

Rosie CHING

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Singapore Management University (SMU)
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Education

MicroMasters in Statistics and Data Science, Massachusetts Institute of Technology (MIT), 2021

Academic Appointments

Principal Lecturer of Statistics, School of Economics, SMU, Jan 2022 - Present

Senior Lecturer of Statistics, School of Economics, SMU, Jan 2011 - Dec 2021

Lecturer of Statistics, School of Economics, SMU, Apr 2007 - Dec 2010

Lecturer of Statistics, School of Economics and Social Sciences, SMU, Jan 2007 - Mar 2007

Course Curriculum Writer, Tutor, Singapore Institute of Management University, Singapore, Jan 2005 - Jul 2006

Academic Administrative Positions

Basket Coordinator for Numeracy, College of Integrative Studies, SMU, Jul 2019 - Present

Professional Certifications

IRB Chair: IRB Training for SMU IRB Chairman, Collaborative Institutional Training Initiative (CITI Program), United States of America, 2025 - 2028

Remote Contact Tracing, Collaborative Institutional Training Initiative (CITI Program), United States of America, 2025

Accredited Statistician (A.Stat), Statistical Society of Australia, 2023

Conflicts of Interest, Collaborative Institutional Training Initiative (CITI Program), United States of America, 2023

COVID-19: Insights for Higher Ed Leaders, Collaborative Institutional Training Initiative (CITI Program), United States of America, 2022

Mental Health for Higher Ed and Healthcare, Collaborative Institutional Training Initiative (CITI Program), United States of America, 2022

Participating in Vaccine Research, Collaborative Institutional Training Initiative (CITI Program), United States of America, 2022

What You Need to Know About COVID-19 Vaccine, Collaborative Institutional Training Initiative (CITI Program), United States of America, 2022

MicroMasters Statistics and Data Science, Massachusetts Institute of Technology (MIT), 2022

Tableau Author, Tableau, United States of America, 2021

Tableau Desktop Specialist, Tableau, United States of America, 2021

COVID-19: Back to Campus (Fall 2020), Collaborative Institutional Training Initiative (CITI Program), United States of America, 2020

CITI Conflicts of Interest: Conflicts of Interest, Collaborative Institutional Training Initiative (CITI Program), United States of America, 2019 - 2023

Responsible Conduct of Research: Responsible Conduct of Research for Research Administration, Collaborative Institutional Training Initiative (CITI Program), United States of America, 2019

Responsible Conduct of Research: Responsible Conduct of Research for Social, Behavioural, and Education (SBE) Sciences, Collaborative Institutional Training Initiative (CITI Program), United States of America, 2019

Human Subjects: IRB Training for SMU Researchers, Collaborative Institutional Training Initiative (CITI Program), United States of America, 2019

IRB Chair: IRB Training for SMU IRB Chairman, Collaborative Institutional Training Initiative (CITI Program), United States of America, 2019 - 2022

Accredited Statistician (A.Stat), Statistical Society of Australia, Australia, 2019

Accredited Professional Statistician (PStat), American Statistical Association, United States of America, 2019

Chartered Statistician (CStat), Royal Statistical Society, Great Britain, 2018

Statistics for Business, National University of Singapore, Singapore, 2018

Data Driven Decision Making, National University of Singapore, Singapore, 2018

Graduate Statistician (GStat), Royal Statistical Society, Great Britain, 2017

Singapore Workforce Skills Qualifications (WSQ): MANAGE MEDIA RELATIONS, Singapore Workforce Skills Qualifications (WSQ), Singapore, 2015

Certificate in Teaching in Higher Education (THEC), Temasek Polytechnic, Singapore, 2001

Teaching in Higher Education Certificate, Staff Educational and Development Association of United Kingdom (SEDA), Great Britain, 2001

Awards and Honors

Mentor of student David Yew Tien Ren for Silver Prize for 2025, A-Mu-Sing Biennial Competition, Consortium for the Advancement of Undergraduate Statistics Education, 2025

Responsible Business Education Awards: HIGHLY COMMENDED, Financial Times, 2025

Digital Education Awards: Highly Commended, Digital Education Awards, 2025

FT Responsible Business Education: Awards Academic Research with Impact High Commendation, Financial Times , 2025

SMU-X STAR Award, Singapore Management University, 2025

LOO Awards: Youth Ambassador Award Patron, Restroom Association (Singapore) , 2025

Best Presentation Award, Certificate of Excellence, International Conference on Online Learning and Teaching , 2025

Singapore General Hospital Haematopoietic Cell Therapy and Transplant (HCTTP) Award, Singapore General Hospital, 2025

Awarded Open Contract as Principal Lecturer of Statistics , Singapore Management University, 2025

Winner of Cartoon Caption Contest - July 2025, Consortium for the Advancement of Undergraduate Statistics Education (CAUSE), 2025

Best Presentation Award, Certificate of Excellence, International Congress on Education and Learning , 2025

LOO Awards (Organisation) for WATERLOO SMU, Restroom Association (Singapore), 2024, 2023

LOO Awards (Individual) for ROSIE CHING JU MAE, Restroom Association (Singapore), 2024, 2023

Mentor of student Ho Min Han for Bronze Prize in Early Career & Student Statisticians Conference (ECSSC), Statistical Society of Australia, 2024

SMU Teaching Excellence Hall of Fame, Singapore Management University, 2024

World Toilet Organization HALL OF FAME Award for Rosie Ching, World Toilet Organization, 2023

Mentor of students for second-placed entry for 2023 A-Mu-Sing Competition Annual Competition, Consortium for the Advancement of Undergraduate Statistics Education, 2023

Global Winner of GOLD Award for Blended & Presence Learning, Wharton-QS (Quacquarelli Symonds) Stars Reimagine Education Awards 2023, 2023

College of Integrative Studies Annual Core Curriculum Teaching Excellence Awards 2022, Singapore Management University, 2022

Winner of Cartoon Caption Contest - June 2022, Consortium for the Advancement of Undergraduate Statistics Education (CAUSE), 2022

Promoted to Principal Lecturer of Statistics, Singapore Management University, 2022

Pingat Kepujian (Commendation Medal), National Day Award, 2021

Global Winner of Silver Award for Presence Learning & Teaching , Wharton-QS (Quacquarelli Symonds) Stars Reimagine Education Awards 2022, 2021

SMU-X Excellent Teacher, Singapore Management University, 2021

Fifteen-Year Long Service Award, Singapore Management University, 2021

Mentor of student Shawn Lew Wei Hwa for his winning entry for the Early Career Statisticians and Students Conference (ECSSC), Statistical Society of Australia, 2021

Progressive Education Delivery Global Finalist, The PIEoneer Awards 2020, 2020

Progressive Education Delivery Global Finalist, The PIEoneer Awards, 2020

Ranked by students of Master of Science in Economics (MSE), exceeding Prog Ave (ALL) in 17/17 categories, Singapore Management University, 2020

Accredited Statistician (A.Stat), Statistical Society of Australia (SSA), 2019

Accredited Professional Statistician (PStat), American Statistical Association (ASA), 2019

Official Presence Learning & Teaching Award Shortlisted Certificate for Transforming Students' Learning of Introductory Statistics through First-Ever, Original, Student-Led National Surveys of Major Life Issues in Singapore, Wharton (University of Pennsylvania) & Quacquarelli Symonds (QS) Reimagine Education Awards 2019, 2019

Mentor of student Joshua Tan Jing Yi for his winning entry for the Young Statisticians Conferences (YSC) biennial global video conference competition, Statistical Society of Australia, <https://ysc2019.netlify.com/#video>, 2019

Chartered Statistician (CStat), Royal Statistical Society (RSS), 2018

Ranked by students of Masters in Applied Economics (MAE), at 100% percentile in all 16/17 categories for Prog %tile (ALL), Singapore Management University, 2018

Top 6 Global Shortlist in Emerald and CEEMAN 24th Case Writing Competition, 24th Case Writing Competition by Emerald Publishing & CEEMAN, 2018

Ranked by students exceeding every single SMU-X average in all 7 categories of instructor summary, Singapore Management University, 2018

For whom her motor runs: The Sunday Times SMU Principal Feature, Singapore Management University, 2017

Official Certificate for Teaching Delivery, Wharton (University of Pennsylvania) & Quacquarelli Symonds (QS) Stars Reimagine Education Awards, 2017

Ranked by students at 100% school percentile in all 16/17 categories for CORE, and in 15/17 categories for ALL, Singapore Management University, 2017

Achieved maximum 5/5 overall median rating in Masters in Applied Economics (MAE), with maximum scores in 5/5 student feedback categories, Singapore Management University, 2017

Awarded Teaching Delivery Certificate of Commendation, Wharton-QS (Quacquarelli Symonds) Stars Reimagine Education Awards, 2017

Ranked by students at 100% school percentile in all 17 categories for CORE, and in 15/17 categories for ALL, Singapore Management University, 2016, 2013, 2012

The only SMU project selected by NUS for symposium showcasing, National University of Singapore (NUS), 2016

Winner of Excellent Teacher Award, Singapore Management University, 2016

Winner of Champion Teacher Award 2016 Trophy and Certificate, Central and East European Management Development Association (CEEMAN), 2016

Ten-Year Long Service Award, Singapore Management University, 2016

Mentor of my student Nicholas Soh Zhan Yi for his winning the Youth Prize in the Taming of Chance global competition, The Fields Institute for Research in Mathematical Sciences MathEd Forum in partnership with Vretta, <https://www.smu.edu.sg/news/2016/07/01/smu-student-nicholas-soh-wins-global-essay-competition>, 2016

First on Teaching Excellence Honour Roll, Singapore Management University, 2016

Achieved maximum 5/5 overall teacher rating in Masters in Applied Economics (MAE), with maximum scores in student feedback categories, Singapore Management University, 2015, 2014, 2012

Ranked by students at 100% school percentile in all 17 categories for CORE, Singapore Management University, 2015, 2014

Awarded Making Statistics Come Alive In Class Certificate for Teaching Delivery for Wharton-QS (Quacquarelli Symonds) Stars Reimagine Education Awards, Wharton-QS (Quacquarelli Symonds) Stars, 2015

Global Winner of 2015 Discipline Awards (Bronze) of Educational App Award for CSI Agent On A Mission Game App for Wharton-QS (Quacquarelli Symonds) Stars Reimagine Education Awards, Wharton-QS (Quacquarelli Symonds) Stars, 2015

Virtual exhibitor at VirTEch, Singapore Management University, 2014, 2013, 2012

Awarded Shortlisted Nominee Certificate from over 400 worldwide nominees for Inaugural Wharton-Quacquarelli Symonds Stars Reimagine Education Awards for CSI Agent On A Mission Game App, for Innovation in Teaching category, Wharton-QS (Quacquarelli Symonds) Stars, 2014

Exhibitor at 2014 Teaching Excellence Poster Exhibition, Singapore Management University, 2014

Excellent Teacher Award, Singapore Management University, 2013

Five-Year Long Service Award, Singapore Management University, 2012

Ranked by students at 100% percentile in all 3 categories for Sch %tile (COMP), Singapore Management University, 2011

Voted second most popular exhibit at inaugural Teaching Innovation Exhibition, Singapore Management University, 2011

Innovative Teacher Award, Singapore Management University, 2011

Promoted to senior lecturer of statistics, Singapore Management University, 2010

Selected for International Management Teachers Academy (Slovenia), Singapore Management University, 2009

Teaching Excellence Special Award for Innovation, Singapore Management University, 2008

Promoted to higher Lecturer grade and awarded Educational Innovation Team (EIT) Award for project in self-directed learning in mathematics and statistics for mature students, Temasek Polytechnic, 2001

Professional Memberships

Volunteer, Statistics For Society, 2021

Volunteer, Statistics Without Borders, 2021

Accredited Statistician (A.Stat), Statistical Society of Australia, 2019

Member, Manchester Statistical Society, 2019

Member, International Chinese Statistical Association, 2018

Accredited Professional Statistician, PSTAT (from 22 Jan 2019), American Statistical Association, 2018

Member, Statistical Society of Canada, 2018

Chartered Statistician (CStat) (from 8 Oct 2018), Royal Statistical Society, 2017

Artistic and Professional Performances

Hatch.Match.Despatch., Rosie Ching, Singapore Management University, 14 Apr 2025

Waterloo 2024, Rosie Ching, Singapore Management University, 18 Nov 2024

Save.Me.Too., Rosie Ching, Singapore Management University, 08 Apr 2024

Waterloo 2023, Rosie Ching, Singapore Management University, 14 Nov 2023

Remember.For.Me. 2023, Rosie Ching, Singapore Management University, 10 Apr 2023

Do.Re.Mi., Rosie Ching, Singapore Management University, 14 Nov 2022

Save.Me., Rosie Ching, Singapore Management University, 11 Apr 2022

Hatch.Match.Despatch. 2021, Rosie Ching, Singapore Management University, 10 Dec 2021

Guide.Me., Rosie Ching, Singapore Management University, 12 Apr 2021

Care.For.Me., Rosie Ching, Singapore Management University, 16 Nov 2020

Toilet Cleanliness Index Interactive Map cum Video in "Toilet Heroes", Singapore Science Centre, "Know Your Poo" Permanent Exhibition, Singapore Science Centre, 19 Nov 2019

Remember.For.Me. , Rosie Ching, Singapore Management University, 08 Apr 2019

Screen It.Beat It., Rosie Ching, Singapore Management University, 19 Nov 2018

Hatch.Match.Despatch., Rosie Ching, Singapore Management University, 09 Apr 2018

Royal Flush, Rosie Ching, Singapore Management University, 14 Nov 2016

RESEARCH

Research Interests

Statistical experiments, national empirical studies and original games: CSI: Agent On A Mission on Flash (2012-current) and iPad (2014 - current), CSI The Prequel (2022 - current) and CSI: The Trilogy (ongoing from 2026 onwards). Original nation-wide studies in Singapore for end-of-life affairs (with CEO and Managing Director of Direct Funeral Services) , breast cancer screening for the top cancer killer of women in Singapore (with Deputy Medical Director and Breast Cancer Oncologist of Parkway Cancer Centre), the original Toilet Cleanliness Index for public toilets in Singapore (with CEO of World Toilet Organisation, Chairman and Executive Director of Public Hygiene Council, Executive Director of Singapore Kindness Movement and President of Restroom Association (Singapore)), Dementia (with CEO of Dementia Singapore), suicide (with CEO of Samaritans of Singapore SOS), caregivers of persons with mental illnesses (with CEO of Caregivers Alliance, Singapore Association for Mental Health, CEO/Founder of EnableAsia), challenges facing the visually-impaired in Singapore (with Chairman of Guide Dogs Singapore), employability and inclusivity of persons with disabilities (with Head of Singapore Association of the Visually-Handicapped SAVH, and Deputy Director of Singapore Association for the Deaf SADeaf), with planning for persons with autism, AIDs, ex-convicts, and more in the taboo sphere of Singapore's social needs.

Publications

Books (Refereed)

Introductory statistics [Accompanying CD-ROM] (2nd), by CHING, Rosie. (2007). Singapore: Pearson/Prentice-Hall. (Published)

Conference Proceedings

Mapping the discipline of the Olympic Games: An author-cocitation analysis, by WARNING, Peter; CHING, Rosie; TOOHEY, Kristine. (2001.0). *Sports information in the Third Millennium: Proceedings of the 11th IASI World Congress 2001, April 25-27*, (pp. 339-345) Lausanne: International Association for Sports Information. (Published)

Conference Papers

CSI Agent on a Mission Game App, by CHING, Rosie. (2015.0). *QS Stars Wharton Reimagine Education Conference and Awards Ceremony 2015, December 7-8*, Philadelphia, PA. (Accepted)

Going extreme: Systematically selecting extreme cases for study through qualitative methods, by DONALDSON, John A.; CHING, Rosie; TAN, Andrew Tsao Ming. (2013.0). *American Political Science Association Annual Meeting 2013, August 29 - September 1*, Chicago. (Presented)

Working Papers

Mapping the discipline of the Olympic Games: An author cocitation analysis, by WARNING, Peter; CHING, Rosie; TOOHEY, Kristine. (2008). Singapore: SMU Economics and Statistics Working Paper Series, Paper No. 15-2008. (Published)

Papers Submitted for Review

Conference Papers

CSI Games: Thirteen Years of Innovation in Teaching , by Rosie Ching Ju Mae. (2025.0). Academic Research Library. <https://academicresearchlibrary.com/abstract-detail/3879> (Submitted)

Research Grants

Singapore Management University

A 50-year Quantitative and Qualitative Study of the Singapore Court of Appeals Use of Legal Scholarship in Judgments, Empirical Judicial Research, Singapore Judicial College , PI (Project Level): GOH Yihan, SC , Co-PI (Project Level): Rosie CHING, 2015, S\$17,108

Work in Progress

Rosie CHING, Gasper Tan, CEO, Save.Me. (Suicide in Singapore), 2027

Rosie CHING, Bryan Tan, CEO, Remember.For.Me., 2026

Rosie CHING, Jack Sim, CEO, World Toilet Organization, Christina Liew, Executive Director, Michelle Tay, Executive Director, Ho Chee Kit, President, Waterloo: The Next Wave of Public Toilet Cleanliness Index in Singapore, 2025

Rosie CHING, Ernest Lee, Deputy Director, Samuel Choo, CEO, Engage.Me., 2025

Rosie CHING, Adeline Lam, Founder, CSI: The Trilogy, 2025

Rosie CHING, Darren Cheng, CEO, Hatch.Match.Despatch, 2025

TEACHING

Courses Taught

Singapore Management University

Undergraduate Programmes :

Introductory Statistics

Postgraduate Professional Programmes :

Statistical Inference

Postgraduate Research Programmes :

Statistical Techniques

Executive Development :

Research Techniques Workshop (13 hours, 2 consecutive days), Ph.D (G.M.), DBA, 29 Sep 2023-30 Sep 2023

Statistical Techniques Workshop , 28 Apr 2022-30 Apr 2022

Statistical Techniques Workshop (4 hours 3 consecutive days), Doctor of Business Administration, 28 May 2020-30 May 2020

Research Techniques Workshop (4 hours 3 consecutive days), Doctor of Innovation, Education, 23 Nov 2017-25 Nov 2017

Statistical Techniques Workshop (4 hours 3 consecutive days), Doctor of Business Administration, Education, 23 Nov 2017-25 Nov 2017

Research Techniques Workshop (4 hours 3 consecutive days), Ph.D in Business (General Management), Education, 23 Nov 2017-25 Nov 2017

Research Techniques Workshop (4 hours 3 consecutive days), Ph.D in Business (General Management), Education, 15 Dec 2016-17 Dec 2016

Research Techniques Workshop (4 hours 3 consecutive days), Ph.D in Business (General Management), Education, 17 Dec 2015-19 Dec 2015

Research Techniques Workshop (4 hours 3 consecutive days), Ph.D in Business (General Management), Education, 11 Dec 2014-13 Dec 2014

Research Techniques Workshop (4 hours 3 consecutive days), Ph.D in Business (General Management), Education, 19 Dec 2013-21 Dec 2013

www.rosieching.com/practice for Introductory Statistics & Introductory Statistics X, Blended Learning for Introductory Statistics & Introductory Statistics X, All undergraduate students, 19 Aug 2013-Present

Teaching Publications

Cases

Battling dirty toilets: Singapores final frontiers, by CHING, Rosie; LEE, Jing Hui Nicholas. (2019). SMU-19-0025. <https://cmp.smu.edu.sg/case/4156> (Published)

Teaching Notes

Battling dirty toilets: Singapores final frontiers, by CHING, Rosie; LEE, Jing Hui Nicholas. (2019). SMU-19-0025. <https://cmp.smu.edu.sg/case/4156> (Published)

OTHER ACADEMIC AND PROFESSIONAL ACTIVITIES

Presentation and Talks

Presentations

CSI Games: Thirteen Years of Innovation in Teaching, (27 Nov 2025). *International Conference on Online Learning and Teaching (ICOLT-25)*, Finland

CSI Games: Thirteen Years of Innovation in Teaching, (20 Nov 2025). *International Congress on Education and Learning (CEL - 25)*, Czech Republic

CSI: Agent on a Mission - Revolutionising Statistics Education Through Gamification, (01 Dec 2024). *International Academic Conference on Global Education, Teaching and Learning (IAC-GETL 2024)*, Hungary

Singapore's Second National Survey of Attitudes Towards Dementia, (24 Apr 2024). *36th Global Conference of Alzheimer's Disease International*, Poland

Statistics For Social Impact, (13 Dec 2023). *2023 Reimagine Education Conference & Awards*, United Arab Emirates

Statistics For Social Impact, (10 Dec 2021). *2021 Reimagine Education Conference & Awards*, Great Britain

The First National Survey of Attitudes of Stigma Against Dementia in Singapore, (22 Oct 2020). *34th International Conference of Alzheimer's Disease International*, Singapore EXPO to VIRTUAL. Singapore

Transforming Students' Learning of Introductory Statistics through First-Ever, Original, Student-Led National Surveys of Major Life Issues in Singapore, (08 Dec 2019). *Wharton (University of Pennsylvania) & Quacquarelli Symonds (QS) Stars Reimagine Education Awards 2019*, Great Britain

The First National Measure of Attitudes of Stigma Against Dementia in Singapore, (05 Oct 2019). *9th International Conference-Together Against Stigma 2019*, Marina Bay Sands Expo & Convention Centre. Singapore

Speaker and Poster Presenter of CSI Agent on a Mission on Flash & iPad, (01 Dec 2018). *World Congress on Inspired Education (WCIE)*, Treviso. Italy

Connecting to Context, (01 Aug 2018). *Keynote Speaker at A-Level Mathematics Teachers' Annual Sharing*, Nanyang Junior College, 1st August 2018, 1500-1600 hours. Singapore

Invited as CEEMAN Champion Teacher, (15 Jun 2018). *CEEMAN Conference on Management Development Needs*, Bled. Slovenia

Teaching Delivery for Transforming Students' Learning of Introductory Statistics through Original Toilet Cleanliness Index (TCI) in First National Study of Public Toilet Sanitation with the World Toilet Organization, (05 Dec 2017). *2017 Wharton (University of Pennsylvania) & Quacquarelli Symonds (QS) Stars Reimagine Education Conference: The Oscars of Higher Education*, Philadelphia, Pennsylvania. United States of America

Interactively Speaking, (27 Oct 2017). *1st Learning & Development Symposium 2017 - Multidisciplinary & Interdisciplinary From Theory to Practice*, Singapore

Management Education for a Digital World, (28 Sep 2016). *2016 Central and East European Management Development Association (CEEMAN) Annual Conference*, Tallinn. Estonia

CSI: Agent On A Mission: E-Learning Game, (16 Jun 2016). *Re-Imagining Learning Environments*, Budapest. Hungary

CSI: Agent On A Mission (Flash and iPad), (12 Apr 2016). *2016 Exhibition 2nd Global Learning Council Symposium*, Singapore

(12 Apr 2016). *2016 Exhibition 2nd Global Learning Council Symposium*, NUS Shaw Foundation Alumni House. Singapore

CSI Agent on a Mission App, (07 Dec 2015). *2015 Wharton-Quacquarelli Symonds (QS) Stars Reimagine Education Conference & Awards Ceremony*, United States of America

(07 Dec 2015). *2015 Wharton-QS Stars Reimagine Education Conference & Awards Ceremony*, Philadelphia. United States of America

Invited Seminars, Talks and Lectures

Save.Me.: Suicide in Singapore , 10 Sep 2022. Suicide: Stigma2Strength Singapore

Research Techniques for Ph.D (G.M.), DBA, 28 May 2020. Research Techniques for Ph.D (G.M.), DBA
Research Techniques for Ph.D (G.M.), DBA, D.Inn, 23 Nov 2017. Research Techniques for Ph.D (G.M.),
DBA, D.Inn

Research Techniques for Ph.D (G.M.), 15 Dec 2016. Research Techniques for Ph.D (G.M.)

Research Techniques for Ph.D (G.M.), 17 Dec 2015. Research Techniques for Ph.D (G.M.)

Research Techniques for Ph.D (G.M.), 11 Dec 2014. Research Techniques for Ph.D (G.M.), Lee Kong
Chian School of Business, Singapore

Interactively Speaking, 01 Oct 2014. Brown-Bag Presenter to SMU as Excellent Teacher, Singapore

Research Techniques for Ph.D (G.M.), 19 Dec 2013. Research Techniques for Ph.D (G.M.), Lee Kong
Chian School of Business, Singapore

One-hour special presentation on statistics, 1st year Ph.D in LKCSB Business Student, 16 Jul 2013.
One-hour special presentation on statistics

Statistics for Ph.D (General Management), 16 Jul 2013. Ph.D (General Management), Lee Kong Chian
School of Business, Singapore

Consultancy

Professor Jens Bocker, Bonn-Rhein-Sieg Bonn Rhein-Sieg University of Applied Sciences, Germany, Sep
2018

World Toilet Organization, Founder and CEO, Singapore, Aug 2016 - Present

Dr. Sarah Teng Wee Lin, Director of Water Quality Department, PUB, National Water Agency, Singapore,
Singapore, Jan 2013 - Jan 2014

Magdalene Foo Tze Suang, Department of Child and Adolescent Psychiatry, Institute of Mental Health,
Autism Clinic @ Child Guidance Clinic (CGC), Singapore, Sep 2008

Dr. Sarah Teng Wee Lin, Research Fellow, Duke-NUS School of Medicine, Singapore General Hospital,
Feb 2008

Media Contributions and Citations

New study: how can people with disabilities break down barriers to employment?, SCHOOL OF
ECONOMICS XIAOHONGSHU PLATFORM, 19 Dec 2025
https://www.xiaohongshu.com/explore/6944fee7000000001e0341ab?note_flow_source=wechat&xsec_token=CBilf5RJ9fw2IV16Kno2frmjPjK5awdEuU6NMvXck_SqY=

More than good intentions and inadequate systems: the challenges of employment and the way forward for
people with disabilities in Singapore, SMU PGPP WECHAT, 19 Dec 2025
<https://mp.weixin.qq.com/s/dPThZR8WX7P6B-UVJw-HTg?scene=1>

Goodwill is high so why is disability inclusion still falling short at work?, SMU LINKEDIN, 30 Nov 2025
https://www.linkedin.com/posts/singapore-management-university_goodwill-high-systems-weak-singapore-not-activity-7400383043712102400-tckE

Goodwill high, systems weak: Singapore not there yet on disability inclusion, ANTARA, 24 Nov 2025
https://en.antaranews.com/news/393321/goodwill-high-systems-weak-singapore-not-there-yet-on-disability-inclusion?utm_source=antaranews&utm_medium=desktop&utm_campaign=editor_picks

Goodwill high, systems weak: Singapore not there yet on disability inclusion, ANTARA, 24 Nov 2025
<https://drive.google.com/file/d/12uPpihtqCKz2JBmRMeUaF59SgTJI8miO/view>

Although there is a concern in society for the disabled, it has not evolved into jobs, TAMIL MURASU, 18
Nov 2025 <https://www.instagram.com/reel/DRL0qmAk7Is/?igsh=bmp5aGY2eml6MTlu>

Over half of Singaporeans believe workplaces are inaccessible for the disabled, HRD ASIA, 18 Nov 2025
<https://drive.google.com/file/d/1FBb0H67SAEMYISfoxFSdIvNv3Uulkz1/view>

Over half of Singaporeans believe workplaces are inaccessible for the disabled, HRD ASIA, 18 Nov 2025
<https://www.hcamag.com/asia/specialisation/diversity-inclusion/over-half-of-singaporeans-believe-workplaces-are-inaccessible-for-the-disabled/556913>

Although there is a concern in society for the disabled, it has not evolved into jobs, TAMIL MURASU, 18 Nov 2025
https://www.tiktok.com/@tamilmurasu_sg/video/7573920259720154389?_r=1&_t=ZS-91UdkrHxjyq

8 in 10 PWDs unaware of training schemes, SMU survey finds, THE ECONOMIC TIMES, 17 Nov 2025
<https://hrsea.economicstimes.indiatimes.com/news/industry/survey-reveals-major-awareness-gaps-for-persons-with-disabilities-in-singapore/125378036>

8 in 10 PWDs unaware of training schemes, SMU survey finds, THE ECONOMIC TIMES, 17 Nov 2025
https://drive.google.com/file/d/1_1V5sgFwrR1u4W6Hco5E4Hjn--uo2SXx/view

Concern for people with disabilities doesn't lead to more jobs: SMU survey, TAMIL MURASU, 17 Nov 2025
<https://drive.google.com/file/d/13raCDSKbHC7zU1uBkC5LJq4maKv3Yym7/view>

Concern for people with disabilities doesn't lead to more jobs: SMU survey, TAMIL MURASU, 17 Nov 2025
<https://www.tamilmurasu.com.sg/singapore/concern-people-disabilities-has-not-translated-employment-opportunities-smu-study?ref=singapore>

Concern for people with disabilities doesn't lead to more jobs: SMU survey, TAMIL MURASU ONLINE, 17 Nov 2025
https://drive.google.com/file/d/1qboPV2ZxcRZ3P_IDi7wRlRkmvRI9SW4v/view

Concern for people with disabilities doesn't lead to more jobs: SMU survey, TAMIL MURASU ONLINE, 17 Nov 2025
<https://www.tamilmurasu.com.sg/singapore/concern-people-disabilities-has-not-translated-employment-opportunities-smu-study>

Goodwill high, systems weak: Singapore not there yet on disability inclusion, THE GRID, 14 Nov 2025
<https://drive.google.com/file/d/1HQ33mtkJTRShFCeSIPfQWsx7v4McnItW/view>

Goodwill high, systems weak: Singapore not there yet on disability inclusion, THE KOREA HERALD, 14 Nov 2025
<https://www.koreaherald.com/article/10616288>

Goodwill high, systems weak: Singapore not there yet on disability inclusion, TORONTO SUN TIMES, 14 Nov 2025
<https://www.torontosuntimes.com/news/goodwill-high-systems-weak-singapore-not-there-yet-on-disability-inclusion20251114104712>

Goodwill high, systems weak: Singapore not there yet on disability inclusion, FLORIDA BREAKING NEWS, 14 Nov 2025
https://drive.google.com/file/d/1GTdFEtUEGUbNT-28Uu7V_n1xj8T6KwB8/view

Goodwill high, systems weak: Singapore not there yet on disability inclusion, TORONTO SUN TIMES, 14 Nov 2025
https://drive.google.com/file/d/1p04Ps_ecDdyYvwwUXRvu8Bkpsl_7n9E1/view

Goodwill high, systems weak: Singapore not there yet on disability inclusion, LONDON CHANNEL NEWS, 14 Nov 2025
<https://drive.google.com/file/d/1UvSUM0rn7YovR-DscJiH3jChU69lck8I/view>

Goodwill high, systems weak: Singapore not there yet on disability inclusion, TOMORROW'S LEADERS SUMMIT, 14 Nov 2025
<https://www.tomorrowleaders.biz/prnewswire/?rkey=20251113AE24633&filter=9395>

Goodwill high, systems weak: Singapore not there yet on disability inclusion, LONDON CHANNEL NEWS, 14 Nov 2025
<https://www.londonchannelnews.com/news/goodwill-high-systems-weak-singapore-not-there-yet-on-disability-inclusion20251114104712>

Goodwill high, systems weak: Singapore not there yet on disability inclusion, LOS ANGELES EVENING DESPATCH, 14 Nov 2025
<https://drive.google.com/file/d/1orAWHGfvm86YRJmyh1YyVuKi3IF8Jho/view>

Goodwill high, systems weak: Singapore not there yet on disability inclusion, SAN FRANCISCO STAR, 14 Nov 2025
<https://www.sanfranciscostar.news/news/goodwill-high-systems-weak-singapore-not-there-yet-on-disability-inclusion20251114104712>

Goodwill high, systems weak: Singapore not there yet on disability inclusion, THE GRID, 14 Nov 2025
<https://sgpgrid.com/cision-news/3d02d85ab434d74edf9e125a862c2eba8d317f3102b15b14b4413c920c862519>

Goodwill high, systems weak: Singapore not there yet on disability inclusion, TOMORROW'S LEADERS SUMMIT, 14 Nov 2025
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UNIVERSITY SERVICE

Singapore Management University

Committee Member, Teaching and Learning, Aug 2020 - Present

Basket Coordinator for Numeracy, Office of Core Curriculum, Jul 2019 - Present

Faculty support for SOE's video contribution, Farewell SOE video for President Arnoud de Meyer, Oct 2018 - Present

Faculty Advisor, Digital Learning Resources Study, Apr 2018 - Present

Committee Member, Statistics, Aug 2017 - Present

Committee Member, Undergraduate Programme: Teaching and Learning, Aug 2017 - Present

Committee Member, Undergraduate Programme: Admissions and Outreach, Aug 2017 - Present

Faculty for School of Economics, Technology-Enhanced Learning Focus Group, Jun 2017

Faculty-in-charge, Faculty in charge, First SMU-X subject in SOE, at full class strength across 4 classes, Aug 2016 - Present

First SOE faculty member to actively and single-handedly teach SMU-X, First Statistics Course to go SMU-X, Aug 2016 - Present

Faculty in charge, First Multi-Group Course to go SMU-X in SMU, Aug 2016 - Present

Faculty on Tech-related Innovation for Teaching and Learning, SMU Academy, Apr 2016
Committee Member, Undergraduate Programme: Events and Outreach, Aug 2015 - Present
Committee Chair, Student Activities and Events, Aug 2014 - Present
Committee Member, Teaching Excellence Talks & JC Talks, Aug 2012 - Present
Attendee Convocation, Other, Aug 2012 - Present
Peer Coach, Active Peer Coach & Teaching Mentor, Jan 2011 - Present
Committee Member, Applied Statistics, Aug 2010 - Aug 2017
Attendee Commencement, Other, Jul 2008 - Present
Committee Member, Statistics & Applied Statistics & Business Statistics, Jan 2007 - Present
Committee Member, Business Statistics, Jan 2007 - Aug 2010

EXTERNAL SERVICE PROFESSIONAL

Project Chief and Principal Investigator, Engage.Me., Engage.Me., Singapore Association For The Deaf (SADeaf), Deputy Director, 2025 - Present
Project Chief and Principal Investigator, Engage.Me., Engage.Me., Singapore Association For The Visually Handicapped (SAVH), Head, 2025 - Present
Task Force Member, Project Hayat, National University of Singapore, 2023 - Present
Reviewer Textbook, Reviewer Textbook, Routledge Tourism, Hospitality and Events for 'Stats Means Business', Third Edition, by John Buglear, Taylor and Francis, 2017, 2023
Biographer writer and Reviewer, Notable Women in Mathematics Playing Cards Project Deck 1 (2020) and Deck 2 (2022); EvenQuads Project Management Committee, Association for Women in Mathematics (AWM) , 2022
Project Chief and Principal Investigator, Do.Re.Mi., MediaCorp , 2021 - 2022
Project Chief and Principal Investigator, Save.Me. , Samaritans of Singapore (SOS), CEO, 2020 - Present
Project Chief and Principal Investigator, Guide.Me., Guide Dogs Singapore, 2020 - 2021
Project Chief and Principal Investigator, Care.For.Me. , Enable Asia, Co-Founders, 2020 - Present
Judge, Notable Women in Math Playing Cards, Association for Women in Mathematics (AWM), 2020
Project Chief, Principal Investigator, Care.For.Me., Caregivers Alliance Ltd., CEO, 2020
Project Chief and Principal Investigator, Waterloo 2020, 2023, 2024, Public Hygiene Council, Chairman, 2019 - Present
Project Chief and Principal Investigator, Waterloo, Singapore Kindness Movement. Executive Director, 2019 - Present
Project Chief and Principal Investigator, Ain't.Unprocessed., MediaCorp, Talking Point, Host and Executive Producer, 2019 - 2020
Project Chief and Principal Investigator, Remember.For.Me., Dementia Singapore, CEO, 2019 - Present
Project Chief and Principal Investigator, Remember.For.Me. 2019, 2023, Dementia Singapore, CEO, 2019 - Present
Member, International Scientific Committee, World Congress on Inspired Education (WCIE), 2018 - Present

Project Chief and Principal Investigator, Screen It. Beat It., Parkway Cancer Centre, Deputy Medical Director, 2018 - Present

Reviewer Textbook, Editorial Development Team for "Success at Statistics", Seventh Edition by Fred Pyczak, Taylor and Francis, 2017 - 2018

Project Chief and Principal Investigator, Hatch.Match.Despatch. 2018, Hatch.Match.Despatch. 2021, Hatch.Match.Despatch. 2025, Direct Funeral Services Ltd., CEO, 2017 - Present

Reviewer Textbook, Routledge Tourism, Hospitality and Events for 'Stats Means Business', Third Edition, by John Buglear, Taylor and Francis, 2017

Project Chief and Principal Investigator, Royal Flush 2016, Waterloo 2020, 2023, 2024, World Toilet Organization, Founder and CEO, 2016 - Present

Judge, Consortium for the Advancement of Undergraduate Statistics Education (CAUSE), 2016 - Present

Reviewer Textbook, Global Editions Program (Global Edition of Statistics for Managers Using Microsoft Excel), Pearson Education, 2016 - 2017

Project Chief and Principal Investigator, Royal Flush 2016, Waterloo 2020, 2023, 2024, Restroom Association (Singapore), Executive Director, 2015 - Present

Reviewer Textbook, Global Editions Program (Statistics for Managers Using Microsoft Excel), Pearson Education, 2012 - 2013

Reviewer, Global Editions Program (Statistics for Business and Economics, 12th Edition), Pearson Education, United Kingdom, 2011 - 2012

Reviewer, Global Editions Program (Basic Business Statistics, 12th Edition), Pearson Education, 2010 - 2011

EXTERNAL SERVICE PUBLIC SECTOR AND COMMUNITY SERVICE

Member, Project Hayat, Project Hayat: Towards A National Suicide Prevention Strategy For Singapore, 2023 - Present

Member, SG Mental Health Matters, SG Mental Health Matters, 2022 - Present

Member, Action for Singapore Dogs, 2009 - Present

Volunteer, Leukaemia patient support, Singapore General Hospital Ward, 1995 - Present

Musician, Church, 1994 - Present