

SMU-PHBS
DBA PROGRAMME

新加坡管理大学-北京大学汇丰商学院

工商管理博士项目

PIONEERING MINDS
TRANSFORMATIVE LEADERS

思想先行者 创新引领者



Apply now

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OVERVIEW 概况

The SMU-PHBS Doctor of Business Administration (DBA) programme is a rigorous and flexible doctoral pathway designed for senior executives and experienced business leaders seeking to deepen their expertise in business, management, and economics. It offers advanced knowledge and research skills to tackle complex, real-world challenges through applied and field-based inquiry. Grounded in economic thinking, strategic management, and leadership development, the curriculum blends academic depth with practical relevance, with the goal of cultivating pioneering minds and transformative leaders. Its modular structure enables professionals to pursue doctoral studies without interrupting their careers, while also enhancing their capacity to mentor and inspire the next generation. Graduates are prepared to drive innovation, influence policy, and make meaningful contributions across business, government, and academia.

SMU-PHBS 工商管理博士 (DBA) 项目是一项严谨且灵活的博士课程, 专为希望深化其在商业、管理与经济学领域专业能力的高管与资深商业领袖而设计。该项目旨在培养学员应对复杂现实问题的高级知识体系与研究能力, 强调应用型与实地导向的研究方法。课程内容以经济思维、战略管理与领导力发展为基础, 融合学术深度与实践相关性, 致力于塑造具有前瞻性思维与变革引领能力的新时代领导者。模块化课程设置使在职专业人士能够在不脱离职业发展的同时攻读博士学位, 并提升其指导与激励新一代人才的能力。项目毕业生将具备推动创新、引领政策制定以及在商业、政府与学术界做出有意义的贡献的能力。

ABOUT PARTNER UNIVERSITY 关于合作院校

北京大学
汇丰商学院

PHBS

Established in
创办于

2004



Three Major International Accreditations in Business Education 三项商学教育权威国际认证



SMU School of Economics Rankings 新加坡管理大学经济学院排名



Peking University HSBC Business School (PHBS) was established in 2004, with Professor Hai Wen, then Vice President of Peking University, serving as the founding dean. In August 2008, HSBC made a donation to support Peking University's vision of building a world-class business school, and the school was officially named "Peking University HSBC Business School."

PHBS aims to create an internationalized teaching environment and is committed to cutting-edge academic research in the fields of economics, finance, management, and financial media. The school strives to build a world-class "academy for business leaders," cultivating individuals with leadership, self-discipline, and a broad global perspective. Currently, PHBS holds all three major international accreditations in business education—AACSB, AMBA, and EQUIS—attesting to its excellence in teaching and research on a global scale.

北京大学汇丰商学院 (PHBS) 创办于2004年, 由时任北京大学副校长海闻教授担任创院院长。2008年8月, 汇丰银行捐资支持北京大学建设世界一流商学院, 学院正式冠名为“北京大学汇丰商学院”。

学院旨在打造国际化的教学环境, 致力于经济、金融、管理和财经传媒领域的前沿学术研究, 建设一流的“商界军校”, 培养有领导力、有自制力、有远大视野的商业和各界领袖。目前, 学院已完成 AACSB、AMBA、EQUIS 三项商学教育权威国际认证。

MESSAGE FROM THE DEAN 院长寄语

PROFESSOR
LI JIA
李嘉

Dean, School of Economics
Singapore Management University

李光前经济学教授
新加坡管理大学经济学院 院长

Welcome to the School of Economics at Singapore Management University (SMU)!

We are honored to have you join the SMU-PHBS Doctor of Business Administration (DBA) programme—a pioneering collaboration that embodies our commitment to academic excellence, global engagement, and transformative education.

This programme is meticulously designed for senior professionals like yourselves, aiming to bridge the gap between rigorous academic research and practical business application. By integrating advanced theoretical frameworks with real-world insights, the DBA equips you to influence management thinking and address complex business challenges, particularly in the realms of Economics and Management.

At SMU, we emphasize strategic leadership, critical thinking, and ethical decision-making. Our curriculum offers global perspectives rooted in Asian contexts, providing you with the tools to innovate, adapt, and lead in today's dynamic business landscape.

We are excited to support you on this transformative journey and look forward to the contributions you will make to both academia and industry.

欢迎来到新加坡管理大学(简称:新大)经济学院!

我们诚挚欢迎您加入由新大与北京大学汇丰商学院(PHBS)联合举办的工商管理博士(DBA)项目。这一开创性的合作体现了我们对卓越学术、全球视野与变革型教育的坚定承诺。

我们特别为高管与企业家量身打造本课程,旨在搭建严谨学术研究与商业实践之间的桥梁。DBA项目融合前沿理论框架与深度行业洞察,助力您革新管理理念,从容应对日益复杂的商业挑战,尤其在经济学、金融学与管理学等关键领域,发挥持久且深远的影响力。

在新大,我们高度重视战略眼光、批判性思维,还有道德判断力的培养。我们的课程既立足亚洲土壤,又融入全球视野,旨在帮助大家在快速变化的商业世界里不断创新、灵活应对,始终走在前沿,引领未来的发展方向。

我们期待陪同您踏上这段变革之旅,与您携手并进,迎接挑战、把握机遇,在学术探索与产业实践中书写非凡篇章。

MESSAGE FROM THE DIRECTOR 主任寄语



PROFESSOR
LI JING

李敬

Associate Professor of Economics
Director, SMU-PHBS DBA Programme

经济学副教授
新加坡管理大学 SMU-PHBS DBA 项目主任

Welcome to the SMU-PHBS Doctor of Business Administration (DBA) Programme!

This unique collaboration between Singapore Management University and Peking University HSBC Business School is designed for senior professionals who seek to integrate their extensive leadership experience with rigorous, practice-driven research. Whether your goal is to influence industry practices, inform policy, or contribute to management education, our DBA provides a structured path to turn professional insight into impactful scholarship.

Unlike traditional doctoral programmes, our DBA focuses on applied research grounded in real-world relevance. You will engage deeply with strategic issues—rooted in your own industries or organizations—through a rigorous academic lens. The curriculum spans economics, management, strategy, and innovation, supported by systematic training in research methods and guided by experienced faculty from both institutions.

Equally important is the community you will join. Our diverse cohort background promotes peer learning, critical dialogue, and professional networking. Through interactive coursework, research workshops, and curated learning experiences—including study trips and seminars—you will broaden your intellectual horizons while remaining anchored in the realities of business practice.

We look forward to supporting your journey as you challenge assumptions, refine ideas, and develop insights that will shape the future of management and leadership. Welcome to a transformative chapter in your professional and academic life.

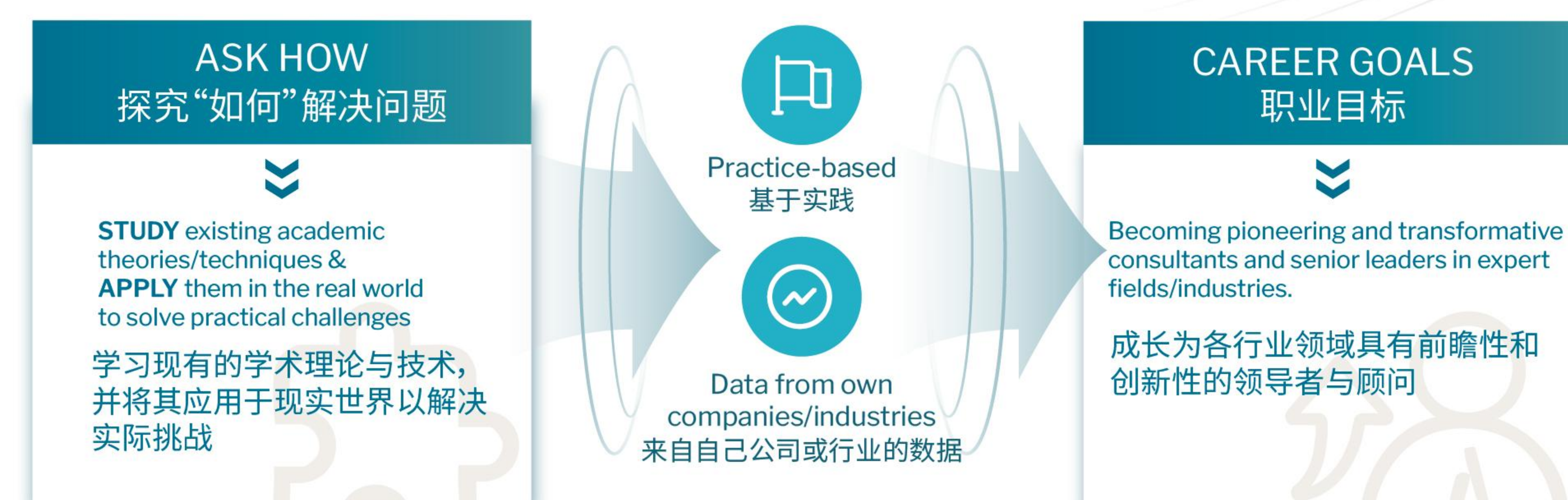
欢迎加入SMU-PHBS工商管理博士 (DBA) 项目!

本项目专为具有丰富管理经验的资深专业人士设计,旨在助力您将深厚的实践经验与严谨的学术研究有机融合。无论您希望在行业实践中扩大影响力、为政策制定提供洞见,还是投身于管理教育领域,DBA项目都将为您提供一条系统且高效的路径,将职业洞见转化为具有实质价值的研究成果。

区别于传统博士项目,DBA更加注重扎根现实的应用型研究。在严谨的学术指导下,您将围绕来自自身行业或组织的战略性议题展开深入探究。课程涵盖经济学、管理学、战略与创新等核心领域,并配套系统的研究方法训练,由新大与PHBS两校经验丰富的教授团队联合授课与指导。

我们同样高度重视学员之间的交流与合作。多元化的学员背景将为课堂带来丰富视角,激发深层次的思想碰撞与经验分享。通过课程学习、研究研讨会、海外学习之旅与专题讲座等多种形式,您将在保持职业节奏的同时,拓展学术视野并发展高水平的专业社交网络。

我们期待在您的学习旅程中,提供全方位支持,见证您挑战认知、锤炼思想,产出推动管理实践与领导力革新的研究成果。欢迎开启这一充满变革意义的全新篇章!





STUDENTS 学生

SMU-PHBS DBA

The SMU-PHBS Doctor of Business Administration (DBA) programme is designed for experienced professionals seeking to advance their careers and deepen their expertise. This includes senior executives, managers, and business leaders who aim to enhance their strategic decision-making and leadership capabilities. It is also suited for aspiring consultants who wish to apply research to real-world business challenges, as well as entrepreneurs and business owners looking to drive growth and innovation in their companies. Additionally, the DBA appeals to academics and educators who want to improve their research and teaching skills, and senior government officials or policy makers seeking to integrate advanced business knowledge into public administration and policy development. Overall, the DBA is ideal for professionals who are committed to making a significant impact in their field and advancing both business practice and academic scholarship.

SMU-PHBS工商管理博士(DBA)项目专为希望在职业生涯中更进一步并深化专业能力的资深人士而设计。该项目适合寻求增强战略决策和领导能力的高层管理者、经理和企业领袖。同时,项目也适合有志于将研究成果应用于实际商业挑战的咨询师,以及希望推动公司增长和创新的企业家。此外,DBA项目亦适合希望提升研究和教学能力的学术界人士和教育工作者,以及希望将先进商业知识融入公共管理和政策制定的高级政府官员与政策制定者。总体而言,DBA项目非常适合致力于在其专业领域产生深远影响,推动商业实践与学术研究共同发展的高潜力人士。

Upon completion of the Doctor of Business Administration (DBA) programme, graduates will have:
完成工商管理博士(DBA)项目后,毕业生将具备以下能力:

Developed the ability to apply and integrate cutting-edge research into addressing the complex challenges faced by modern organizations.

发展将前沿研究应用于解决现代组织面临的复杂挑战的能力。

Gained the expertise to conduct applied, field-based research that directly impacts business strategies and operations.

获得进行应用性、实地研究的专业知识,直接影响商业战略和运营。

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Built a comprehensive portfolio of skills for influencing and shaping management practices at the highest levels.

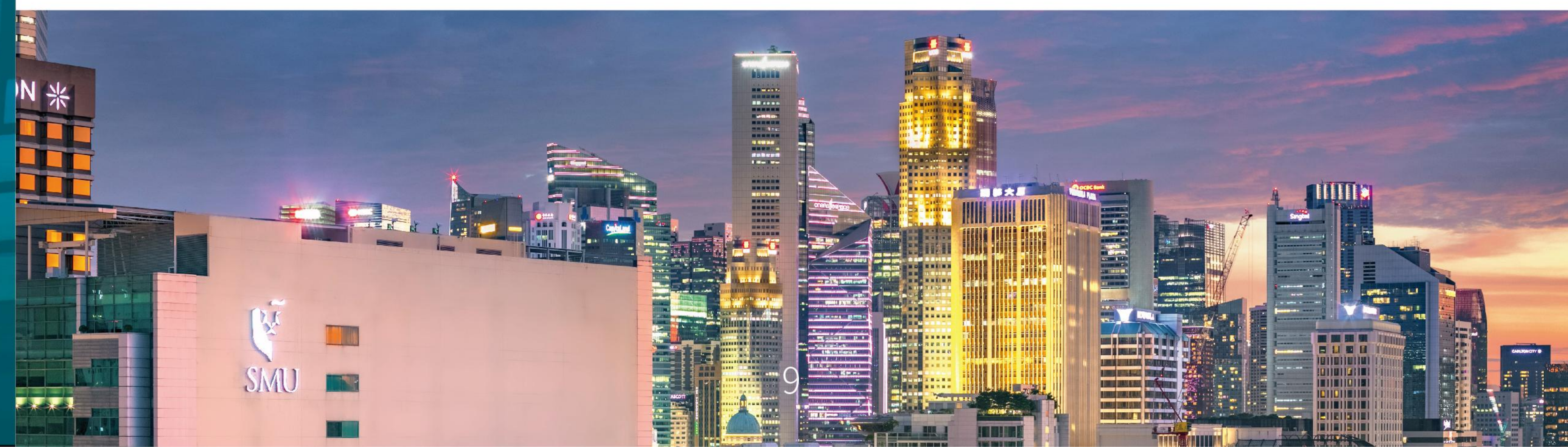
建立影响和塑造高级管理实践的全面技能组合。

Expanded their teaching and pedagogical competencies, enhancing their ability to educate and mentor future business leaders.

扩展教学和教学法能力,提高教育和指导未来商业领袖的能力。

Strengthened their leadership and decision-making capabilities, preparing them to drive innovation and ethical practices in a global business environment.

增强领导力和决策能力,为在全球商业环境中推动创新和道德实践做好准备。





06 FACULTY 师资

The faculty members are distinguished senior professors with a wealth of experience in teaching, industry practice, and consultancy. Their research is centered on addressing user-driven challenges, bridging academic insights with practical, real-world solutions.

学院的教师成员是经验丰富的资深教授，拥有丰富的教学、行业实践和咨询经验。其研究重点是解决以用户为中心的挑战，将学术洞察与实际的、现实世界的解决方案相结合。

SMU 新加坡管理大学



LI Jing 李敬

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- SMU Urban Institute Pillar Lead (Urban Growth)
- SMU-PHBS DBA Programme Director
- 经济学副教授
- 新大城市研究所“城市发展”领域负责人
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经济学与统计学教授



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PHBS 北大汇丰



HAI Wen 海闻

- Chair Professor in Economics
- Former Vice President of Peking University
- Vice Chairman of Peking University Council
- Chairman of Peking University HSBC Business School Council
- Founding Dean of Peking University HSBC Business School
- 经济学讲席教授
- 北京大学校务委员会副主任、原副校长
- 北京大学汇丰商学院院务委员会主任、创院院长

Ph.D. in Economics, University of California
经济学博士, 美国加利福尼亚大学



WANG Yizhou 王逸舟

- Boya Distinguished Professor
- Former Vice Dean of the School of International Studies, Peking University
- 北京大学博雅特聘教授
- 北京大学国际关系学院原副院长

Ph.D. in Law, Chinese Academy of Social Sciences
法学博士, 中国社会科学院



OUYANG Liangyi 欧阳良宜

- Associate Professor of Finance
- Deputy Dean of PHBS
- 金融学副教授
- 北京大学汇丰商学院副院长

Ph.D. in Finance, University of Hong Kong
金融学博士, 香港大学



NING Gaoning 宁高宁

- Professor of Management Practice
- 北京大学汇丰商学院管理实践教授

Master of Business Administration, University of Pittsburgh, USA
工商管理学硕士, 匹兹堡大学



WANG Pengfei 王鹏飞

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- Dean of PHBS
- 北京大学博雅特聘教授
- 北京大学汇丰商学院院长

Ph.D. in Economics, Cornell University
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WEI Wei 魏炜

- Professor of Management
- Deputy Chair of the Executive Committee PHBS
- 管理学教授
- 北京大学汇丰商学院院务委员会副主任、创新创业中心主任

Ph.D. in Management Science and Engineering, Huazhong University Of Science And Technology
管理科学与工程博士, 华中科技大学



LI Kai 李凯

- Professor of Finance
- Assistant Dean of PHBS
- 金融学教授
- 北京大学汇丰商学院院长助理

Ph.D. in Economics, Duke University
经济学博士, 杜克大学



Christoph LOCH

- Professor of Management
- Former Dean of the Cambridge Judge Business School
- 北京大学汇丰商学院特聘教授
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Ph.D. in Business Administration, Stanford Graduate School of Business
管理学博士, 斯坦福商学院

PROGRAMME STRUCTURE 项目详情

The DBA is a 40-course-unit (CU) programme. Students will need to finish a total of 40 credit units to graduate from the SMU-PHBS DBA Programme. The detailed curriculum structure is as follows:

DBA项目共计40学分。学员需完成总计40学分以期从SMU-PHBS DBA项目顺利毕业。具体课程结构如下：

COURSE STRUCTURE 课程结构	COURSE UNIT 学分	YEAR 学年
Core Courses 必修课程	8	1-2
Electives 选修课程	4	
Competency Workshops 能力提升工作坊	1	1-2
Introductory Research Project 博士研究导论项目	1	
Dissertation 博士论文	26	3-4
Total 总计	40 Course Units 40学分	Duration: 4 years 学制：4年

ADMISSION AND APPLICATION 招生与申请

Admission Requirements 招生要求

Qualifications 学历要求

At least a bachelor's or master's degree.
最低获得学士或硕士学位。

Experience 工作经验要求

At least 10 years' working experience, with preference for candidates with at least 6 years of working experience in management or senior management capacity.
至少10年的工作经验, 优先考虑具有6年及以上管理或高级管理工作经验的候选人。

Supporting Documents 支持文件

- Personal Identification Document
个人身份证明文件
- Copy of Applicant's identity card/passport
申请人身份证/护照复印件
- Copy of Applicant's highest/most recent degree scroll or transcript
申请人最高学历/最新学位证书或成绩单复印件
- Updated CV 最新个人简历 (CV)
- Two Personal Statements 两封个人陈述
- Two Referee Reports 两封推荐信

Contact Information 联系方式

Website 网站: <https://economics.smu.edu.sg/dba-economics>

Enquiries will be directed to:

有疑问请咨询:

SMU-PHBS DBA Programme

📍 School of Economics, Singapore Management University
90 Stamford Road, Singapore 178903

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✉ Email: soe_dba@smu.edu.sg

SMU-PHBS DBA 工商管理博士项目

📍 新加坡管理大学经济学院, Stamford 路 90号, 邮编178903

☎ 电话: +65 68085176

✉ 邮箱: soe_dba@smu.edu.sg

Application Information 申请信息

Online Application Period
在线申请时间

Open year-round
全年开放申请

Interview, Offer, Matriculation
面试、录取与注册

On rolling basis
滚动录取

Apply Now 即刻加入

