



# Somi Shin

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## Work Experience

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Director, Office of Data Management	Embry-Riddle Aeronautical University Asia	2023 to present
Assistant Professor	Embry-Riddle Aeronautical University Asia	2020 to present
Adjunct Instructor	Embry-Riddle Aeronautical University Asia	2019-2020
Adjunct Faculty	Singapore Institute of Technology	2016 -2019
Contract Lecturer	Massey University	2011 - 2014
Translator	Self-employed	2002 - 2014
Office Assistant/Translator	PAEN Communications Ltd.	2004 - 2005

## Education

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Ph.D. in Economics	Massey University   Auckland, New Zealand	2014
	Dissertation: "Performance Measures, Reimbursement and Behavior of Public Health Care Providers in New Zealand"	
Master of Management in Financial Economics	Massey University   Auckland, New Zealand	2008
Graduate Diploma in Communications and PR	Auckland University of Technology   Auckland, New Zealand	2004
Bachelor of Arts in English Education	Seoul National University   Seoul, South Korea	2003

## Teaching

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Microeconomics	Average Rating for Instructor Experience: 4.89/5
Macroeconomics	Average Rating for Instructor Experience: 4.94/5
Introduction to Research Methods	Average Rating for Instructor Experience: 4.85/5
Engineering Economics	Average Rating for Instructor Experience: 4.56/5
Managerial Economics	Rating unavailable as the course is currently ongoing

## Research Interests

Applied Microeconomics, Aviation Economics, Health Economics

## Publications

Shin. (2023). Enhancing the Critical Analysis Skills in Writing a Literature Review: An Application of Bloom's Taxonomy for Students in Higher Education. *International Journal of TESOL Studies*, 5 NO. 1(5), 36–.

Shin. (2021). Healthcare provider response to payment system reform: Evidence from New Zealand. *SN Business & Economics*, 1(11)

Shin. (2019). Expertise: Is it a gift or a curse? Evidence from the New Zealand health care sector. *New Zealand Economic Papers*, 53(1), 44–62.

Shin, Schumacher, C., & Feess, E. (2017). Do Capitation-based Reimbursement Systems Underfund Tertiary Healthcare Providers? Evidence from New Zealand. *Health Economics*, 26(12), e81–e102.

## Working Papers

"Income elasticity of air traffic volume", *Writing in progress*

## Awards

Professor of the Year	Embry-Riddle Aeronautical University Asia	2023
Best Female Faculty	Embry-Riddle Aeronautical University Asia	2022
Faculty Appreciation Award	Embry-Riddle Aeronautical University Asia	2019
Best Presentation and Discussion by Young Econometrician	The 24th New Zealand Econometric Study Group Meeting, University of Waikato	2014

## Computing Skills

R, Stata, EViews

## Languages

English (Fluent), Korean (Native)

## Personal Information .....

Singapore Permanent Resident, South Korean Citizen, New Zealand Permanent Resident

## References .....

### Dr. Jack Patel

Academic Officer and  
Associate Professor /  
Embry-Riddle Aeronautical  
University Asia

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### Dr. David Ding

Associate Professor of  
Finance /  
Singapore Management  
University

**Phone:** +65 6828 0245

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### Dr. Christoph Schumacher

Professor of Innovation and  
Economics /  
Massey University

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