

Minjung Park

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ACADEMIC POSITIONS

Ewha Womans University, Department of Economics, Associate Professor, Sep. 2017 - present
Haas School of Business, UC Berkeley, Assistant Professor, July 2010 – June 2017
University of Minnesota, Department of Economics, Assistant Professor, August 2007 – May 2010

OTHER POSITIONS

Federal Reserve Bank of Minneapolis, Visiting Scholar, June 2008 – May 2010
Federal Reserve Board of Governors, Visiting Scholar, May 2009

EDUCATION

Stanford University	Ph.D. in Economics, September 2007 Thesis: Essays on Incentives and Firm Behavior Committee: Timothy Bresnahan (Principal Advisor), Liran Einav, Jonathan Levin, Eric Zitzewitz, Takeshi Amemiya
Ewha Womans University, Korea	B.A. <i>Summa Cum Laude</i> in Economics, 2002

RESEARCH INTERESTS

Industrial Organization, Applied Microeconomics, Competitive Strategy, Health Economics

RESEARCH

“Estimating Price Sensitivity of Economic Agents Using Discontinuity in Nonlinear Contracts” (2017), *Quantitative Economics*, 8(2): 397-433 (joint with Pat Bajari, Han Hong and Robert Town)

“Semiparametric Estimation of a Finite Horizon Dynamic Discrete Choice Model with a Terminating Action” (2016), *Quantitative Marketing and Economics*, 14(4): 271-323 (joint with Pat Bajari, Sean Chu and Denis Nekipelov)

“Industry Shock Expectations, Inter-Industry Linkages and Merger Waves: Evidence from the Hospital Industry” (2014) *Journal of Economics & Management Strategy*, 23(3): 548-567 (joint with Robert Town)

“Understanding Merger Incentives and Outcomes in the Mutual Fund Industry” (2013) *Journal of Banking and Finance*, 37: 4368-4380

“The Impact of Health Insurance Mandates on Drug Innovation: Evidence from the United States” (2013) *European Journal of Health Economics*, 14(2): 323-344 (joint with Natalie Chun)

“The Impact of Clinical Trial Insurance Mandates on Racial Minorities and Low Income Individuals” (2012) *Applied Economics*, 44(15): 1977-1984 (joint with Natalie Chun)

“The Economic Impact of Wireless Number Portability” (2011) *Journal of Industrial Economics*, 59(4):714-745

“Selection Bias in Estimation of Peer Effects in Product Adoption” under review

“Direct-to-Consumer Advertising in the Presence of Expert Intermediaries,” under review

“Estimability of Discount Factors in Dynamic Discrete Choice Models” (joint with Denis Nekipelov and Oystein Daljord), working paper

“Consumer Surplus Moderated Price Competition” (joint with Teck-Hua Ho and So-Eun Park), working paper

“Timely versus Quality Innovation: The Case of Mobile Applications on Google Play and iTunes” (joint with Denis Nekipelov and Yongdong Liu), working paper

“Estimation of Time-Inconsistent Preferences using Data on Subprime Mortgage Borrowers” (joint with Elliot Anenberg and Denis Nekipelov), work in progress

HONORS AND AWARDS

Winner of 2017 Dick Wittink Award for Best Paper in *Quantitative Marketing and Economics* (“Semiparametric Estimation of a Finite Horizon Dynamic Discrete Choice Model with a Terminating Action”)

Club 6 Member (Full-Time MBA program, Haas), Spring 2011, Spring 2012, Spring 2013

UC Regents’ Junior Faculty Fellowship, Summer 2011

Invited to Young Economists’ Jamboree in Empirical Microeconomics, 2009

Grant-in-Aid, University of Minnesota, 2009 –2011

Koret Foundation Doctoral Dissertation Fellowship, Stanford University, 2006 - 2007

Outstanding Teaching Assistant Award, Stanford University, Fall 2003 & Winter 2005

Forman Family Fellowship for Outstanding First Year Student, Stanford University, 2004 - 2005

Best Ph.D. Candidacy Paper Prize, Stanford University, Fall 2004

21st Century Leaders Scholarship, Ewha Womans University, Korea, 2002 - 2006

Graduation with Highest GPA, Ewha Womans University, Korea, 2002

REFEREEING

Journal of Political Economy, RAND Journal of Economics, Journal of Public Economics, Journal of Econometrics, Journal of Industrial Economics, International Journal of Industrial Organization, Review of Economics and Statistics, American Economic Journal: Applied Economics, Journal of Banking and Finance, Economics Letters, Journal of Business and Economic Statistics, Journal of Applied Econometrics, Journal of Economic Behavior & Organization, Applied Economics, European Economic Review, Econometric Reviews, Marketing Science, Management Science, Journal of Marketing Research