

## **Florian MAYNERIS**

Tenured assistant professor at Université catholique de Louvain

Researcher at IRES

Associate fellow at CORE

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### **Research Topics**

International trade, Urban economics, Industrial and regional policies

### **Current and past positions**

- ▶ *September 2013-* : Associate professor, Université catholique de Louvain
- ▶ *September 2010-2013:* Assistant professor, Université catholique de Louvain
- ▶ *September 2009-September 2010:* Postdoc at CORE, Université catholique de Louvain
- ▶ *September 2006-September 2009:* Research and teaching fellow, EHESS/Paris 1

### **Education**

- ▶ *2006-2009:* PhD, Paris School of Economics, under the supervision of Thierry Mayer and Philippe Martin (“Economic Geography, Trade and Firm-Level Performance”), obtained with highest honors.
- ▶ *2002-2006:* Master at the Institute of Political Sciences, Paris
- ▶ *2001-2004:* B.A. and M.A. in Economics, University of Paris 1/EHESS
- ▶ *2001-2006:* Ecole Normale Supérieure Ulm

### **Editorial activities**

- ▶ *2012-* : Associate editor *Journal of Regional Science*

### **Work in progress**

- ▶ Exporting services to boost goods exports, with A. Ariu and M. Parenti.
- ▶ Cities in motion: Local goods, local jobs, and gentrification in New-York, with K. Behrens, B.Boualam and J. Martin.

### **Publications**

*Articles in international refereed journals*

- ▶ The impact of urban enterprise zones on plants' location decisions and labor market outcomes - Evidence from French ZFUs, 2015, with T. Mayer and L.

Py, accepted for publication in the *Journal of Economic Geography*

- ▶ High-End Variety Exporters Defying Gravity: Micro Facts and Aggregate Implications, 2015, with J. Martin, *Journal of International Economics*, 96(1), pp. 55-71.
- ▶ Chinese firms' entry on export markets: the role of foreign export spillovers, 2015, with S. Poncet, *World Bank Economic Review*, 29(1), pp. 150-179.
- ▶ The efficiency of enterprise zone programs: Some conflicting results?, 2013, with L. Py, *Région et Développement*, 38, pp. 209-224.
- ▶ Cluster policies and firm selection: Evidence from France, 2013, with L. Fontagné, P. Koenig and S. Poncet, *Journal of Regional Science*, vol. 53(5), pp. 897-922.
- ▶ French firms penetrating Asian markets: Role of export spillovers, 2013, with S. Poncet, *Journal of Economic Integration*, 28(2), pp. 354-374.
- ▶ Public support to clusters: a firm-level study on French "Local Productive Systems", 2011, with P. Martin and T. Mayer, *Regional Science and Urban Economics*, 41 (2), pp. 108-123.
- ▶ Spatial concentration and plant-level productivity in France, 2011, with P. Martin and T. Mayer, *Journal of Urban Economics*, 69, pp. 182-195.
- ▶ Local export spillovers in France: an analysis at the firm and product level, 2010, with P. Koenig and S. Poncet, *European Economic Review*, 54, pp. 622-641.

#### *Articles in French-speaking refereed journals*

- ▶ Evaluation des politiques de clusters: sélection, autosélection et impact, 2011, *Reflets et Perspectives de la Vie Economique*, vol. 1-2, pp. 109-115.
- ▶ Economies d'agglomération à l'exportation et difficulté d'accès aux marchés, 2010, with P. Koenig et S. Poncet, *Economie et Statistique*, vol. 435-436, pp. 85-103.

#### *Working papers*

- ▶ Improving or Disappearing: Firm-level Adjustments to Minimum Wages in China, 2016, with S. Poncet and Tao Zhang, IRES DP 2016-27.
- ▶ Les pôles de compétitivité wallons. Quel impact sur les performances économiques des entreprises?, with C. Dujardin and V. Louis, 2015, IRES-DP 2015-17.
- ▶ Income distribution and vertical comparative advantage, 2014, with H. Latzer (previously circulated as «Trade in quality and income distribution: an analysis of the enlarged EU market»).
- ▶ A new perspective on the firm size-growth relationship: Shape of profits, investment and heterogeneous credit constraints, 2011, IRES DP 2011-44, CORE DP 2011-62.

#### *Books and chapters in books*

- ▶ Are clusters more resilient in crises? Evidence from French exporters in 2008-2009, 2013, with P. Martin and T. Mayer, in *Factory-Free Economy*, ed. L. Fontagné and A. Harrison, forthcoming Oxford University Press.
- ▶ Heterogeneous export spillovers to Chinese domestic firms: the role of the difficulty to enter the destination market, 2013, with S. Poncet, in *Firms in the international economy: Closing the gap between international economics and international business*, ed. S. Beugelsdijk, S. Brakman, H. van Ees and H. Garretsen, forthcoming MIT Press.
- ▶ *The economics of clusters*, 2010, with G. Duranton, P. Martin and T. Mayer, Oxford University Press.
- ▶ Chapter «Le renouveau des politiques régionales en faveur du Mezzogiorno», 2009, in *Refaire l'Italie. L'expérience de la gauche libérale (1992-2001)*, directed by P. Caracciolo, Collection Italica, Editions Rue d'Ulm.
- ▶ *Les pôles de compétitivité. Que peut-on en attendre ?*, 2008, with G. Duranton, P. Martin and T. Mayer, Collection du Cepremap, Editions Rue d'Ulm.
- ▶ *Le rôle de l'Etat, Fondements et réformes*, 2006, with M. Bacache-Beauvallet, éditions Bréal, collection « Thèmes et débats ».

#### *Non academic publications*

- ▶ Augmenter la productivité des pays émergents grâce au salaire minimum?, 2014, with S. Poncet, La Tribune.
- ▶ Salaire minimum, emploi et productivité: l'expérience chinoise de 2004, 2014, with S. Poncet, La lettre du Cepii.
- ▶ The cleansing effect of the minimum wage in China, 2014, with S. Poncet, in Vox.
- ▶ Contrôle des chômeurs, une efficacité relative, 2014, Libération.
- ▶ Coût et qualité, 2014, in La Vie des Idées.
- ▶ Pour une assurance chômage européenne, 2014, Note Terra Nova.
- ▶ Pour une politique sociale-écologique : protéger l'environnement et réduire les inégalités, 2014, Note Terra Nova, with E. Finidori, C. Marty, P. Musseau and A. Michel.
- ▶ La zone d'économie urbaine stimulée (ZEUS) suffira-t-elle à dynamiser le canal de Bruxelles?, 2014, Regards économiques, Focus.
- ▶ High-end variety exporters defying distance: Macro implications, 2013, with J. Martin, in Vox.
- ▶ Economie verte: de la théorie économique aux conclusions politiques, 2013, Note Terra Nova, with E. Finidori, M. Girardé, C. Marty, P. Musseau and A. Michel.
- ▶ L'efficacité des dispositifs de soutien à l'exportation, 2013, with M. Crozet, J. Gourdon, T. Mayer and D. Mirza, *La lettre du Cepii*.
- ▶ Efficacité des dispositifs de soutien à l'exportation des entreprises françaises, 2013, with M. Crozet, T. Mayer and D. Mirza, Public report for the French Ministry of Economy and Finance.

- ▶ L'effet de (re)localisation des zones franches, 2012, T. Mayer and L. Py, LIEPP Policy Brief n°4.
- ▶ The (Re)location Effect of Enterprise Zones, 2012, T. Mayer and L. Py, Vox.
- ▶ Évaluation des effets des politiques ciblées sur les territoires : le cas des Zones Franches Urbaines, 2012, with C. Malgouyres, T. Mayer and L. Py, public report for the French Ministry of Labour.
- ▶ Impact des politiques de clusters sur les performances des entreprises. Enseignements de l'expérience française, 2011, *Regards économiques*, n°91.
- ▶ L'agglomération des exportateurs incite à exporter, 2009, with P. Koenig and S. Poncet, *La lettre du Cepii*.
- ▶ Évaluation d'une politique de clusters en France : les systèmes productifs locaux, 2008, with P. Martin et T. Mayer, complement to the report *Innovation et Compétitivité des Régions*, Conseil d'Analyse Economique.
- ▶ Natural clusters: Why policies promoting agglomeration are unnecessary, 2008, with P. Martin and T. Mayer, Voxeu.
- ▶ Etat et innovation industrielle, 2008, review on *Innovation and the State. Political Choice and Strategies for Growth in Israel, Taiwan and Ireland*, D. Breznitz, Yale University Press, 2007, in *la Vie des Idées*.

#### **Research contracts/Consultancy**

- ▶ *September 2015-March 2016*: Member of the national commission for the evaluation of the “Plans d'investissement d'avenir” in France (France Stratégie).
- ▶ *January 2015-June 2015*: Expert for the socio-economic evaluation of two metro lines to be built as part of the “Grand Paris Express” transport infrastructure project (Commissariat Général à l'Investissement).
- ▶ *September 2012-March 2014*: Scientific coordinator for the evaluation of the Walloon competitiveness cluster policy, for the Walloon institute of statistics (IWEPS).
- ▶ *2011-2012*: “Evaluation des dispositifs d'aides à l'exportation”, French Ministry of Economy, with M. Crozet (Paris School of Economics), T. Mayer (Sciences-Po), and D. Mirza (University of Tours)
- ▶ *2009-2011*: “Evaluation des dispositifs de politique de la ville ZUS, ZFU, ZRU”, French Ministry of Labour, with C. Malgouyres (EUI), T. Mayer (Sciences-Po) and Loriane Py (Banque de France)
- ▶ *2006-2008*: “Clusters and politiques de clusters France”, Caisse des Dépôts et Consignations, with G. Duranton (University of Toronto), P. Martin (Sciences-Po) and T. Mayer (Sciences-Po).

#### **Referee**

American Economic Journal: Applied Economics, Annals of Economics and Statistics, Brussels Economic Review, CESifo Economic Studies, Economic Inquiry,

Economics and Philosophy, Economie et Prévision, Economie et Statistique, Economics of Transition, European Economic Review, International Economic Review, International Economics, Journal of Comparative Economics, Journal of Development Economics, Journal of Economic Geography, Journal of Economic Growth, Journal of International Economics, Journal of Regional Science, Journal of Urban Economics, Labour Economics, Pacific Economic Review, Papers in Regional Science, Regional Science and Urban Economics, Review of International Economics, Revue d'Economie Politique, Revue d'Economie Régionale et Urbaine, Review of World Economics, Scandinavian Journal of Economics, Small Business Economics, Spatial Economic Analysis, The World Economy

### **Conferences/Workshops**

- ▶ 2017: Kraks Fond workshop on city structure (Copenhagen, scheduled).
- ▶ 2016: ERWIT (Copenhagen, attendant), Danish International Economics workshop (Aarhus), China-India Workshop (Paris School of Economics), EIIT FREIT (Ann Arbor, Discussant), RUES (Paris School of Economics, Discussant).
- ▶ 2015: DEGIT conference (Geneva), ETSG conference (Paris).
- ▶ 2014: Mapcompete Workshop (Sciences-Po, Paris), III IEB Urban Economics Workshop (Barcelona), Workshop on Global challenges (Milan), RIEF conference (Zurich), UEA annual meetings (Washington).
- ▶ 2013: Midwest international economics conference (East Lansing), Danish international economics workshop (Aarhus), Belgian trade economists workshop (Antwerp).
- ▶ 2012: Royal Economic Society (Cambridge), II IEB Urban Economics workshop (Barcelona), AFSE (Paris), ETSG (Leuven).
- ▶ 2011: Belgian Trade economists workshop (Brussels), Trade and Quality workshop (Paris), ERWIT (Nottingham, attendant), CESifo workshop (Venice), ETSG (Copenhagen), UEA Meetings (Miami), Workshop on discrimination and segregation (Sciences Po, Paris).
- ▶ 2010: EEA conference (Glasgow), ERWIT/Efige conference (Rome), Economic Geography and International Trade meeting (Darmstadt), “Firm selection and country competitiveness» workshop (Nice), Belgian Trade economists workshop (Leuven)
- ▶ 2009: EEA conference (Barcelona), 3<sup>rd</sup> Meeting “Economics and Space” (Dijon), 1<sup>st</sup> SERC Conference (London), 9<sup>th</sup> RIEF Doctorial meeting (Aix-en-Provence)
- ▶ 2008: EEA conference (Milan), AFSE conference (Paris), “The dynamics of firm evolution” workshop (Pisa), International workshop in economic geography (Passau), Conference on spatial economics and trade (Glasgow), International workshop in economic geography (Barcelona), 2<sup>nd</sup> Meeting “Economics and Space” (Saint-Etienne), 8<sup>th</sup> RIEF Doctorial meeting (Barcelona)

### **Seminars**

- ▶ 2017: SMU (Singapore, scheduled), CUHK (Hong-Kong, scheduled)

- ▶ *2016*: Development and Globalization seminar (Paris 1), JRC Seminar (EU Commission, Ispra), UQAM (Montréal), Macrolunch seminar (UCL, Louvain-la-Neuve), KU Leuven, London School of Economics.
- ▶ *2015*: University Saint-Louis (Brussels), France Stratégie (Paris), University of Cergy-Pontoise, University Carlos III (Madrid), London School of Economics.
- ▶ *2014*: University of Nice, Macrolunch seminar Louvain-la-Neuve, LSE International Economics Workshop, Oxford International Trade seminar, Paris International Trade seminar, IHEID-UNCTAD-WTO trade seminar (Geneva), University of Bielefeld, Boston College International lunch seminar, World Bank (Washington DC), Georgetown International economics seminar (Washington DC), University of Namur.
- ▶ *2013*: Macrolunch seminar Louvain-la-Neuve, IMF (Washington), Howard University (Washington), International Trade workshop GWU (Washington).
- ▶ *2012*: University Duisburg-Essen, University of Munich, High School of Economics (Saint-Petersburg), Erasmus University (Rotterdam), HEC Lausanne.
- ▶ *2011*: TILEC (Tilburg University), GATE (University of Lyon and Saint-Etienne), University of Liège, SIUTE (University of Lille), PSE lunch seminar, CERDI-METAFORT seminar (University of Clermont-Ferrand), Sciences-Po lunch seminar.
- ▶ *2010*: CORE and IRES (Louvain-la-Neuve), FUNDP (Namur), IHEI (Geneva), University of Trento, UAB (Barcelona), Paris XI, PSE (Paris)
- ▶ *2009*: LSE (London), PSE (Paris)
- ▶ *2008*: INRA (Dijon), CEPII (Paris), PSE (Paris)

### **Teaching**

- ▶ Université catholique de Louvain (2010-): Lecturer in Regional Economics (undergraduate), Economic Geography and Trade (master), Evaluation of Regional Development Policies (master), Advanced International Trade (master), Advanced Industrial Economics (master)
- ▶ Université catholique de Louvain (2009-2010): Lecturer in Regional economics (undergraduate)
- ▶ University Paris 1 (2006-2009): Teaching assistant in International Trade, International Economics, Microeconomics (undergraduate)

### **PhD committees**

Anna Maria Diaz Escobar (Université catholique de Louvain), Laura Rovegno (Université catholique de Louvain), Andrea Ariu (Université catholique de Louvain), Alexandre Simons (Université catholique de Louvain), Francesco di Comite (Université catholique de Louvain), Marion Dessertine (Université Jean Monnet, Saint-Etienne), Alicia Gomez Tello (Universitat autonoma de Barcelona), Sotirios Blanas (Université catholique de Louvain), Vanessa Lutgen (Université catholique de Louvain), Clément Nedoncelle (Université de Lille 1)

### **Administrative responsibilities**

- ▶ *2014-....*: Member of the Commission in charge of the PhD program
- ▶ *2013-....*: Secretary of the Jury for the Bachelor degree in Economics and Management
- ▶ *2009-....*: Co-organizer of the “Economic Geography and International Trade” seminar at CORE
- ▶ *2006-2009*: Co-organizer of the “Graduate Students in International Economics” seminar at Paris School of Economics
- ▶ *2008-2009*: Representative of PhD students at the PSE department council

### **Prizes/Awards**

- ▶ *2012*: Repec Top 100 young economists (<5 years)
- ▶ *December 2010*: Louis Forest Prize for the best PhD thesis in Economics and Management from the Chancellerie des Universités de Paris.
- ▶ *August 2010*: FEEM Award, 25<sup>th</sup> European Economic Association congress.
- ▶ *September 2006-September 2009*: Research and teaching fellowship awarded by the French Ministry of Education
- ▶ *September 2001*: Four-year scholarship at the Ecole Normale Supérieure Ulm, awarded by the French Ministry of Education.

### **Other professional activities**

- ▶ *August 2007-August 2008*: Freelance consultant for the consultancy cabinet Geste. Study for the Centre d’Analyse Stratégique « Employment/Education dynamics in French competitiveness clusters ».
- ▶ *September 2004–June 2005*: Full time consultant for the DIACT (ex DATAR), the French administration in charge of regional policy and spatial planning:
  - Participation to a report on inequalities between French regions (« Dynamiques et diversité des territoires français », La documentation française, 2005).
  - Participation to the selection process of the French competitiveness clusters (evaluation of applications)
- ▶ *June-July 2002*: Internship at the Representation of the European Commission in Paris. Evaluation of applications for subsidies, in the context of the European Commission program for communication actions about EU enlargement.

### **Languages**

- ▶ *French*: Native
- ▶ *English*: fluent
- ▶ *Italian*: fluent