

## Applied Micro Workshop (26 May 2023)

9:50—10 am	Registration
10—10:50 am	Presentation 1 <b>Title:</b> How Do Social Media Influencers Affect Product Quality Perception? Evidence from the Gaming Industry <b>Presenter:</b> Qi Yu
10:50—11:40 am	Presentation 2 <b>Title:</b> Product Variety and Alcohol Purchases <b>Presenter:</b> Aljoscha Janssen
11:45 am – 1:45 pm	Lunch
1:50—2:40 pm	Presentation 3 <b>Title:</b> Conjoint Analysis with Endogenous Choice Sets <b>Presenter:</b> Matthew H. Shapiro <b>Co-Authors:</b> Boyoung Seo
2:40 – 3:30 pm	Presentation 4 <b>Title:</b> Family Size and Child Migration: Do Daughters Face Greater Trade-Offs than Sons? <b>Presenter:</b> Christine Ho <b>Co-Authors:</b> Yutao Wang, Sharon Xuejing Zuo
3:30—4 pm	Coffee break
4 – 5:30 pm	Keynote by Professor Ginger Jin  <b>Title:</b> Designing Quality Certificates: Insights from eBay <b>Co-Authors:</b> Xiang Hui, Meng Liu
6—8 pm	Dinner