

HONG Bei Hailey

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Singapore Management University (SMU)
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Education

PhD, National University of Singapore, Singapore, 2014
Bachelor of Science, University of Finance & Economics, China, 2009

Academic Appointments

Senior Lecturer of Economics, School of Economics, SMU, May 2015 - Present

Awards and Honors

Nominee for Annul Core Curriculum Teaching Excellence Awards, Singapore Management University, 2023
Nominee for Innovative Teacher Award 2018, Singapore Management University, 2018
Graduate Students' Teaching Award, National University of Singapore (NUS), 2013
Letter of Commendation for Graduate Tutor, National University of Singapore (NUS), 2013
NUS Research Scholarship, National University of Singapore (NUS), 2009
Central University of Finance and Economics Scholarship, University of Finance and Economics, 2007, 2006, 2005

RESEARCH

Research Interests

Economics of Education

Publications

Who watched pre/post-lecture tutorial videos? Does flipped learning help economic beginners? (2024). International Review of Economics Education, volume 45.
<https://doi.org/10.1016/j.iree.2024.100283>. (Published)

Interactive Videos or Synthesized Readings, Which One is Better to Increase Students' Engagement in an Introductory Economics Course Taught Using Flipped Learning? (2023). (With Magdeleine LEW Duan Ning). Journal of Economics Teaching. Forthcoming.

Simple Games for Teaching Economics Online. (2022). *Advances in Economics Education*, Inaugural Issue, 66–86. (Published)

A demand and supply game exploring global supply chains, by HONG, Bei. (2020). *Journal of Economic Education*, 51 (1), 42-51. <https://doi.org/10.1080/00220485.2019.1687373>
(Published)

A two-round in-class trading game on the principle of comparative advantage and the theory of reciprocal demand, by HONG, Bei. (2019). *International Review of Economics Education*, 30 1-7. <https://doi.org/10.1016/j.iree.2018.10.002> (Published)

Working Papers

Assessing the effectiveness of Adaptive Learning on Students' Academic Performance: The Role of Instructor Intervention. (2024)

Achieving Personalized Learning and Collaborative Learning Through the Use of Padlet (2024) (With LAU Yi Meng, Loo Wee Ling and Yuanto Kusnadi)

TEACHING

Teaching Areas

Microeconomic and Macroeconomic Analysis, International Economics, Public Economics

Courses Taught

Undergraduate Programmes:

Economic Globalisation and Asia

Economics and Society

Economics of Globalisation

International Economics A

Introductory Economics

Non-Graduating Programmes:

Economic Globalisation and Asia

Principles of Economics 1

OTHER ACADEMIC AND PROFESSIONAL ACTIVITIES

Other Grants and Funding Received (Non-Research)

Technology Enhanced Learning: Subscription Fund, Center of Teaching Excellence, Feb 2023

Technology Enhanced Learning, Center of Teaching Excellence, Feb 2020

President Incentive for Blended Learning, Singapore Management University, Jul 2016

Presentation and Talks

Presentations

(23 Nov 2023). The 15th Asian Conference on Education. Japan

(2 Dec 2022). The 14th Asian Conference on Education. Japan

(14 July 2022). 26th Australasian Teaching Economics Conference

(26 Nov 2021). The 13th Asian Conference on Education. Japan

(26 May 2014). Public Policy in Asia PhD Conference, Oei Tiong Ham building. Singapore

(08 Oct 2013). The 2013 CES Annual Conference, Chengdu. China

(30 May 2013). The 47th Annual Conference of the Canadian Economic Association, HEC Montréal. Canada

Invited Seminars, Talks and Lectures

(14 Sep 2018). Teaching Innovation Report, SMU Learning Innovation Festival

(01 Jan 2014). Seminar on Asia and Pacific Economies, Suzhou, China

(01 Jan 2013). Graduate Research Seminars, National University of Singapore, Singapore

(01 Jan 2012). Graduate Research Seminars, National University of Singapore, Singapore

EDITORIAL SERVICES

Referee

Singapore Economic Review, Eastern European business and Economics, International Review of Economics Education, Advances in Economics Education

ACADEMIC SERVICE

External Examiner for Management Foundation Studies, Blended Management Foundation Studies, and Prep Course for Foundation Studies programmes in Singapore Institute of Management (Oct 2023- Sep 2025)