, 2020), these are likely to be lessened as data integration and methods of validation in healthcare becomes more commonplace. Important avenues for future research include refining techniques used to build and validate clinical decision rules, as well as identifying best practices for encouraging effective guideline use.

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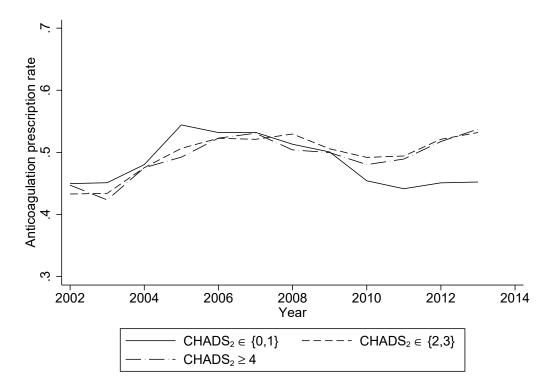
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*Notes:* This figure shows the fraction of atrial fibrillation patients treated with anticoagulation over time, for three groups of patients by  $CHADS_2$  score. The sample reflect patients with newly diagnosed atrial fibrillation in the VHA, and anticoagulation treatments are defined as prescriptions within 90 days of initial diagnosis. Table 2 provides further details about the sample selection.

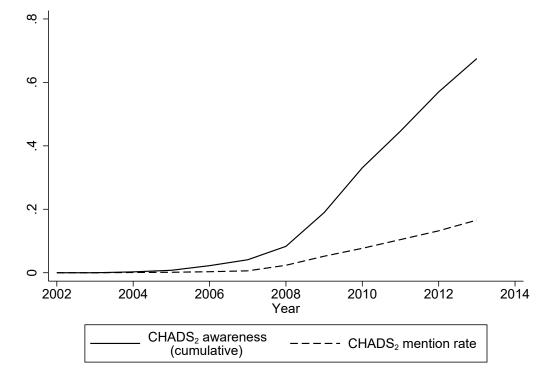
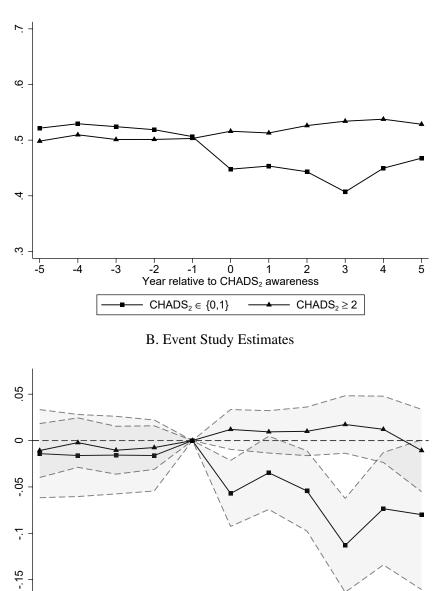


Figure 2: Diffusion of the CHADS<sub>2</sub> Score

*Notes:* This figure shows the fraction of patients in a given year with physicians who either mention the  $CHADS_2$  score in the note for the index patient or have mentioned the  $CHADS_2$  score in either the note for the index patient or in a previous note. We identify mentions by searching the note text for the phrase chads (not case-sensitive). We consider any physician who has mentioned the the  $CHADS_2$  score in the current note or in a previous note as being *aware* of the  $CHADS_2$  guideline, shown in the solid line. The dashed line reflects the rate of mentions in the index patient's note. The sample reflect patients with newly diagnosed atrial fibrillation in the VHA. Table 2 provides further details about the sample selection.

### Figure 3: Treatment Decisions and CHADS<sub>2</sub> Awareness



#### A. Trends Relative to CHADS<sub>2</sub> Awareness

*Notes:* Panel A displays the fraction of atrial fibrillation patients treated with anticoagulation in each year relative to CHADS<sub>2</sub> awareness for physicians who eventually adopt the CHADS<sub>2</sub> score. Panel B shows regression coefficients and 95% confidence intervals from Equation (1), run separately for patients with CHADS<sub>2</sub>  $\in$  {0, 1} and for patients with CHADS<sub>2</sub>  $\ge$  2. The 12-month period prior to the physician's first CHADS<sub>2</sub> mention is normalized to 0. The regression sample includes 104,585 VHA patients who either are treated within 5 years of their physician's observed CHADS<sub>2</sub> awareness or are treated by a never-aware physician.

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Year relative to CHADS<sub>2</sub> awareness

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2

- CHADS<sub>2</sub>  $\ge$  2

ż

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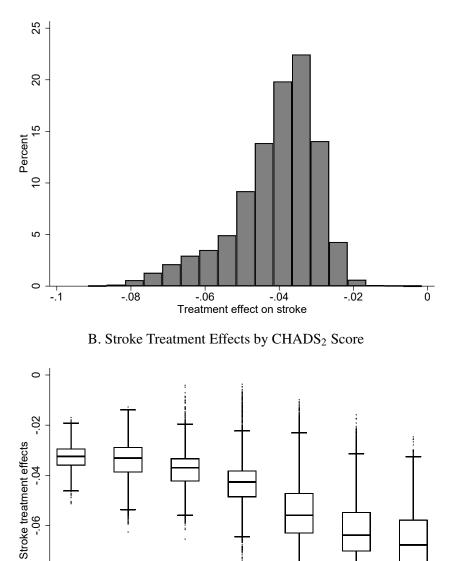
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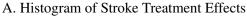
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 $CHADS_2 \in \{0,1\}$ 

5

Figure 4: Distribution of Stroke Treatment Effects Across VHA Patients





*Notes:* Panel A displays a histogram of stroke treatment effects in the VHA sample. Panel B shows a box plot for the distribution of treatment effects by  $CHADS_2$  score in the VHA data. Bounds on the box plot are at the 25th and 75th percentile, with the median marked with a horizontal line. Whiskers extend to the 5th and 95th percentiles. For both panels, conditional average treatment effect (CATE) predictions are trained and validated by using causal-forest methods, described in Section 5, applied to RCT data in the AFI database. We use the causal-forest rules to calculate CATEs as a function of patient characteristics for each patient in the VHA data.

CHADS<sub>2</sub> score

-.08

ΰ

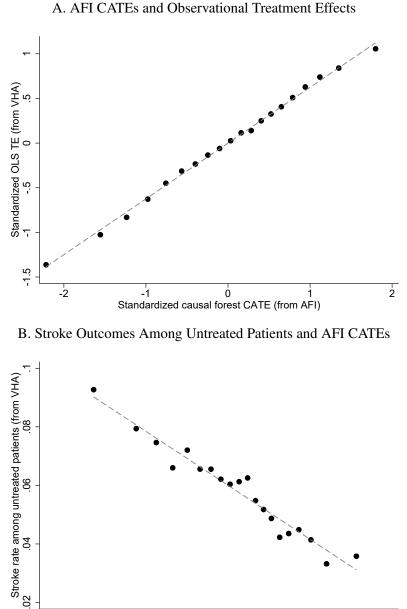


Figure 5: Evidence on the External Validity of AFI CATEs

*Notes:* Panel A displays a binned scatterplot of the relationship between *z*-standardized stroke treatment effects estimated by CLS in the VHA observational data. The correlation coefficient is 0.68. OLS estimates interact anticoagulation treatment with each of the patient characteristics that are covered in both the AFI and VHA data (see Appendix Table A.1 for the complete list). In addition to controlling for this variable set, the OLS specification also controls for a complete set of Elixhauser comorbidities, history of hemorrhage, family history of stroke, and a 3-knot spline in the predicted mortality index. In Panel B, we show a binned scatterplot of the relationship between 1-year stroke incidence for untreated patients in the VHA data and CATE estimates from the AFI RCT data. Due to data limitations that prevent us from differentiating new stroke events from repeated coding of a prior stroke, both panels are estimated in a restricted sample of 91,797 patients with no stroke history at the time of atrial fibrillation diagnosis.

-.<sup>0</sup>4

Causal forest CATE (from AFI)

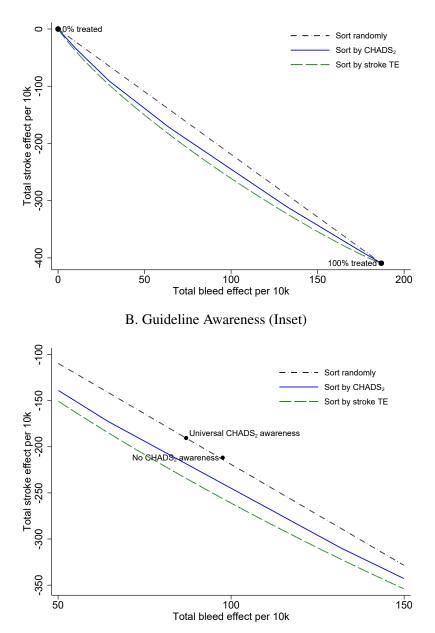
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#### Figure 6: Counterfactual Outcomes



#### A. Strict Guideline Adherence

*Notes:* This figure shows strokes prevented and bleeds induced by anticoagulation in counterfactual scenarios. Strokes prevented per 10,000 patients are shown on the *y*-axis, and bleeds induced per 10,000 patients are shown on the *x*-axis. Both panels display outcomes under a random treatment allocation, ranging from 0% of patients treated (top-left corner of Panel A) to 100% of patients treated (bottom-right corner of Panel A). Panel A shows outcomes under counterfactual strict adherence to various guideline rules. Each rule implies a patient sorting, and the curves indicate counterfactual outcomes ranging from treating 0% to 100% of patients. Patients with the same score or treatment effect are randomly sorted into treatment. Panel B shows an inset area and plots outcomes for counterfactual awareness (i.e., imperfect adherence) scenarios.

# Table 1: CHADS<sub>2</sub> Score and Treatment Recommendations

Points
1
1
1
1
2

Treatment Recommendation

Score of 2 or greater: high risk of stroke; oral anticoagulant recommended

Score of 1: moderate risk of stroke; oral anticoagulant considered

Score of 0: low risk of stroke; oral anticoagulant not recommended

*Notes:* This table describes the CHADS<sub>2</sub> score used to assess stroke risk among patients with atrial fibrillation. The score is based on evidence developed by Gage et al. (2001, 2004). In the bottom panel, the table also summarizes the 2006 ACC and 2008 ACCP guideline treatment recommendations based on the CHADS<sub>2</sub> score, published in Fuster et al. (2006) and Hirsh et al. (2008).

		Obser	Observations
Sample step	Description	Dropped	Remaining
<ol> <li>I. Identify potentially new atrial fibrillation patients</li> </ol>	Identify candidate patients with a diagnosis of atrial fibrillation not previously diagnosed in the last three years.		844,312
2. Prescription restriction	Keep patients who had a prescription filled at the VA within the last year. Drop patients who had a prior anticoagulation prescription.	290,214	554,098
3. Confirmed atrial fibrillation diagnosis	Keep patients who had an EKG within 30 days before or after initial diagnosis and a second atrial fibrillation diagnosis recorded 30-365 days after index visit.	254,164	299,934
4. PCP or cardiologist visit	Keep patients who had a PCP or cardiologist visit up to 90 days after the index visit. The earliest such visit identifies the attributed physician. Require that the attributed physician wrote at least one non-warfarin prescription for the patient within one year (before or after).	135,395	164,539
5. Physicians with sufficient sample	Keep patients attributed to a physician with at least 30 atrial fibrillation patients and has written at least one warfarin prescription in the unrestricted sample defined in step #1.	32,868	131,671
6. Drop observations with missing variables	Keep patients with non-missing demographics, comorbidities, and clinical information.	18,401	113,270

Table 2: VHA Sample Selection

Note: This table describes key VHA sample selection steps, the observations dropped, and the observations remaining after each step.

	VHA Data		AFI Database	
	Mean	Overall	Smallest Trial Mean	Largest Trial Mean
Characteristic	(1)	(2)	(3)	(4)
Treated with anticoagulation	0.50	0.44	0.34	0.50
Male	0.99	0.67	0.46	1.00
Age	74.05	70.37	67.75	73.67
Stroke treatment effect	-0.04	-0.04	-0.08	-0.03
Bleed treatment effect	0.02	0.02	0.02	0.02
CHADS <sub>2</sub> components:				
Congestive heart failure	0.15	0.30	0.00	0.70
Hypertension	0.84	0.45	0.32	0.59
Age $\geq 65$	0.52	0.76	0.63	0.90
Diabetes	0.36	0.14	0.08	0.19
Previous stroke	0.15	0.11	0.00	0.76
Number of physicians	5,752			
Number of patients	113,270	4,720		

Table 3: Summary Statistics

*Notes:* This table reports mean and standard deviations of characteristics of patients in the VHA data and in the AFI database. Column 1 shows characteristics of patients in the VHA data, specifically in the sample created by the steps described in Table 2. Column 2 shows characteristics of patients in the overall AFI database. Columns 3 and 4 show the smallest and largest trial means, respectively, for the patient characteristics.

		Stroke		Bleed
	(1)	(2)	(3)	(4)
Treatment, W <sub>i</sub>	-0.042***	-0.041***	-0.042***	0.018***
	(0.007)	(0.007)	(0.007)	(0.005)
Treatment effect interactions				
$W_i  imes \left( \hat{\tau}^o_{-j} \left( X_i \right) - \overline{\tau}^o \right)$	0.520***		0.519***	-0.374
· · · ·	(0.130)		(0.123)	(0.691)
$W_i \times \left( \hat{\tau}_{-j}^{s(c)} \left( X_i \right) - \bar{\tau}^{s(c)} \right)$		0.666***		
		(0.250)		
$W_i \times \left( \hat{\tau}_{-j}^{s(r)} \left( X_i \right) - \bar{\tau}^{s(r)} \right)$		0.460**		
· · · · ·		(0.142)		
$W_i \times \left( \Pr_{\text{VHA}} \left( W_i \mid X_i \right) - \overline{\Pr_{\text{VHA}} \left( W_i \right)} \right)$			-0.046	
· · · · · · · · · · · · · · · · · · ·			(0.061)	
Outcome mean	0.065	0.065	0.065	0.030
Observations	4,720	4,720	4,720	4,720
Trial fixed effects	Yes	Yes	Yes	Yes
Predicted outcome controls	105	105	105	105
$\hat{Y}_{-i}^{o}(X_{i})$	Yes	Yes	Yes	Yes
$P_{j} \times \left(\hat{\tau}_{-j}^{o}\left(X_{i}\right) - \overline{\tau}^{o}\right)$	Yes	105	Yes	Yes
	105	<b>X</b> 7	105	105
$P_j \times \left(\hat{\tau}_{-j}^{s(c)}(X_i) - \overline{\tau}^{s(c)}\right)$		Yes		
$P_{j} \times \left( \hat{\tau}_{-j}^{s(r)} \left( X_{i} \right) - \overline{\tau}^{s(r)} \right)$		Yes		
$\Pr_{\text{VHA}}(W_i \mid X_i)$			Yes	

Table 4: Causal-Forest BLP Validation Regressions

Notes: This table reports the coefficients of best linear predictor (BLP) validation regressions of stroke and bleed outcomes. Columns 1 and 4 corresponds to Equation (4), which interacts treatment with the demeaned full treatment effect  $\left(\hat{\tau}_{-j}^{o}(X_{i}) - \overline{\tau}^{o}\right)$  for stroke and bleed, respectively. Column 2 corresponds to Equation (5), which interacts treatment with the demeaned  $CHADS_2$  and residual components of the stroke treatment effect, or  $(\hat{\tau}_{-j}^{c}(X_{i}) - \bar{\tau}^{c})$  and  $(\hat{\tau}_{-j}^{r}(X_{i}) - \bar{\tau}^{r})$ . Column 3 reports the specification in Column 1 with the additional interaction between treatment and demeaned VHA propensity to treat, or  $\left(\Pr_{VHA}(W_i \mid X_i) - \overline{\Pr_{VHA}(W_i)}\right)$ . The VHA propensity to treat,  $\Pr_{VHA}$ , is constructed as the OLS probability of treatment in the VHA data given patient characteristics and exported to the AFI databse, detailed further in Appendix A.5. All specifications control for trial fixed effects and regression forest predictions of the outcome estimated in the control groups of leave-out trials, or  $\hat{Y}_{-j}^{o}(X_{i})$ . Additionally, the specifications in Column 1, 3 and 4 control for treatment probability in each trial interacted with demeaned treatment effect, or  $P_j \times \left(\hat{\tau}_{-j}^o(X_i) - \overline{\tau}^o\right)$ , where  $P_j$  denotes the treatment probability in each trial. Analogously, the specification in Column 2 controls for the treatment probability in each trial interacted with demeaned CHADS<sub>2</sub> and residual components of the stroke treatment effect, or  $P_j \times \left(\hat{\tau}_{-i}^c(X_i) - \overline{\tau}^c\right)$ and  $P_j \times (\hat{\tau}_{-i}^r(X_i) - \overline{\tau}^r)$ . The specification in Column 3 additionally controls for the treatment propensity main effect. The sample used in the validation regression exclude patients ineligible for Warfarin, reducing the sample size to 4,720. \*\*\* p < 0.01, \*\* p < 0.05, \* p < 0.1

	Dependent Var	iable: Anticoagula	ant Prescription
-	(1)	(2)	(3)
<i>CHADS</i> <sub>2</sub> -related stroke treatment effects × Post ( $\alpha_1^c$ )	-3.875***	-3.358***	-3.067***
	(0.585)	(0.641)	(0.587)
Residual stroke treatment effects × Post ( $\alpha_1^r$ )	-0.126	0.812	0.619
	(0.566)	(0.621)	(0.582)
Year fixed effects	Yes	Yes	Yes
Predicted mortality spline	Yes	Yes	Yes
Time trend $\times$ treatment effects	No	Yes	Yes
Predicted warfarin adherence	No	No	Yes

Table 5: Average Marginal Effects of Probit Model

*Notes:* This table reports average marginal effects from probit regressions of anticoagulation treatment decisions, as specified in Equation (7). Key regressors of interest are causal-forest predictions of CATEs: CHADS<sub>2</sub>-related stroke treatment effects, or  $\hat{\tau}_{BLP}^c(x)$ ; residual stroke treatment effects, or  $\hat{\tau}_{BLP}^r(x)$ ; and bleed treatment effects, or  $\hat{\tau}_{BLP}^b(x)$ . All specifications include calendar year fixed effects and a 3-knot spline in predicted mortality. Column 2 includes linear trends interacted with each of these treatment effects. Column 3 includes interactions of CHADS<sub>2</sub> awareness status with both year fixed effects and the predicted mortality spline variables. Standard errors are clustered at the physician level. \*\*\* p < 0.01, \*\* p < 0.05, \* p < 0.1.

		Strokes	prevented	Bleeds	induced
	Percent of patients treated	Per 10K patients	Percent of maximum	Per 10K patients	Percent of maximum
A: Benchmarks					
Status quo	49.8%	202	49.4%	93	49.8%
Randomly assigned treatment	49.8%	204	49.8%	93	49.8%
All patients treated	100%	409	100%	187	100%
B: Guideline Awareness					
No CHADS <sub>2</sub> awareness	49.5%	201	49.1%	92	49.5%
Universal CHADS <sub>2</sub> awareness	50.6%	207	50.6%	94	50.6%
C: Strict Guideline Adherence					
CHADS <sub>2</sub> guideline	49.8%	231	56.3%	93	49.8%
Stroke TE guideline	49.8%	247	60.3%	93	49.8%

## Table 6: Counterfactual Treatment Decisions and Outcomes

*Notes:* This table reports treatment rates and patient outcomes in counterfactual awareness and adherence scenarios for patients in the VHA data. Outcomes of strokes prevented and bleeds induced are reported per 10,000 patients and as a percent of the maximum number of preventable strokes or inducible bleeds. Panel A reports treatment rates and outcomes under the status quo, which we observe in our data, and in a counterfactual assignment of the same number of treatments to random patients. Panel B reports treatment rates and outcomes under counterfactual awareness scenarios, assuming adherence implied by our structural model in Equation (7). Panel C reports treatment rates and outcomes under patient orderings according to scores implied by counterfactual strict adherence to different guidelines. Patients with the same score are randomly ranked. "CHADS<sub>2</sub> guideline" orders patients by their CHADS<sub>2</sub> score. "Stroke TE guideline" orders patients by  $\hat{\tau}_{BLP}^s(x)$ .

# Online Appendix "Fixing Misallocation with Guidelines: Awareness vs. Adherence"

Jason Abaluck Leila Agha David Chan Daniel Singer Diana Zhu

November 18, 2022

# A.1 Machine learning procedure for estimation of heterogeneous treatment effects

We recover conditional average treatment effect (CATE) estimates using an ensemble method that combines lasso and causal forest. We begin by estimating heterogeneous treatment effects with a lasso model, where lasso selection both chooses the control variables and the treatment effect interactions. The lasso model predicts stroke (o = s) and bleed (o = b) outcomes  $Y_i^o$ , taking as inputs patient's warfarin treatment status ( $W_i$ ) and patient characteristics listed in Appendix Table A.1 ( $X_i$ ). The estimating equation also directly controls for trial fixed effects  $\gamma_j$ , where lasso is applied after the within transformation to remove the fixed effects (Ahrens et al., 2020). The lasso equation takes the following form:

$$\hat{Y}^{o}(x) = \beta_{0}^{o} X_{i} + \beta_{1}^{o} X_{i} W_{i} + \gamma_{i}, o \in \{s, b\}$$
(A.1)

The penalty parameter is selected through cross validation. We then construct  $\hat{\tau}_{continuous}^{o}(x)$ , CATE estimates that vary with the continuously varying risk factors with a post-lasso regression. The continuous variables use to predict CATEs include height, weight, systolic blood pressure, diastolic blood pressure, blood hemoglobin level, and lasso-predicted stroke or bleed risk among the control group patients.

We construct residualized stroke and bleed outcomes by subtracting lasso-predicted outcomes from true observed outcomes for each patient, to calculate  $\tilde{Y}_i^o = Y_i^o - \hat{Y}_{continuous}^o(x)$ . Residual variation in stroke and bleed outcomes will reflect both treatment effect and risk heterogeneity that cannot be predicted by the lasso function of the continuous variables. Further, before fitting the causal forest, we first recenter both treatment variable and residualized outcomes and to remove trial fixed effects.<sup>1</sup>

Next, we use these residualized stroke and bleed outcomes to fit the causal forest model. The causal forest takes as inputs all discrete patient characteristics  $X^{disc}$  (gender, smoking status, history of: angina, congestive heart failure, diabetes, hypertension, myocardial infarction, peripheral vascular disease, TIA and stroke) and a regression forest prediction of risk among control-group patients. We estimate the causal forest to generate predictions of stroke and bleeding treatment effects,  $\tau^s_{forest}(x_{disc})$  and  $\tau^b(x_{disc})$  respectively, capturing heterogeneity in treatment effects along discrete patient characteristics observable in the AFI database,  $x_{disc}$  and allowing interactions between these risk factors.

Finally, we obtain the CATEs by summing the causal forest treatment effect estimates  $\tau_{forest}^{o}(x)$  and treatment effect from the Lasso-selected continuous variables tau  $\tau_{continuous}^{o}(x)$ . We then proceed with the a validation procedure that adjusts these estimates for potential over-fitting to construct the best linear predictor (BLP) of CATEs. The BLP procedure is described in Section 5.3.

**Parameter selection and package for estimation of lasso models.** We use the lassopack package in Stata to run Lasso models. Details can be found at https://statalasso.github.io/docs/

<sup>&</sup>lt;sup>1</sup>The "recentering" procedure is formally justified in Section 6.1.1 of Athey et al. (2019).

lassopack/. We first use *cvlasso* to find the lambda that minimizes mean-squared prediction error. We then use this lambda value to run *lasso2* to select variables. Both the risk and treatment effect lasso models include only linear terms. In the risk lasso model, we include all the patient characteristics. In the treatment effect model, we include all the patient characteristics and their interaction with the treatment indicator.

**Parameter selection and package for estimation of causal forest models.** We use the grf package developed by Tibshirani et al. (2020) to run causal and regression forests. Details about the algorithm can be found at https://github.com/grf-labs/grf. In brief, both causal and regression forests form predictions by creating a number of decision trees, each trained on a random sample of observations. In each tree, nodes are split recursively by a random subset of characteristics. This process occurs until no node can be split any further, as determined by parameters of the algorithm that we discuss below. Causal forests split nodes with the objective of maximizing differences in treatment effects—the difference between average outcomes among treated and untreated observations between child nodes. Regression forests split nodes with the objective of maximizing differences in average outcomes between child nodes. After a decision tree is formed, predicted treatment effects (or outcome) for a given vector of characteristic values are determined by the average treatment effect (or outcome) in the terminal node that contains those characteristic values. The prediction of the forest is the average prediction over each tree in the forest.

In training both causal and regression forests, we use the default honesty option. This ensures that separate random samples of the data are used to determine splits and to compute average treatment effects or outcomes in the nodes (Athey and Wager, 2019).

We use the following parameter values in our algorithm. We use cross-validation to select the minimum node size for causal and regression forests. We set the parameter alpha to 0.2, which restricts imbalance of splits so that each child node required to be greater than 20% of the size of its parent node. We set the number of trees grown in the forest (num.trees) at 2000. We set sample. fraction, or the fraction of the data used to build each tree, at 0.75, within the default range. We set honesty.fraction, or the fraction of the training sample used for determining splits, at 0.75, also within the default range. We left the number of variables considered in each split (mtry) at the default value, which implied that all variables were considered in each split.

Appendix Table A.2 summarizes the sources of treatment effect heterogeneity from the causal forest results. The table lists the important predictors of treatment effect heterogeneity by reporting lasso-selected continuous variables and ranking discrete characteristics by their "variable importance" in the causal forest model.<sup>2</sup> We also report the sign of each variable in a linear regression of treatment effects on the ten most important variables. The most important predictor of treatment effects in the stroke models is predicted stroke risk. The variables in the CHADS<sub>2</sub> score generally rank highly in both the causal-forest and regression-forest models, but several variables not in the CHADS<sub>2</sub> score

<sup>&</sup>lt;sup>2</sup>There are several methods to compute variable importance, and there is no clear consensus yet on the best method (Wei et al., 2015). We use a measure from Athey et al. (2019) which ranks variables more highly in importance if the algorithm chooses to split trees in the forest earlier on those variables.

also matter: e.g., body weight, hemoglobin, and smoking behavior all predict stroke treatment effects.

# A.2 Bayesian Model of Decision-Making

In this appendix, we describe in greater detail the Bayesian model of decision-making specified in Equation (??), which we restate here. Anticoagulation decisions  $W_i$  in state g are made as follows:

$$W_i = \mathbf{1} \left\{ \beta \tilde{\tau}_{i,g}^s + f_g(X_i) + v_{i,g} > 0 \right\},\$$

We focus on the Bayesian posterior beliefs about stroke treatment effects:  $\tilde{\tau}_{i,g}^s$ . Recall that g denotes the awareness status of the physician. Awareness status may change the informativeness of physician beliefs about treatment effects.

This model includes two components. First, physicians consider beliefs about patient-specific stroke treatment effects,  $\tilde{\tau}_{i,g}^s$ , with preference weight  $\beta$ . Guideline awareness may improve physicians' information about treatment effects, giving them more accurate posterior beliefs. The second component consists of other factors—including both observable characteristics (to the econometrician)  $f_g(X_i)$  and otherwise unobservable factors  $v_{i,g}$ —which may impact treatment decisions. This component may capture beliefs about bleed treatment effects that we cannot detect in our AFI data or other concerns, such as frailty, that have been discussed in the literature (Fawzy et al., 2019).

For the first component—beliefs about stroke treatment effects—we consider a simple Bayesian model, laid out below. The model implies that posterior beliefs are a linear function of true treatment effects and prior beliefs. This linear projection can be exactly micro-founded by a standard Bayesian model with normal true treatment effects and normal noise. However, absent a joint-normal model of signals and noise, Equation (A.2) is a linear approximation of Bayesian updating, common in empirical Bayes applications (e.g., Chetty et al., 2014).

$$\tilde{\tau}_{i,g}^s = \lambda_g^c \tau_i^c + \lambda_g^r \tau_i^r + \mu_g + \upsilon_{i,g}.$$
(A.2)

True stroke treatment effects,  $\tau_i^s$ , are decomposed into a CHADS<sub>2</sub>-related component  $\tau_i^c$  and a residual component  $\tau_i^r$ , such that  $\tau_i^s = \tau_i^c + \tau_i^r$ . The parameter  $\lambda^{\tilde{o}}$ ,  $\tilde{o} \in \{c, r\}$ , correspond to the signalto-noise ratio of posterior beliefs  $\tilde{\tau}_{i,g}^s$  with respect to  $\tau_i^c$  and  $\tau_i^r$ . Physicians may have more precise signals for  $\tau_i^c$  than for  $\tau_i^r$ , and the precision of their signals may change with guideline awareness status g. In the model, CHADS<sub>2</sub> awareness increases the precision of the doctor's signal of  $\tau_i^c$ , the CHADS<sub>2</sub>-related variation in stroke treatment effects.  $\mu_g$  is a constant within g (which depend on physician's priors), and  $\nu_{i,g}$  is a noise term with variance that depend on the precision of the signals that physicians receive.

Our framework also allows for the possibility of "distraction effects," whereby guideline awareness leads physicians to place less weight on other decision-relevant factors. In the Bayesian language of the model, distraction effects correspond to physicians forming less precise beliefs about  $\tau_i^r$ . By the same token, however, guidelines may also lead physicians to place less weight on any consideration, including those in  $f_g(X_i)$  and  $v_{i,g}$  that may not strictly align with reducing strokes or bleeds.

#### A.2.1 Component Treatment Effects, Signals, and Beliefs

Treatment effects and physician beliefs depend on patient characteristics, which we may orthogonalize into components  $k \in \mathcal{K}$ . We can conceptualize each principal component as implying additional (orthogonal) information about treatment effects. Specifically, assume that stroke treatment effects are normally distributed and comprise component treatment effects that are also normally distributed:

$$\tau_{i,k}^{s} \sim N\left(\overline{\tau}_{k}^{s}, \sigma_{\tau(s),k}^{2}\right),\tag{A.3}$$

for each  $k \in \mathcal{K}$ . We assume that physicians know the moments of each component treatment effect  $\left(\overline{\tau}_k^s, \sigma_{\tau(s),k}^2\right)_{k=1}^K$ .<sup>3</sup>

For each component k, physicians receive a noisy signal of the underlying treatment effect,  $\dot{\tau}_{i,k}^s$ :

$$\dot{\tau}_{i,g,k}^s = \tau_{i,k}^s + \epsilon_{i,g,k}^s, \tag{A.4}$$

where  $\epsilon_{i,g,k}^s$  is a normally distributed noise term with variance  $\sigma_{\epsilon(s),g,k}^2$ , or  $\epsilon_{i,g,k}^s \sim N\left(0, \sigma_{\epsilon(s),g,k}^2\right)$ . Note the dependence of signals on g. This models the possibility that awareness status may change the quality of information that physicians receive about treatment effects.

Given prior beliefs and the noisy signals, physicians form posterior beliefs,  $\tilde{\tau}^s_{i,k}$ . Specifically,

$$\tilde{\tau}_{i,g,k}^{s} = \lambda_{g,k}^{s} \dot{\tau}_{i,g,k}^{s} + (1 - \lambda_{g,k}^{s}) \overline{\tau}_{k}^{s}, \tag{A.5}$$

where  $\lambda_{g,k}^s = \frac{\sigma_{\tau(s),k}^2}{\sigma_{\tau(s),k}^2 + \sigma_{\epsilon(s),g,k}^2}$  is the signal-to-noise ratio of the *k*th component.

#### A.2.2 Regression Interpretation

The relationship between posterior beliefs and signals in Equation (A.5) can be interpreted as a regression of posterior beliefs on signals. This relationship may also be interpreted as a regression of posterior beliefs on true treatment effects, since the noise component of signals is orthogonal to treatment effects:

$$\begin{split} \tilde{\tau}_{i,g,k}^{s} &= \lambda_{g,k}^{s} \dot{\tau}_{i,g,k}^{s} + (1 - \lambda_{g,k}^{s}) \overline{\tau}_{k}^{s} \\ &= \lambda_{g,k}^{s} \tau_{i,k}^{s} + (1 - \lambda_{g,k}^{s}) \overline{\tau}_{k}^{s} + \lambda_{g,k}^{s} \epsilon_{i,g,k}^{s}, \end{split}$$

where the second line uses the definition of the signal in Equation (A.4). In other words, a unit increase in the treatment effect  $\tau_{i,k}^s$  should increase posterior beliefs by  $\lambda_{g,k}^s$ .

<sup>&</sup>lt;sup>3</sup>Our model in Equation (??) allows for potentially non-Bayesian beliefs that can shift decision-making via  $f_g(X_i)$  and  $v_{i,g}$ . In order to study the effect of information in a Bayesian framework, we compartmentalize the two components of the model and consider the first component, described in this appendix, as Bayesian.

We may use this framework to consider the relationship between overall treatment effects, overall signals, and overall posterior beliefs, aggregated across components  $k \in \mathcal{K}$ . These overall objects are, respectively,  $\tau_i^s \equiv \sum_{k \in \mathcal{K}} \tau_{i,k}^s$ ;  $\dot{\tau}_{i,g}^s = \sum_{k \in \mathcal{K}} \dot{\tau}_{i,g,k}^s$ ; and  $\tilde{\tau}_{i,g}^s = \sum_{k \in \mathcal{K}} \tilde{\tau}_{i,g,k}^s$ . Substituting the definition of the component signals from Equation (A.5), we may also state the overall posterior belief as

$$\tilde{\tau}_{i,g}^{s} = \sum_{k \in \mathcal{K}} \left( \lambda_{g,k}^{s} \dot{\tau}_{i,g,k}^{s} + (1 - \lambda_{g,k}^{s}) \overline{\tau}_{k}^{s} \right).$$
(A.6)

We now consider the overall signal-to-noise ratio in a regression predicting the overall posterior belief using the signal:

$$\tilde{\tau}_{i,g}^s = \lambda_g^s \dot{\tau}_{i,g}^s + (1 - \lambda_g^s) \overline{\tau}^s.$$
(A.7)

Using Equation (A.6) for  $\tilde{\tau}_{i,g}^s$  and the definition of the overall signal for  $\dot{\tau}_{i,g}^s$ , the coefficient  $\lambda_g^s$  in this regression is

$$\lambda_{g}^{s} = \frac{\operatorname{Cov}\left(\tilde{\tau}_{i,g}^{s}, \dot{\tau}_{i,g}^{s}\right)}{\operatorname{Var}\left(\dot{\tau}_{i,g}^{s}\right)} = \frac{\sum_{k \in \mathcal{K}} \lambda_{g,k}^{s} \operatorname{Var}\left(\dot{\tau}_{i,g,k}^{s}\right)}{\sum_{k \in \mathcal{K}} \operatorname{Var}\left(\dot{\tau}_{i,g,k}^{s}\right)}$$

$$= \frac{\sum_{k \in \mathcal{K}} \sigma_{\tau(s),g,k}^{2}}{\sum_{k \in \mathcal{K}} \left(\sigma_{\tau(s),g,k}^{2} + \sigma_{\epsilon(s),g,k}^{2}\right)}.$$
(A.8)
(A.9)

Equation (A.8) reveals that the overall signal-to-noise ratio,  $\lambda_g^s$ , can be thought of as a varianceweighted average of the component signal-to-noise ratios,  $\lambda_{g,k}^s$ . Equation (A.9) shows that a posterior belief formed directly from the aggregate signal, as in Equation (A.7), will have the same signal-tonoise ratio as a posterior belief aggregated from component posterior beliefs, as in Equation (A.6).

#### A.2.3 CHADS<sub>2</sub> and Residual Treatment Effects

We are now in a position to state posterior beliefs as in Equations (A.2). For strokes, we can separate the set of components  $\mathcal{K}_c$  that predict CHADS<sub>2</sub>-related treatment effects and  $\mathcal{K} \setminus \mathcal{K}_c$  components that predict residual treatment effects. We expect that the component posterior beliefs related to the CHADS<sub>2</sub> score should increase in informativeness. That is, we expect that  $\lambda_{g,k}^s$  should increase with g = post, for  $k \in \mathcal{K}_c$ . We first define the two components of stroke treatment effects:  $\tau_i^c \equiv \sum_{k \in \mathcal{K}_c} \tau_{i,k}^s$ , and  $\tau_i^r \equiv \sum_{k \notin \mathcal{K}_c} \tau_{i,k}^s$ . Restating Equation (A.2) as

$$\tilde{\tau}_{i,g}^s = \lambda_g^c \tau_i^c + \lambda_g^r \tau_i^r + \mu_g^s + \upsilon_{i,g}^s$$

we can then interpret the signal-to-noise coefficients in the equation as follows:

$$\begin{split} \lambda_g^c &= \frac{\sum_{k \in \mathcal{K}_c} \sigma_{\tau(s),g,k}^2}{\sum_{k \in \mathcal{K}_c} \left( \sigma_{\tau(s),g,k}^2 + \sigma_{\epsilon(s),g,k}^2 \right)}; \\ \lambda_g^r &= \frac{\sum_{k \notin \mathcal{K}_c} \sigma_{\tau(s),g,k}^2}{\sum_{k \notin \mathcal{K}_c} \left( \sigma_{\tau(s),g,k}^2 + \sigma_{\epsilon(s),g,k}^2 \right)}. \end{split}$$

If we conceptualize the posterior belief as directly formed from  $\dot{\tau}_i^c \equiv \tau_i^c + \sum_{k \in \mathcal{K}_c} \epsilon_{i,g,k}^s$  and  $\dot{\tau}_i^r \equiv \tau_i^r + \sum_{k \notin \mathcal{K}_c} \epsilon_{i,g,k}^s$ , then we can interpret the constant,  $\mu_g^s$ , and error term,  $v_{i,g}^s$  as

$$\mu_{g}^{s} = \sum_{k \in \mathcal{K}} \left( 1 - \mathbf{1} \left( k \in \mathcal{K}_{c} \right) \lambda_{g}^{c} - \mathbf{1} \left( k \notin \mathcal{K}_{c} \right) \lambda_{g}^{r} \right) \overline{\tau}_{k}^{s};$$
  
$$\upsilon_{i,g}^{s} = \sum_{k \in \mathcal{K}} \left( \mathbf{1} \left( k \in \mathcal{K}_{c} \right) \lambda_{g}^{c} + \mathbf{1} \left( k \notin \mathcal{K}_{c} \right) \lambda_{g}^{r} \right) \epsilon_{i,g,k}^{s}.$$

Unlike  $\lambda_g^c$  and  $\lambda_g^r$ ,  $\mu_g^s$  and  $\operatorname{Var}\left(v_{i,g}^s\right)$  are not exactly invariant to the level of aggregation with which posterior beliefs are formed.<sup>4</sup> Nevertheless, regardless of this level of aggregation, qualitative interpretations are unchanged:  $\mu_g^s$  is a function of the signal-to-noise ratio and prior beliefs, and  $v_{i,g}^s$  is a function of signal-to-noise ratio and noise. If  $\lambda_{g,k}^s = 1$  for all  $k \in \mathcal{K}$ , there is no noise, and  $v_{i,g}^s = 0$ . At the other extreme, if  $\lambda_{g,k}^s = 0$  for all  $k \in \mathcal{K}$ , there is no meaningful signal. In this case, physicians will ignore all  $\dot{\tau}_{g,k}^s$ , and we will also have  $v_{i,g}^s = 0$ .

# A.3 Predicting Patient Warfarin Adherence

In this appendix, we describe how we construct a measure of each patient's predicted adherence to a prescribed warfarin regime. Physicians may be reluctant to prescribe warfarin to patients who will not maintain consistency with medication dosing, since excessive anticoagulation increases the patient's vulnerability to bleeds, while insufficient anticoagulation may fail to deliver stroke-reducing benefits. To predict medication adherence, we use measures of patients' past health care utilization, medication adherence and socioeconomic characteristics; these are all factors physicians could plausibly consider when deciding on an anticoagulation treatment course. We then assess the predictive power of these metrics on various measures of warfarin medication compliance. These measures will be described in detail below, and are further summarized in Table A.6.

<sup>&</sup>lt;sup>4</sup>For  $\mu_g^s$  to be invariant, we require  $\lambda_g^s$  to be a different weighted average of  $\lambda_{g,k}^s$ , with weights proportional to  $\overline{\tau}_k^s$  rather than  $\operatorname{Var}\left(\dot{\tau}_{i,g,k}^s\right)$ . For  $\operatorname{Var}\left(\upsilon_{i,g}^s\right)$  to be invariant, we require  $(\lambda_g^s)^2$  to be a weighted average of  $(\lambda_{g,k}^s)^2$ , with weights proportional to  $\operatorname{Var}\left(\varepsilon_{i,g,k}^s\right)$  rather than  $\operatorname{Var}\left(\dot{\tau}_{i,g,k}^s\right)$ .

#### A.3.1 Past Health Care Utilization.

In the VHA analytic cohort, we count the number of hospitalizations, emergency department, primary care, specialist and all outpatient visits in the year prior to Atrial Fibrillation diagnosis. Table A.6 displays the averages of these measures.

#### A.3.2 Zip code income.

We obtain zip code level median household income data from the 2013 5-year American Community Survey (ACS). This survey, conducted by the U.S. Census Bureau, provides estimates that draw on the previous 5 years of income data. The benefits of using 5-year estimates include availability and increased precision in areas with lower and higher population density, respectively (U.S. Census Bureau, 2020). The U.S. Census Bureau collects income information by ZIP Code Tabulation Areas (ZCTAs), which are general aerial representations of USPS zip codes. We map median ZCTA income to zip codes using the 2013 UDS Mapper ZCTA-zip code crosswalk (Health Resources and Services Administration, n.d.).

We determine VHA cohort zip codes by selecting the zip code reported closest to the end of day on the date of Atrial Fibrillation diagnosis. We then match these zip codes to the census income data via the UDS ZCTA-zip code crosswalk. We find a high matching rate, with over 99% of the cohort showing non-missing income data.

#### A.3.3 Medication Adherence.

We construct measures of medication adherence to asses whether prior medication adherence predicts future warfarin compliance. We adopt two measures of adherence, proportion of days covered (PDC) and time in therapeutic range (TTR).

**Proportion of Days Covered** PDC is a well recognized measure of medication adherence, endorsed and utilized by the Pharmacy Quality Alliance (PQA) and CMS Quality Ratings System (QRS) (Pharmacy Quality Alliance, 2022; Centers for Medicare and Medicaid Services, 2021). While methods to calculate PDC vary modestly across studies, we adopt the conventional approach as described by Prieto-Merino et al. (2021). Non-warfarin PDC measures are calculated for the period between a patient's first prescription fill (after one-year prior to Atrial Fibrillation diagnosis) and the day before diagnosis. PDC of warfarin is calculated from the first fill after diagnosis, until one year after diagnosis. For each period of interest, we count the number of days a patient was covered by a fill. We calculate PDC as,

$$PDC = \min\left(1, \frac{\sum_{r \in \mathcal{R}(i)} \min(s(r), \bar{t} - t(r))}{\bar{t}(i) - \min\mathcal{R}(i)}\right)$$
(A.10)

where r is the prescription,  $\mathcal{R}(i)$  is the set of prescriptions for patient i, s(r) and t(r) are the days supplied and fill date of prescription r, respectively, and  $\bar{t}(i)$  is the date of diagnosis.

**Time in Therapeutic Range** Our method of calculating TTR follows the Rosendaal et al. (1993) method, calculating a patient's TTR in a specified period after initial treatment. TTR measures the percent of time a patient's INR lab values are between 2.0-3.0, which is the typical preferred range for patients on warfarin. Equation A.11 displays the formula used to calculate TTR between two lab INR values, v and v'.

$$\pi(\upsilon,\upsilon') = \begin{cases} 0, & \upsilon = \upsilon' \notin [2,3], \\ 1, & \upsilon = \upsilon' \in [2,3], \\ \frac{\max(2,\min(\upsilon,3)) - \max(2,\min(\upsilon',3))}{\upsilon - \upsilon'}, & \upsilon \neq \upsilon' \end{cases}$$
(A.11)

We measure TTR over 273 and 458 day windows for patients whose testing period is at least 180 and 365 days, respectively. We also construct an unrestricted measure that estimates TTR for all patients with at least two lab results. Generalizing Equation A.11 to cases with more than two INR lab results, we calculate TTR as follows:

$$TTR = \sum_{t=0}^{T} \pi(\upsilon_t, \upsilon_{t+1}) (LabDate_{t+1} - LabDate_t)$$
(A.12)

#### A.3.4 Predicting Medication Adherence

We test the predictive power of the pre-diagnosis measures on post-diagnosis anticoagulant prescription compliance using the following OLS regression:

$$Y_i = \beta_0 + \beta_1 (\text{PDC}_i) + \beta_2 (\text{Util}_i) + \beta_3 (\text{Income}_i) + \beta_4 (\mathbf{X}) + \epsilon_i$$
(A.13)

In Equation A.13,  $Y_i$  represents various measures of anticoagulant medication compliance shown in Columns 1 - 4 of Table A.7. We assess the predictive power of all measures in Table A.6 on post-diagnosis medication compliance. In addition to these measure, we also include binary variables representing whether the patient recorded a fill in the year prior to diagnosis, denoted as **X** in Equation A.13.

Table A.7 shows the results of Equation A.13. We find strong evidence that adherence to prior chronic medications increases the probability that patients will refill their warfarin prescriptions and dose the medication appropriately to remain in therapeutic range. Patients with more intensive past health care utilization have lower compliance to warfarin prescription regime, perhaps due to the challenges of managing other co-occuring health conditions. Finally, patients residing in wealthier zip codes are less likely to maintain their prescription fills, but are more likely to maintain dosing with the therapeutic range.

# A.4 Predicting Physician Treatment Decisions

Observable variation in treatment effects, patient age, and time trends explain a relatively small fraction of the total variation in treatment decisions. In this section, we explore other factors that might drive physician treatment decisions. Specifically, we consider the following additional variables, which may influence physicians' treatment decisions. None of these variables are available in the AFI database, and so estimated treatment effects are not a direct function of these variables.

- 1. Variables related to frailty and fall risk. We include indicators for neurologic disorder (including Parkinson's Disease), fall risk (neuropathy, muscle weakness, dizziness), vision problems, arthritis, head injury, fracture. Frailty and fall risk are frequently cited clinical explanations for not prescribing warfarin to patients with high CHADS<sub>2</sub> scores. Patients with high fall risk may be more likely to suffer intracranial bleeds if they are taking warfarin.
- 2. Elixhauser comorbidities that are not in the AFI database. We include indicators for HIV/AIDS, deficiency anemia, hypothyroidism, tumor, metastasis, lymphoma, obesity, weight loss, paralysis, pulmonary circulation disorders, ulcer, valvular disease. These are additional patient characteristics that have been shown to predict health care spending and mortality.
- 3. Variables included in the HAS-BLED score to predict bleeding risk if anticoagulated. We include indicators for liver disease, renal failure, alcohol abuse, history of bleeds. These variables are included in the HAS-BLED score, which is a predictive risk score that aims to inform physicians of the risk of induced bleed, if the patient is anticoagulated. The HAS-BLED score incorporates three variables that we have already included into our predictions of bleed treatment effect heterogeneity, including age, hypertension, and stroke history; we do not consider these variables separately here, since included bleed treatment effects may already depend on these variables. The HAS-BLED also includes a measure of a measure of unstable or high INRs among treated patients, which is not observed prior to treatment, and so not included here. Finally, HAS-BLED score also includes medication usage that predisposes patients to bleeding, such as aspirin or NSAIDS. Unfortunately, we do not consistently observe the use of these medications because they are widely available over the counter, without a prescription.
- 4. Variables related to patient's ability to comply with warfarin monitoring. We include indicators for drug abuse, depression, psychoses, number of years of military service. Appropriate management of patients on warfarin requires blood work repeated at regular intervals (typically every 2-4 weeks) to ensure the dosing is appropriate. Optimal dosing can depend on a patient's diet and other medications, and may need to be adjusted from time to time as those factors change. If the warfarin dosage is too low, the patient will not reap the benefits of anticoagulation for stroke reduction; if the dosage is too high, the patient will be at elevated risk of bleeds. These variables included here are related to the likelihood that the patient can comply with the monitoring regimen.

5. **Physician characteristics.** We include indicators for the physician's specialty code, specifically for cardiology, internal medicine, and primary care. This specialty coding variable indicates the physician's training and role at the VHA.

Controlling for these variables in our model estimation does not materially change the conclusions of our analysis. Figure A.3 reports the results of regressions that permute the control variable sets to cover every possible combination of the above list. In Panel A, we find a similar increase in sensitivity to the CHADS<sub>2</sub>-component of stroke treatment effects after guideline awareness in each model, regardless of the set of included controls. In Panel B, we show that the unexplained variance in treatment propensity does not change substantially, even after we control for these detailed patient and physician characteristics.

# A.5 Construction and Prediction Details

In this appendix, we provide further details of various constructed objects and predictions.

**Predicted Mortality.** We construct a measure of predicted mortality based on patient characteristics, using mortality outcomes among patients in the VHA who do not have atrial fibrillation. To select this sample, we first take all patients at the VHA who are administratively linked to a primary care physician in 2010 for the first time. We exclude patients who are administratively linked in a primary care relationship to nurse practitioners or physician assistants; we also exclude patients linked to primary care doctors whose service section falls under the following categories: psychiatry, geriatrics, orthopedics, surgery, infectious diseases, rheumatology, neurology, renal failure, spinal conditions, cardiology, oncology, sleep, and behavioral health. We exclude patients whose age is below 18 years or above 100 years. Importantly, we exclude patients with a history of atrial fibrillation. This leaves us with 833,298 patients. We construct an OLS prediction of 3-year mortality using patient age, weight, height, vital signs, hemoglobin, gender, the indicator for whether a patient is white, and indicators for Elixhauser comorbidities.

**Treatment Propensity.** We construct the propensity of treatment as a function of patient characteristics in the VHA data and denote this object as  $Pr_{VHA}(W_i | X_i)$ . This treatment propensity model is constructed as the OLS linear probability of being treated with anticoagulants given patient characteristics from the VHA data using patient covariates that also exist in the AFI database, as reported in Table A.1. We then take this model to calculate  $Pr_{VHA}(W_i | X_i)$  for each patient in the AFI database, in order to test whether physician treatment decisions in the VHA reveal additional signal about treatment effects heterogeneity in the AFI database, in Section 5.3 and Table 4.

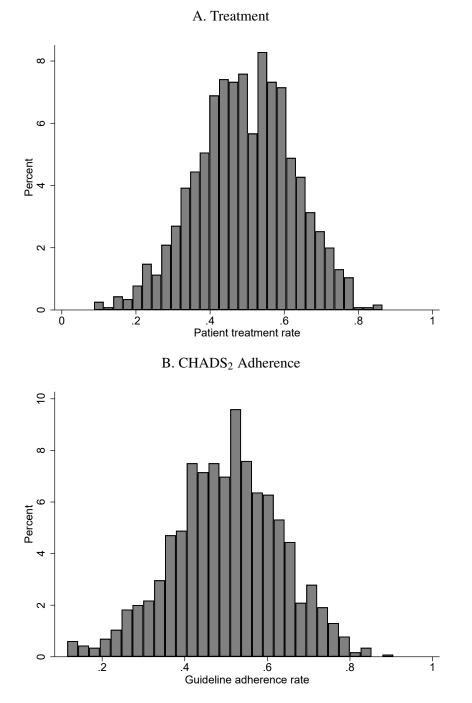
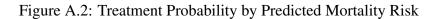
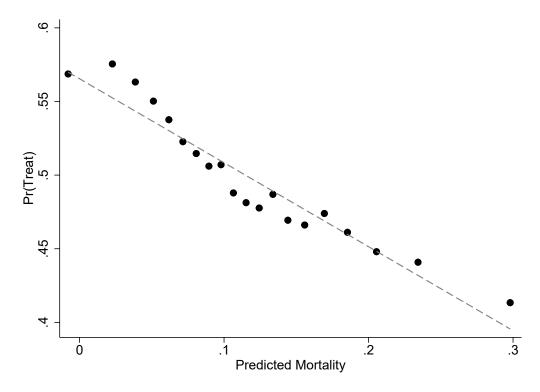


Figure A.1: Distribution of Physician Treatment Decisions

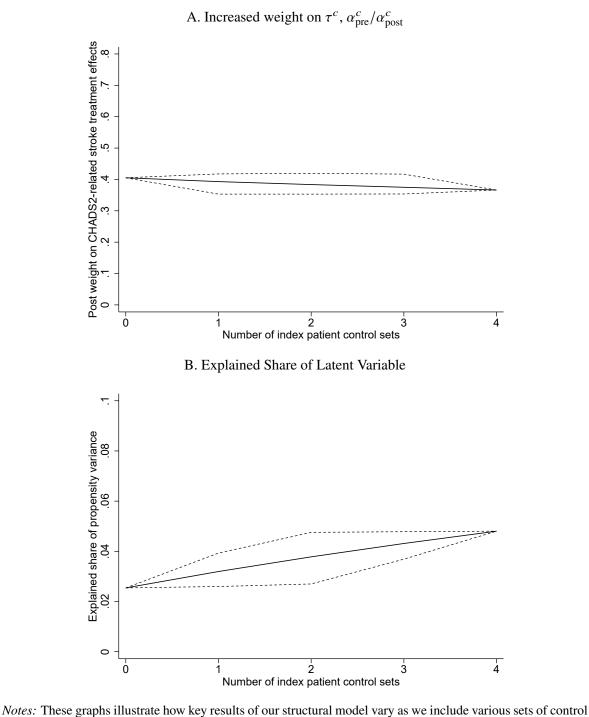
*Notes:* These figures show the distribution of treatment rates and CHADS<sub>2</sub> adherence rates across physicians. They cover the subsample of 1,146 physicians treating at least 30 patients in our final analysis sample. This covers 50,426 patients treated by the higher volume doctors, or a little less than half of the VHA sample defined in Table 2. Panel A shows the distribution of treatment rates. Panel B shows the distribution of CHADS<sub>2</sub> adherence rates. We define CHADS<sub>2</sub>-adherent anticoagulation decisions as follows: No anticoagulation for patients with a CHADS<sub>2</sub> of 0 and anticoagulation for patients with a CHADS<sub>2</sub> score greater than or equal 2; we omit patients with a CHADS<sub>2</sub> score of 1 from this calculation, since the ACC and ACCP guideline allowed for either anticoagulation or aspirin for these patients.





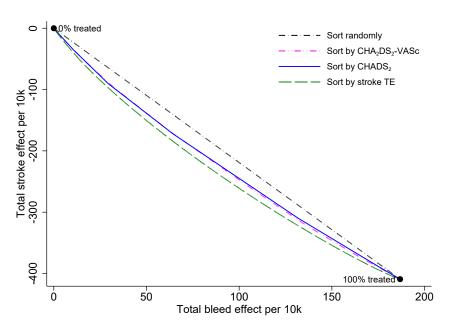
*Notes:* This figure shows the probability of anticoagulation as a function of predicted mortality risk in the VHA sample. The statistical model predicting mortality risk is calculated in a separate sample of patients receiving primary care at the VHA who have no diagnosis of atrial fibrillation. The curve fits the observed data with a kernel weighted local polynomial. The shaded area represents the 95% confidence interval.

#### Figure A.3: Stability of the Structural Results



variables in its estimation. Panel A examines the increased decision weight physicians place on CHADS<sub>2</sub>related stroke treatment effects with CHADS<sub>2</sub> awareness, or  $\alpha_{pre}^c/\alpha_{post}^c$ . Panel B examines the proportion of variance in the latent variable that we can explain with observable characteristics (i.e., the complement of the share explained by  $\sigma_{\varepsilon,g}^2$ ). In each panel, we include varying sets of patient characteristics in  $f(X_i)$  in our structural model stated in Equation (7). We estimate the baseline specification, shown in Column 1 of Table 5. The solid line shows the mean value of the statistic among specifications with the indicated number of control sets; the top (bottom) dashed line shows the maximum (minimum) of the statistic. The control variables are detailed in Appendix Section A.4.

Figure A.4: Counterfactual Outcomes with CHA2DS2-VASc Guideline



#### A. Strict Guideline Adherence

*Notes:* Relative to Figure 6, this figure includes an additional set of counterfactual outcomes under strict adherence to the  $CHA_2DS_2$ -VASc guideline. Like other counterfactuals of strict adherence, strict adherence to this guideline implies ranking patients by their  $CHA_2DS_2$ -VASc score. The  $CHA_2DS_2$ -VASc score assigns one point for congestive heart failure, hypertension, age 65-74 years, female sex, vascular disease, and diabetes; it assigns two points for age 75 years or older, and for stroke, transient ischemic attack, or thromboembolism. Details for this figure are otherwise described in the notes for Figure 6.



# 

A. Strict Guideline Adherence

*Notes:* Relative to Figure 6, this figure shows counterfactual outcomes for patient rankings that hold fixed the predicted mortality distribution of treated patients at every point along the curve. The fraction of treated patients in each 5-year age bin matches the fraction observed treated in our sample. Within each predicted mortality group, patients are ranked according to scores in each guideline. In order to maintain a predicted mortality distribution of treated patients, it is not possible to treat 100% of patients. This is reflected by curves for counterfactual outcomes not reaching the same bottom-right corner of Figure 6. Only counterfactual outcomes for strict adherence and for random sorting are changed in this figure; outcomes for awareness scenarios are unchanged from Figure 6. For more details, see notes to Figure 6.

	VHA definition
Age	Coded demographic at time of AF diagnosis
Female	Coded demographic
Height	Coded vital closest to AF diagnosis
Weight	Coded vital closest to AF diagnosis
White race	Coded demographic
Smoker at all	Smoking record $\pm 1$ year of AF diagnosis
Systolic blood pressure	Vital closest to post AF diagnosis, with valid reading in range [70,300]
Diastolic blood pressure	Vital closest to post AF diagnosis, with valid reading in range [25,200]
Hemoglobin	Lab value closest to post AF diagnosis
History of angina	ICD9: 433.X, 434.X, 436.X
History of congestive heart failure	ICD9: 398.X, 402.01, 402.11, 402.91, 428.X
History of diabetes	ICD9: 249.X, 250.X, 357.20
History of hypertension	ICD9: 401.X-405.X
History of myocardial infarction	ICD9: 410.X, 412.X
History of peripheral vascular disease	ICD9: 093.0, 437.3, 440.X, 441.X, 443.1-443.9, 447.1, 557.1, 557.9, V43.4
History of TIA or stroke	ICD9: 433.XX, 434.XX, 435.XX, 436.XX
History of TIA	ICD9: 435.XX

Table A.1: AFI Database Covariates and VHA Definitions

(TIA), stroke, diabetes and hypertension. Patients whose date of birth predates the date for inclusion in the trial randomization are also excluded. We regrouped the variable "Race" so that it equals 1 when the patient is white and 0 otherwise. The variable "Smoker at all" equals 1 if the subject is a current or past smoker and 0 otherwise. Otherwise, missing variables are imputed using the regression forest method. nts SA Note: Thi treated w

Causal Forest	Regression Forest	Lasso Treatment Effect Model Selected Variables Lasso Risk Model Selected Variables	Lasso Risk Model Selected Variables
Causal Forest Risk (–)	History of Stroke or TIA (+)	Lasso Risk (–)	History of Stroke or TIA (+)
History of TIA (+)	White (+)		Systolic Blood Pressure (+)
White (+)	History of TIA (+)		Age (+)
History of PVD (+)	Smoker at All (–)		History of MI (+)
Smoker at All (+)	History of Hypertension (+)		Female (–)
History of Hypertension (+)	History of $PVD(-)$		History of Diabetes (+)
Female (–)	Weight (–)		History of Hypertension (+)
History of CHF (+)	History of Angina (+)		History of Angina (+)
History of Stroke or TIA (-)	History of MI (+)		Weight (–)
History of Angina (–)	Female (+)		Hemoglobin (–)

Table A.2: Stroke Causal Forest Variable Importance and Lasso-Selected Variables

descending order of importance with stroke as the outcome. For Lasso selected variables, we rank them in the order of the absolute magnitude of their coefficient when we regress Lasso risk on these selected variables after standardization and select the top 10 to include in this table. The +/- signs following each variable indicate the sign of its coefficient in a linear regression with the corresponding forest output as the dependent variable.  $N_{O}$ 

Patient Characteristics	Control Group Mean	Treatment Group Mean	Coefficient
Age	70.4	70.3	0.18
			(0.47)
Congestive Heart Failure	0.30	0.29	-0.006
			(0.012)
Age above 65	0.77	0.76	0.003
			(0.012)
History of Hypertension	0.45	0.46	-0.008
			(0.015)
History of Stroke	0.17	0.12	-0.006
			(0.008)
History of Diabetes	0.14	0.14	-0.006
			(0.010)
Male	0.67	0.68	-0.016
			(0.013)

#### Table A.3: Balance Table

*Notes:* This table shows the unadjusted means of each patient characteristics in the treatment and control group. The last column shows results of a regression of each patient characteristics on trial fixed effects and treatment indicator in AFI database. Standard errors are shown in parentheses.

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Tab

	VHA Data				AFI Database Trial	base Trial			
		AFASAK1	BAATAF	CAFA	SPINAF	SPAF2	AFASAK2	EAFT Group 1	PATAF Group 1
Age	74.0	72.6	67.8	68.0	67.8	70.2	73.7	70.7	70.5
Stroke treatment effect, $\hat{\tau}^{s}$	-0.04	-0.03	-0.03	-0.04	-0.04	-0.04	-0.04	-0.08	-0.04
Bleed treatment effect, $\hat{\tau}^b$	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02
Congestive heart failure	0.15	0.52	0.26	0.22	0.31	0.21	0.70	0.09	0.00
Hypertension	0.84	0.32	0.51	0.39	0.59	0.53	0.44	0.44	0.36
Age $\ge 65$	0.52	0.84	0.67	0.68	0.69	0.73	0.90	0.81	0.79
Diabetes	0.36	0.08	0.15	0.12	0.19	0.16	0.12	0.13	0.17
Stroke or TIA history	0.15	0.06	0.03	0.03	0.08	0.06	0.07	1.00	0.01
Male	0.99	0.54	0.73	0.75	1.00	0.70	0.61	0.59	0.46
Number of patients	113,270	985	417	378	567	1,094	339	668	272
<i>Note:</i> This table shows the mean of each listed patient characteristic in the VHA data, as well as each of the eight trials with both control and treatment arms in the AFI database. Note that there are a total of ten trials in the original AFI database. For our analysis, we define patients who were treated with aspirin alone as	mean of each lis there are a total	sted patient chara of ten trials in th	cteristic in the '	VHA data, as database. For	well as each of our analysis, w	the eight trials e define patien	s with both conti tts who were trea	ol and treatme ated with aspir	ent arms in in alone as
being untreated with anticoagoulation. We dron observations for natients on low warfarin or low warfarin nus associated with anticoagoulation.	pulation. We dro	on observations for	or natients on lo	w warfarin or	low warfarin nl	us asnirin ther:	anv. After these i	modifications.	eioht trial

being untreated with anticoagulation. We drop observations for patients on low wartarin or low wartarin plus aspirin therapy. After these modifications, eight trials remain with both treatment and control arms. In three of the eight trials, patients are divided into eligible versus ineligible groups for anticoagulation. This table also excludes patients ineligible for anticoagulation. AFASAK1: Atrial Fibrillation, Aspirin, and Anticoagulation Study 1; BAATAF: Boston Area Anticoagulation Trial for Atrial Fibrillation; CAFA: Canadian Atrial Fibrillation Anticoagulation; SPINAF: Stroke Prevention in Non-rheumatic Atrial Fibrillation; SPAF2: Stroke Prevention in atrial Fibrillation; AFASAK2: Atrial Fibrillation, Aspirin, and Anticoagulation Study 1; EAFT Group 1: European Atrial Fibrillation Trial; PAATAF Group 1: Primary Prevention of Arterial Thromboembolism in Atrial Fibrillation.

		Strokes	prevented	Bleeds	induced
	Percent of patients treated	Per 10K patients	Percent of maximum	Per 10K patients	Percent of maximum
A: Benchmarks (from Table 6)					
Observed treatment choices	49.8%	202	49.4%	93	49.8%
Randomly assigned treatment	49.8%	204	49.8%	93	49.8%
All patients treated	100%	409	100%	187	100%
B: Assignment within Predicted Morta	lity Bins				
Randomly assigned treatment	49.8%	202	49.3%	93	49.8%
Adherence to CHADS <sub>2</sub> guideline	49.8%	224	54.8%	93	49.8%
Adherence to stroke TE guideline	49.8%	241	59.0%	93	49.8%

### Table A.5: Counterfactual Outcomes, Fixed Predicted Mortality Risk Distribution

*Notes:* This table reports counterfactual outcomes that hold the fixed the predicted mortality risk distribution of treated patients. For comparison, Panel A reproduces benchmark results from Table 6, in which treatment probability is not held fixed within predicted mortality bins. In Panel B, the fraction of treated patients in each ventile of predicted mortality bin matches the fraction observed treated in our sample. We also hold the overall percentage of treated patients fixed at 49.8%. For adherence counterfactuals, within each predicted mortality group, patients are treated according to rankings implied by the noted guideline. Figure A.5 shows counterfactual outcomes varying the overall percentage of treated patients. For more details, see notes to Table 6 and Figure A.5.

	Mean	Share with Prescription
Proportion of days covered		
Statin	0.86	0.59
Beta-adrenergic blockers	0.86	0.42
ACE inhibitors	0.86	0.44
Angiotensin II receptor blockers	0.87	0.11
Calcium channel blockers	0.86	0.33
Diuretics	0.84	0.40
Diabetes	0.89	0.23
Utilization		
Emergency Department	0.31	
Primary care	3.34	
Specialist	4.66	
Outpatient visits	19.64	
Hospitalizations	0.16	
Income by zip code		
Median household income	\$52,500	

Table A.6: Medication Adherence Summary Statistics

*Notes:* This table reports the average values of the data used to predict medication adherence. 113,263 VHA patients were included in this sub-analysis - encompassing 99.99% of the analytic cohort. For the PDC measurement, we also report the share of the analytic sample that was prescribed the specified drug class in the year prior to Atrial Fibrillation diagnosis.

	(1)	(2)
	Warfarin PDC	TTR365
Statin PDC	0.071***	0.077***
	(0.009)	(0.010)
Beta-adrenergic blockers PDC	0.044***	0.036***
	(0.010)	(0.011)
ACE inhibitors PDC	0.036***	0.042***
	(0.010)	(0.011)
Angiotensin II receptor blockers PDC	0.064***	0.053**
	(0.021)	(0.023)
Calcium channel blockers PDC	0.060***	0.031**
	(0.012)	(0.013)
Diuretics PDC	0.027***	0.018*
	(0.009)	(0.010)
Diabetes PDC	0.043***	0.066***
	(0.014)	(0.015)
Emergency Department	-0.002	-0.016***
	(0.002)	(0.002)
Primary care	0.000	-0.002***
	(0.000)	(0.000)
Specialist	$0.000^{*}$	-0.002***
	(0.000)	(0.000)
Outpatient visits	-0.000*	-0.001***
	(0.000)	(0.000)
Hospitalizations	-0.009*	-0.012*
	(0.005)	(0.007)
Median household income (in \$10,000s)	-0.005***	0.004***
	(0.001)	(0.001)
Mean dep. var	0.745	0.455
S.D. dep. var	0.293	0.287
Adjusted R-Squared	0.013	0.058
Number of observations	49,203	39,684

Table A.7: Predictive Power of Medication Adherence

*Notes:* This table reports resykts from Equation A.13. In addition to the regressors shown, the specification also includes indicator variables for whether the patient was prescribed each drug listed above. Robust standard errors are reported in parentheses. \*\*\* p < 0.01, \*\* p < 0.05, \* p < 0.1.