

**CURRICULUM VITAE
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PERSONAL

DATE OF BIRTH: October 20, 1971
NATIONALITY: South Korea

EDUCATION

University of Texas at Austin, Ph.D., 2004
Seoul National University, M.A., 1999
Seoul National University, B.A., 1996

PROFESSIONAL EXPERIENCE

Academic Positions	
2004-2007	Assistant Professor of Economics, University of Arkansas at Fayetteville
2007-2010	Assistant Professor of Economics, Florida International University, Miami
2010-2016	Associate Professor of Economics, Sogang University, Seoul, South Korea
2016-present	Professor of Economics, Seoul National University, Seoul, South Korea

FIELDS OF INTEREST

Labor Economics, Applied Micro, Law & Economics, Experimental Economics

PROFESSIONAL ACTIVITIES AND SERVICES

Co-editor, Korean Economic Review, 2016-present
Co-editor, Korean Journal of Applied Economics, 2016-present
Editorial Board, Korea and the World Economy, 2011-present
Editor, Korean Journal of Labor Economics, 2014-2016

PUBLICATIONS

- [41] Every Drop Counts (with Hailey Hayeon Joo and Sangkon Park). Forthcoming at *Economic Inquiry*.
- [40] Optimal Aggregation of Consumer Ratings: An Application to Yelp.com (with Daisy Dai, Ginger Jin and Michael Luca). NBER Working Paper No. 18567. Forthcoming at *Quantitative Marketing and Economics*.
- [39] Who is Sitting Next to You? (with Sok Chul Hong). Forthcoming at *Quantitative Economics*.

[38] Do Institutions Affect Social Preferences? (with Byung-Yeon Kim, Syngjoo Choi, Sokbae Lee and Kyunghui Choi). Forthcoming at *Journal of Comparative Economics*.

[37] Does Labor Legislation Benefit Workers? (with Daniel Hamermesh and Daiji Kawaguchi), Forthcoming at *Journal of the Japanese and International Economies*.

[36] Conspicuous Consumption and Income Inequality (with Sung-Ha Hwang). Forthcoming at *Oxford Economic Papers*.

[35] Charitable Giving, Suggestion, and Learning from Others: Pay What You Want or Pay What Experiment at a Coffee Shop (with Sangkon Park and Sohyun Nam). *Journal of Behavioral and Experimental Economics*, Volume 66, February 2017, pp. 16-22 (a special issue on Experiments in Charitable Giving edited by John A. List, Michael K. Price and Anya Samek).

[34] Short-term Forecasting of Japanese Tourist Inflow to South Korea using Google Trends Data (with Sangkon Park and Wonho Song). *Journal of Travel & Tourism Marketing*, Volume 34, Issue 3, 2017.

[33] Can Working Hour Reduction Save Workers? (with Yong-Kwan Lee). *Labour Economics*, June 2016, Volume 40, pp. 25-36.

[32] The Impact of Minimum Wages on Employment in Korea (with Seungjin Hwang). *Korean Journal of Labor Economics*, June 2016 (in Korean). Awarded the 2016 Best Paper of Korean Journal of Labor Economics.

[31] Win at All Costs or Lose Gracefully in High-Stakes Competition? Gender Differences in Professional Tennis (with Nejat Anbarci and Aydogan Ulker). *Journal of Sports Economics*, May 2016, 17, pp. 323-353.

[30] People on the Verge of Death: Evidence from Impacts of Celebrity Suicides (with Sok Chul Hong). *Applied Economics*, Volume 47, Issue 7, 2015, pp. 710-724.

[29] Are Subjects Making Financial Decisions in Lab Auctions or Are They Just Gambling (with Cary Deck and Javier Reyes). *Applied Economics Letters*, Volume 22, Issue 3, 2015, pp. 18-23.

[28] Inspection Technology, Detection and Compliance: Evidence from Florida Restaurant Inspection (with Ginger Jin). *RAND Journal of Economics*, Volume 45, Issue 4, December 2014, pp. 885-917.

[27] Debt Relief Program by the National Happiness Fund: Outcomes and Suggestions for Improvement (with Joo-Ha Nam, Jungsoo Park and Sok Chul Hong), *KAMCO's Review on Finance & National Assets*, Volume 1, Issue 3, September 2014, pp. 1-37 (in Korean).

[26] Long-Run Impact of Traumatic Experience on Attitudes toward Risk (with Albert Young-II Kim). *Journal of Economic Behavior and Organization*. Volume 108, December 2014, pp. 174-186. * Cited in *The Economist* January 25, 2014)

[25] Gender Differences in Responses to Contingent Rewards: Evidence from a Natural Experiment in Junior Tennis Tournaments (with Nejat Anbarci and K. Peren Arin). *Journal of Behavioral and Experimental Economics*, December 2014, Volume 53, pp. 131-137.

[24] A Study on the Validity of New Debt Relief Program by the National Happiness Fund (with Joo-Ha Nam, Jungsoo Park and Sok Chul Hong), *Korean Journal of Applied Economics*, Volume 16, Issue 2, September 2014, pp. 5-31 (in Korean).

[23] Detecting Racial Bias in Speed Discounting: Evidence from Speeding Tickets in Boston (with Nejat Anbarci). *International Review of Law & Economics*, June 2014, Volume 38, pp. 11-24.

[22] Investing versus Gambling: Experimental Evidence of Multi-Domain Risk Attitudes (with Cary Deck and Javier Reyes). *Applied Economics Letters*. January 2014, Volume 21, Issue 1, pp. 19-23.

[21] A Gift of Time (with Daiji Kawaguchi and Daniel Hamermesh). *Labour Economics*. October 2013, Volume 24, pp. 205-216.

[20] Evaluating Performance of the 30/50 Program in Korea (with Hong-Kyun Kim, Kang-Oh Yi, Yoonsoo Lee, Jung Hur, and Sung Shin Hong). *Environmental and Resource Economics Review*. September 2013, Volume 22, No. 3, pp. 481-498 (in Korean).

[19] A Failed Attempt to Explain Within Subject Variation in Risk Taking Behavior Using Domain Specific Risk Attitudes (with Cary Deck, Javier Reyes and Chris Rosen). *Journal of Economic Behavior & Organization*. March 2013, Volume 87, pp. 1-24.

[18] The Impact of A Mandatory Cooling-off Period on Divorce. *Journal of Law & Economics*, February 2013, Volume 56, Issue 1, pp. 227-243.

[17] The Impacts of the 40 Hour Work Week Standard on Actual Working Hours, Wages, and Employment (with Hyungrak Kim). *Korean Journal of Labor Economics*, December 2012, Volume 35, No. 3, pp. 83-100 (in Korean).

[16] Estimating Risk Aversion from Individual-Level Survey Data (with Albert Young-II Kim). *Korean Economic Review*. December 2012, Volume 28, No. 2, pp. 221-239.

[15] Risk Taking Behavior: An Experimental Analysis of Individuals and Pairs (with Cary Deck, Javier Reyes, and Christopher Rosen). *Southern Economic Journal*. October 2012, Volume 79, Issue 2, pp. 277-299.

[14] Alternative Paths to Parenthood: IVF or Child Adoption? (with Gulcin Gumus). *Economic Inquiry*, Volume 50, Issue 3, July 2012, pp. 802-820.

[13] Aggregate Impacts of a Gift of Time (with Daiji Kawaguchi and Daniel Hamermesh). *American Economic Review, Papers & Proceedings*, May, 2012, Volume 102, Issue 3, pp. 612-616.

[12] Does It Matter Who Responded to the Survey: Trends in the U.S. Gender Earnings Gap Revisited (with Simon Sokbae Lee), *Industrial and Labor Relations Review*, Volume 65, Number 1, 2012.

[11] Population and Income Sensitivity of Private and Public Weather Forecasting (with Nejat Anbarci, John Boyd III, Eric Floehr, and Joon Jin Song), *Regional Science and Urban Economics*, Volume 41, Issue 2, March 2011, pp. 124-133. * Cited in Harvard Business Review.

[10] Household-Level Education Borrowing Constraints: Evidence Using the College Attendance of the Sisters of Vietnam Draft Avoiders (with Andrew Horowitz and Julie Trivitt), *Journal of Human Capital*, Volume 3, Number 3 (lead article), 2009, pp. 197-223.

[9] American Idol: Evidence of Same-Race Preferences. *The B.E. Journal of Economic Analysis & Policy*. Volume 9, Issue 1 (Contributions), Article 28, 2009. * Cited in Los Angeles Times, New York Post, Clarion (Argentina).

[8] Risk Attitudes in Large Stake Gambles: Evidence from a Game Show (with Cary Deck and Javier Reyes). *Applied Economics*, Volume 40, Issue 1, 2008, pp. 41-52.

[7] Sibling Size and Investment in Children's Education: An Asian Instrument. *Journal of Population Economics*, Volume 21, Issue 4, 2008, pp. 855-875. * Cited in T. Paul Schultz (2008) Population Policies, Fertility, Women's Human Capital, and Child Quality in Handbook of Development Economics, Volume 4.

[6] Outlier Aversion in Subjective Evaluation: Evidence from World Figure Skating Championships. *Journal of Sports Economics*, Volume 9, Number 2, 2008, pp. 141-159.

[5] Stressed Out on Four Continents: Time Crunch or Yuppie Kvetch?(with Daniel Hamermesh). *Review of Economics and Statistics*, Volume 89, Number 2, 2007, pp. 374-383. * Cited in The Economist December 20 "In Search of Lost Time: Why Is Everyone So Busy", 2014. Also cited in New York Times, Wall Street Journal, Newsweek, Washington Post, Sidney Morning Herald, The Age, Globe and Mail, etc.

[4] Marriage, Sharing Rule, and Pocket Money: The Case of Korea. *Economic Development and Cultural Change*, Volume 55, Issue 3, 2007, pp. 557-582.

[3] Intrahousehold Allocation of Financial Resources: Evidence from South Korean Individual Bank Accounts (with Mark Pocock). *Review of Economics of the Household*, Volume 5, Number 1, 2007, pp. 41-58.

[2] Sex Preferences and Fertility in South Korea during the Year of the Horse (with Myungho Paik). *Demography*, Volume 43, Number 2, 2006, pp. 269-292. * Cited in Washington Post.

[1] Marriage, Female Labor Supply, and Asian Zodiac. *Economics Letters*, Volume 87, Issue 3, 2005, pp. 428-432.

WORKING PAPERS

A Tale of Repetition: Lessons from Florida Restaurant Inspections (with Ginger Jin). R&R at *Journal of Law & Economics*.

Encountering Female Politicians (with Hailey Hayeon Joo). R&R at *Journal of Economic Behavior & Organization*

Do Single-Sex School Advantages Exist? (with Yoonsoo Park)

Home Alone or Together (with Yong-Kwan Lee)

The Deficiency of Competitiveness: Does Socialism Fail to Foster It? (with Byung-Yeon Kim, Syngjoo Choi, and Sokbae Lee).

Delegation and Public Pressure in a Threshold Public Good Game (with Doruk Iris and Alessandro Tavoni)

Ripped Off? Price Discrimination against Foreign Shoppers: Evidence from a Field Experiment (with Sangkon Park).

Does Single Motherhood Hurt Infant Health among Young Mothers? (with Albert Young-II Kim).

Drinking through Good Times and Bad Times (with Hailey Hayeon Joo and Minki Kim)

The Racial Profiling Act: How Does It Work?

Gender Peer Effects: Evidence from the Transition from Single-Sex to Coeducational Schools (with Hye Yeon Park)

Does Drinking Make You Productive? (with Daiji Kawaguchi and Izumi Yokoyama)

School Autonomy and Academic Performance (with Jinseok Shin)

The Development of Preferences for Institutions: Evidence from North Korean Refugees (with Syngjoo Choi, Byung-Yeon Kim, Seo-young Silvia Kim and Sokbae Lee).

Institutions and Distributive Fairness (with Byung-Yeon Kim, Syngjoo Choi, and Sokbae Lee).

The Puzzle of Declining Birth Weight (with Sok Chul Hong)

Asian Age Reckoning (with Kigon Nam)

Catch Me If You Can: Evidence from Exogenous Variation of Crime Incidents (with Kishore Dhavala)

March 15, 2018